

MBA Faculty Publications in the Year 2014

S.No	Name of the Staff Member	Title of the Paper Page No	Volume No, Issue No & ISSN/ISBN No	Name of the Journal	Year and Month of the Journal
1	Mr. A. Kotishwar	Investors Behaviour Towards Mutual Funds: An Analytical Study of Selected Investors of Telangana Region in Andhra Pradesh	Vol no:3, Issue no:3, Pgs:20, ISSN: 2277 – 6753	Sumedha Journal of Management	2014
2	Mr. Ch. Balaji	Impact of new financial products on customer satisfaction of banking industry in India	Vol no:4, Issue no:10, Pgs:8, ISSN: 2251 – 1571	Research Journal of social Science & Management	2014