

**MBA Faculty Publications in the Year 2015**

S.No	Name of the Staff Member	Title of the Paper Page No	Volume No, Issue No & ISSN/ISBN No	Name of the Journal	Year and Month of the Journal
1	Dr. A. Kotishwar	FII & DII Fund Flow Impact Of Mutual Funds Inflows And Outflows – A Study	Vol no: 3, Issue no: 2, Pgs: 87, ISSN: 2320 – 5857	Madras University Journal Of Business And Finance	2015
2	Mrs. P.Alekhyia	FII & DII Fund Flow Impact Of Mutual Funds Inflows And Outflows – A Study	Vol no: 3, Issue no:2, Pgs: 87, ISSN:2320 – 5857	Madras University Journal Of Business And Finance	2015
3	Dr. A. Kotishwar	A Study on performance evaluation of selected open ended equity diversified mutual funds	Vol no: 6, Issue no:3, Pgs: 10, ISSN:0975 – 8259	South Asian Journal of Commerce & Management	2015
4	Dr. A. Kotishwar	A Study on Global Asset class volatility	Vol no: 6, Issue no:4, Pgs: 23, ISSN:2349 – 2325	ELK Asia Pacific Journals	2015
5	Dr. A. Kotishwar	A Study on the Impact of Secondary Market Bench Impact on Mutual Fund Industry	Vol no: 14, Issue no:1, Pgs: 20, ISSN:0972 – 8058	Effulgence	2015
6	Dr. A. Kotishwar	Effectiveness of Make in India Economic Development of Entrepreneur: A case Study of Rangareddy District in Telangana	Vol no: 4, Issue no:1, Pgs: 70-77, ISSN 2320-5857	Madras University Journal of Business and Finance	2015
7	Ms. A. Ambika	A Study on merger of ICICI Bank of Rajasthan	Vol no: 4, Issue no:3, Pgs: 124, ISSN:2277 – 6753	Sumedha Journal of Management	2015
8	Mrs. P. Alekhya	A Study of Mutual Fund Recent Trends and challenges in India	Vol no: 5, Issue no:1, Pgs: 19, ISSN:2322 – 0449	Sumedha Journal of Management	2015
9	Mr. Chintala Balaji	A study on Budgets impact on Stock markets	Vol no: 4, Issue no:3, pgs-124, ISSN:2277 – 6753	Sumedha Journal of Management	2015
10	Dr. A. Kotishwar	Budget Impact on Nifty future premium in pre & post period- A study	Vol no: 4, Issue no:1, Pgs: 70-77, ISSN:2320 – 5857	Madras University Journal Of Business And Finance	2015
11	P. Alekhya	Budget Impact on Nifty future premium in pre & post period- A study	Vol no: Vol no: 4, Issue no:1, Pgs: 70-77, ISSN:2320 – 5857	Madras University Journal Of Business And Finance	2015
12	P. Alekhya	A study on Performance evaluation of selected HDFC open-ended equity schemes	Vol no: 1, Issue no:8, Pgs: 70-77, ISSN:2277 – 3789	Journal of Global Management Outlook	2015
13	Dr. A. Kotishwar	A study on Performance evaluation of selected HDFC open-ended equity schemes	Vol no: 1, Issue no:8, Pgs: 70-77, ISSN:2277 – 3789	Journal of Global Management Outlook	2015
14	P. Alekhya	A study on Performance of Tax Saving mutual Fund schemes during 2012-16	Vol no: 7, Issue no:1, Pgs: 24, ISSN:0975 – 8259, ISSN:0972-8058	South Asian Journal of Commerce & Management	2015
15	Dr. A. Kotishwar	A Study on the Impact of Secondary Market Bench Mark on Mutual Industry	Vol no: 14, Issue no:1, Pgs: 20-25	Effulgence	2015
16	P. Alekhya	Budget Impact on Nifty Future Premium in Pre and Post Period - A Study	Vol no:4, Issue no:1, Pgs: 70-77, ISSN:2320-5857	Madras University Journal of Business and Finance	2015
17	Dr. A. Kotishwar	Budget Impact on Nifty Future Premium in Pre and Post Period - A Study	Vol no: 4, Issue no:1, Pgs: 70-77, ISSN:2320-5857	Madras University Journal of Business and Finance	2015
18	Dr. A. Kotishwar	Secondary Market bench impact on mutual fund industry	Vol no: 1, Issue no:19, Pgs: 15, ISSN:2231 – 4687	International Journal of management and economics	2015
19	A. Kotishwar	A Study on the Volatility of Olympic Games – Hosted Countries Stock Markets	Vol no: 20, Pgs: 117-128, ISSN:0974-4355	Indian Management Studies Journal	2015
20	Dr. A. Kotishwar	Effectiveness of Make in India Economic Development of Entrepreneur: A case Study of Rangareddy District in Telangana	Vol no: 1, Issue no:13, Pgs: 11, ISSN: 2231 – 4687	International Journal of Management and Economics	2015
21	Dr. A. Kotishwar	Role of Bitcoin in Global Portfolio – An Empirical Study	Vol no: 5, Issue no:1, Pgs: 30, ISSN:2277 – 5811	International Journal of Trade & Commerce	2015
22	Dr. A. Kotishwar	Secondary Market bench impact on mutual fund industry	Vol no: 1, Issue no:19, Pgs: 15, ISSN:2231 – 4687	International Journal of management and economics	2015
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26	Dr. A. Kotishwar	Role of Bitcoin in Global Portfolio: An Empirical Study	Vol no: 5, Issue no:1, Pgs: 30-38, ISSN:2278 - 9065	International Journal of Trade & Commerce-IJRTC	2015