

(UGC AUTONOMOUS)

B.Tech VII Semester Regular/Supplementary Examinations December-2022 Course Name: BUSINESS MANAGEMENT & FINANCIAL ANALYSIS

	Date: 06.12.2022 AN	(Common for CSE & IT) Time: 3 hours Ma	
	Date: 00.12.2022 A11	(Note: Assume suitable data if necessary)	x.Marks: 70
		PART-A	
		Answer all TEN questions (Compulsory)	
		Each question carries TWO marks.	10x2=20M
1.	Define Management.		2 M
2.	Explain any two functions I	Management.	2 M
3.	Explain the concept of plan	t layout.	2 M
4.	Write any two objectives of	financial management.	2 M
5.	Briefly discuss about micro	economics.	2 M
6.	Write different stages in pro	duct life cycle.	2 M
7.	Define production function.		2 M
8.	Explain any two objectives	of Pricing.	2 M
9.	Explain the objectives of bu	siness enterprise.	2 M
10.	Explain any two Turnover ra	atios.	2 M
	Answer the following Fach	PART-B	
	Answer the following. Each	question carries TEN Marks.	5x10=50M
11.A	 Mention the principles of management are still pra 	of scientific management and also discuss why these principation context.	oles of 10M
		OR	
11. E	3). Explain the different the	ories of motivation.	10M
12. A	A). Examine the recent trend	s in marketing & marketing mix.	10M
		OR	TOW
12. E	B). Analyze the objectives a	nd functions of Human Resource management.	10M
13. A	a). What do you mean by el elasticity of demand.	asticity of demand? Analyze the different measures and type	pes of 10M
		OR	
13. B). What do you understand forecasting of existing pr	by demand forecasting? Examine different methods of de	mand 10M

(P.T.O..)

14. A). What do you understand by market? Examine different types of markets. 10M OR 14. B). A company reported the following results. 10M Sales Rs.15,00,000 Variable cost Rs.9,00,000 Fixed cost Rs.2,00,000 Ascertain the following: i. P/V Ratio ii. B.E.P sales Margin of safety. iii. Sales required to earn a profit of Rs.5,00,000. iv. 15. A). What do you understand by trading account? Prepare the format for trading account and 10M profit &loss account. OR

10M

What is meant by ratio analysis? Examine the liquidity, activity and profitability ratios.



CMR COLLEGE OF ENGINEERING & TECHNOLOGY (UGC AUTONOMOUS)

B.Tech VII Semester Regular/Supplementary Examinations December-2022 Course Name: AIR POLLUTION & CONTROL

	Course Name: AIR POLLUTION & CONTROL (Common for EEE, MECH, ECE, CSE & IT) Date: 08.12.2022 AN Time: 3 hours Ma	ax.Marks: 70
	(Note: Assume suitable data if necessary)	
	PART-A Answer all TEN questions (Compulsory)	
	Each question carries TWO marks.	10x2=20M
1.	Define Inversion.	2 M
2.	Give any four examples for aerosols.	2 M
3.	Write a note on Mixing height.	2 M
4.	Discuss the terms wind direction & speed.	2 M
5.	List out the difficulties encountered in sampling.	2 M
6.	What is called mass spectrometric analysis?	2 M
7.	Define efficiency of separating devices.	2 M
8.	Write a note on dust trap.	2 M
9.	Discuss exhaust emission.	2 M
10.	List any four functions of state pollution control board.	2 M
	PART-B Answer the following. Each question carries TEN Marks.	5 10 5035
	Answer the following. Each question carries TEN Marks.	5x10=50M
11./	A). Explain about Primary and Secondary air pollutants.	10M
	OR	
11.	B). Summarize the influences of hydrogen fluride & hydrogen chloride as air pollutants	s. 10M
12.	A). Briefly explain about estimation of plume rise.	10M
	OR	
12.	B). Elaborate secondary meteorological parameters that influence air pollution.	10M
13.	A). Write a detailed note on Gaussian dispersion Models.	10M
	OR	
13.	B). Explain about Adsorbers & Condensers- the sampling devices.	10M
14.	A). Elaborate about mechanical scrubbers.	10M
	OR	
14.	3). Summarize about Electrostatic Precipitator.	10M
15.	A). Explain the significance of air pollution control area.	10M
	OR	
15.1	B). Brief about Environmental (Protection) Act 1986.	10M



CMR COLLEGE OF ENGINEERING & TECHNOLOGY (UGC AUTONOMOUS)

