

MBA Faculty Publications in the Year 2016

S.No	Name of the Staff Member	Title of the Paper Page No	Volume No, Issue No & ISSN/ISBN No	Name of the Journal	Year and Month of the Journal
1	Dr. A. Kotishwar	A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities	Vol no: 4, Issue no: 32, Pgs: 27-39 ,ISSN: 2320 – 5857	Madras University Journal of Business And Finance	2016
2	Mrs P. Alekhya	A Study on Indian Economy Impact on Commercial Banking Assets and Liabilities	Vol no: 4, Issue no: 32,Pgs: 27-39 ,ISSN: 2320 – 5857	Madras University Journal of Business And Finance	2016
3	Mrs. T. Sharanya	A Study on factors influencing on Employee Retention in CMR College of Engineering & Technology	Vol no: 5, Issue no: 3, Pgs: 133,ISSN: 2322 – 0449	Sumedha Journal of Management	2016
4	Dr. A. Kotishwar	A Role Of External Funds Flows Impact On Forex Reserves Of India (Rupee vs. Dollar)	Vol no: 7, Issue no: 2, Pgs: 4-12,ISSN: 0976-0792	Journal of International Economics	2016
5	Dr.A Kotishwar	A Study On Trading Days Effect On Stock Indices Performance	Vol no: 8, Issue no: 2, Pgs: 29-37, ISSN: 0975-4032	SUGYAAN Management Journal of Siva Sivani Institute of Management	2016
6	P Alekhya	A Study On Trading Days Effect On Stock Indices Performance	Vol no: 8, Issue no: 2, Pgs: 29-37, ISSN: 0975-4032	SUGYAAN Management Journal of Siva Sivani Institute of Management	2016
7	Mr. Chintala Balaji	An Assessment of stock performance of selected public and private sector banks in India	Vol no: 7, Issue no: 3, ISSN: 0975-9999 (P) 2349-1655(O)	SELP Journal of Social Science	2016
8	P. Usha Vaidehi	Service Quality of Private Banks: A Study on HDFC Bank usin SERVQUAL Model	Vol no: 3,Special, Pgs: 154-166, ISSN: 2249 – 5088	Prachothan – A journal of Management Science	2016
9	A. Ambika	A study on Performance of Non Fund Based Income of select banks in India	Vol no: 3, Special, Pgs: 122, ISSN: 2249 – 5088	Prachothan – A journal of Management Science	2016
10	Mr . Chintala Balaji	Impact of new financial products on financial performance of State Bank Group in India	Vol no: 3, Issue no: 3, Pgs: 16-21, 2348 – 6503 (Online).	International Journal of Research in Management & Business Studies	2016
11	Dr. A. Kotishwar	A Study of Recent Trends in Foreign Portfolio Investment in India	Vol no: 5, Issue no: 2, Pgs: 316-Pgs: 322, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065	International Journal of Trade & Commerce-IIRTC	2016
12	P Alekhya	A Study of Recent Trends in Foreign Portfolio Investment in India	Vol no: 5, Issue no: 2, pgs:316-322, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065	International Journal of Trade & Commerce-IIRTC	2016
13	P Alekhya	A Study of Mutual funds Trends in India after Fourth Phase of Evaluation	Vol no: 5, Issue no: 2, Pgs: 263-273, ISSN (Print) – 2277-5811, ISSN (Online) 2278-9065	International Journal of Trade & Commerce-IIRTC	2016
14	Mrs P. Hima Bindu	Role of Individual differences in employee engagement: A Select study among faculty of Higher Education Institutes	Vol no: 6, Issue no: 5, Pgs: 184-192, ISSN: 2394- 6962	International Journal of Engineering & Management Research	2016
15	Chintala Balaji	An evaluation of investors grievances and redressel mechanism in Indian capital market	Vol no: 6, Issue no: 4, Pgs: 23-27, ISSN: 2231-2463	International Journal of Management & Business Studies	2016
16	Chintala Balaji	A Comparative Study on Financial Performance of Selected Public & Private Sector Banks in India	Vol no: 11, Issue no: 2, Pgs: 89-96, ISSN: 0973-4503	Journal of Commerce and Trade	2016
17	Chintala Balaji	Performance evaluation of selected public & private sector banks in India: An application of camel model	Vol no: 7, Issue no: 3, Pgs: 62-70, ISSN: 2349-6517	International Journal of Research in IT and Management (IJRIM)	2016
18	Mrs P. Hima Bindu	Managing Generations at work a select study of sales executives of FMCG sector” in “International Journal of Science Technology and Management	Vol no: 6, Issue no: 3, Pgs: 624-631, ISSN (O) 2394 – 1537, ISSN (P) 2394 – 1529	International Journal of Science Technology and Management	2016