B.Tech VII Semester Regular/Supplementary Examinations December-2022

Course Name: DESIGN PATTERNS
(Common for CSF & IT)

n	(Common for CSE & IT) rate: 10.12.2022 AN Time: 3 hours	W W
	(Note: Assume suitable data if necessary)	Max.Marks: 70
	PART-A	
	Answer all TEN questions (Compulsory)	
	Each question carries TWO marks.	10x2=20M
1.	What is Builder Design pattern?	2 M
2. 1	How to select design pattern?	2 M
3.	What is meant by recursive composition?	2 M
4. 1	Explain the Glyph Abstract class hierarchies.	2 M
5.	What is the difference between creational patterns and structural patterns?	2 M
	Explain the intent of proto type design Pattern.	2 M
7.	What are the applications of Composite design Pattern?	2 M
8. I	Explain the structure of the Decorator design Pattern.	2 M
9. I	Discuss the Applicability of Mediator design Pattern.	2 M
10. I	Draw the structure of Interpretor design Pattern.	2 M
	PART-B	
A	nswer the following. Each question carries TEN Marks.	5x10=50M
11.A).	What is design pattern and list the Catalog of Design Patterns.	10M
	OR	
11. B).	Discuss about design pattern in Smalltalk MVC.	10M
12. A).	What is meant by recursive composition and applied to Cl. 1.41	
12. 14).	, and explain the Glyph Abstract class	hierarchies? 10M
12. B).	OR Evaluin Supporting Multiple Leek and Feel Standard	
12. 0).	Explain Supporting Multiple Look-and-Feel Standards.	10M
13. A).	Explain with an example how adapter patterns can be implemented.	10M
	OR	TOIVI
13. B).		10M
14 41	David and a second seco	
14. A).	Draw the structure of the proxy pattern and write the applications.	10M
14 D)	OR	
14. B).	Draw the structure of the Facade pattern and write the applications.	10M
15. A).	Write the consequences and issues when using the visitor pattern.	101
	OR	10M
15. B).		ntod0 1016
	or responsionity patterns can be implement	nted? 10M



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B.Tech VII Semester Regular/Supplementary Examinations December-2022

Course Name: HUMAN COMPUTER INTERACTION

n	(Information Technology) Date: 13.12.2022 AN Time: 3 hours	
	Oate: 13.12.2022 AN Time: 3 hours Max (Note: Assume suitable data if necessary)	.Marks: 70
	PART-A	
	Answer all TEN questions (Compulsory)	
	Each question carries TWO marks.	10x2=20M
1.	Relate the terms Human Computer Interaction and User Interface Design.	2 N
	What is meant by good user interface?	2 N
3.	List some limitations of Human interaction with computers.	2 M
	List out the importance of human characteristics that have an influence on design.	2 M
	What is the purpose of screen?	2 M
6.	What are the three components of HCI?	2 M
7. I	Explain is the role of HCI in software engineering.	2 M
	What are the HCI pattern evaluation techniques?	2 M
9.	What are the three types of cognitive models in HCI?	2 M
10. H	How do you focus on user experience?	2 M
	PART-B	21.
<u>A</u>	nswer the following. Each question carries TEN Marks.	5x10=50M
11.A).	Is good design of user interface important? What comprises a good design? Exclearly.	plain 10M
	OR	
11. B).	Explain the importance and benefits of good design.	10N
12. A).	Discuss the importance of human characteristics which should be Considered in interdesign.	
	OR	
12. B).	Explain various types of statistical graphics that are used in screen design	10M
13. A).	Explain screen based and device based control mechanism in detail.	10M
	OR	1011
13. B).	Explain various New and Navigation schemes selection of window with example.	10M
14. A).		10111
14.71).	. Patient evaluation teeninques.	10M
14. B).	OR Explain universal decign principles and also also as a least of the control of	
,	Explain universal design principles and also explain multi model interaction	10M
15. A).	What is Augmented reality? Explain the applications of Augmented reality and explain the cognitive architecture.	also 10M
	OR	
15. B).	Explain goal and task hierarchies of cognitive modeling.	1034
	0.	10M



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B.Tech VII Semester Regular/Supplementary Examinations December-2022

Name: BIG DATA ANALYTICS

	(Common for CSE & IT) ate: 15.12.2022 AN Time: 3 hours	Max.Marks: 70
	(Note: Assume suitable data if necessary)	Waxiviai RS: 70
	PART-A	
	Answer all TEN questions (Compulsory) Each question carries TWO marks.	10x2=20M
1. V	Write the characteristics if Big Data.	2 M
2. D	Define NoSQL database? List few NoSQL database systems.	2 N
3. V	What is replication factor and what is the default replication factor of Had	oop? 2 N
4. V	What is HDFS?	2 N
5. V	What is Mapper Phase?	2 M
. W	What is Sorting and shuffling phase?	2 M
. W	What is Apache PIG?	2 N
. W	Vrite the procedure for executing pig program.	2 N
. L	ist the advantages of HIVE.	2 N
0. W	Vhat is managed table?	2 N
<u>An</u>	PART-B Iswer the following. Each question carries TEN Marks. Explain the differences between RDBMS and Big Data? Give suit each with an example.	5x10=50M able applications of 101
	OR	
1. B).	Discuss the real time applications of Big Data and Big Data Ana examples.	lytics with suitable 101
	Discuss block size concept of HDFS with a neat diagram.	100
2. A).	OR	101
	How the communication takes place between name node and data fault-tolerance of HDFS.	
2. B).	How the communication takes place between name node and data fault-tolerance of HDFS. Implement Map Reduce Program for Word Count Problem.	
 A). B). A). B). 	How the communication takes place between name node and data fault-tolerance of HDFS.	node? Also explain 10N

14. A).	i) Explain architecture of PIG and its advantages.	5M
	ii) Explain about PIG Relational Operators.	5M
	OR	
14. B).	i) Discuss PIG components.	5M
	ii) Explain about pig Load, Store and Relational Operators.	5M
15. A).	Explain about HIVE characteristics, architecture and components in detail.	10M
	OR	
15. B).	Explain HIVE data types and demonstrate in creating Table with suitable example.	10M

H.T No: R18 Course Code: A30160



CMR COLLEGE OF ENGINEERING & TECHNOLOGY (UGC AUTONOMOUS)

B.Tech VII Semester Regular/Supplementary Examinations December-2022

	Course Name: DISASTER MANAGEMENT & MITIGATION	
	(Common for EEE, MECH, ECE, CSE & IT) Date: 17.12.2022 AN Time: 3 hours Max.Mar	lres 70
	(Note: Assume suitable data if necessary) PART-A	KS: 70
	Answer all TEN questions (Compulsory)	=20M
1.	Define environmental hazard.	2 M
2.	Mention about the approaches related to human ecology.	2 M
3.	Give examples of Man induced hazards.	2 M
4.	Differentiate Endogenous and Exogenous hazards.	2 M
5.	State the hazardous effects of volcanoes.	2 M
6.	Draw different forms of lightning.	2 M
7.	List out the monitoring systems used for tracing the path of cyclones	2 M
8.	Identify the Flood hazard status in India	2 M
9.	Define the term Rehabilitation.	2 M
10.	Write a short note on an emergency stage in disaster management.	2 M
		=50M
11.4	i) Distinguish between Environmental stress, hazard and disaster.ii) Describe Ecosystem approach to mitigate environmental stress. In what way it is different from the perception approach?	5M 5M
	OR	
11.1	B). Human perception changes with environmental degradation. Justify the statement.	10M
12. /	A). Explain how man-made hazards trigger the natural hazards OR	10M
12.1		10M
13. /	OR	10M
13. E	3). Explain the reason behind Zones of earthquake occurrence in India. List out various hazardous effects of earthquakes.	10M
14. A	 i) Mention the causes of drought and the mitigation measures. ii) Explain the relation between environmental hazard and ecology with respect to drought. 	5M 5M
	OR	
14. E		10M

15. A).	i) Illustrate the considerations related to the disaster management of human resources	5M
	during the COVID-19 pandemic.	
	ii) Write few implementations required in such emergency situations with disaster	5M
	response team	
	OB	

15. B). Differentiate rescue and preparedness. Explain pre disaster measures that would have reduced the impact of land slide disaster.



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B.Tech VII Semester Regular/Supplementary Examinations December-2022 Course Name: KNOWLEDGE MANAGEMENT

D	(Common for CSE & IT) ate: 17.12.2022 AN Time: 3 hours Max.M	Iarks: 70
	(Note: Assume suitable data if necessary)	
	PART-A Answer all TEN questions (Compulsory)	
		0x2=20M
1.	What are the challenges in implementing Knowledge management programmes?	2 M
2.	What is leveraging knowledge?	2 M
3. (Outline the barriers to BPR success.	2 M
4.	Summarize the importance of ERP.	2 M
5. I	How does knowledge management improve the service industry?	2 M
6.	What are the Different Challenges of Knowledge Management?	2 M
7. I	Distinguish knowledge capital and physical capital.	2 M
8. 1	What is the most important aspect in customer relationship management?	2 M
9. I	Define the features and components of learning organization.	2 M
10. V	What is the role of web portal in knowledge management?	2 M
	PART-B	
A	nswer the following. Each question carries TEN Marks.	x10=50M
11.A).	Define Knowledge Management and Explain the Scope and features of Knowled Management. OR	dge 10M
11. B)		10M
12. A)	. What are the tools you can apply for Knowledge Management? Explain them values.	
	OR	
12. B)	. How do you Create effective KM systems through IT? Explain.	10M
13. A)	. How knowledge management systems are turning manufacturing into a competit weapon? Explain.	tive 10M
	OR	
13. B)	Explain the future trends of knowledge management.	10M
14. A)	. Discuss the role and relevance of internet search Engines and Knowledge Managem practices.	ent 10M
	OR	
14. B)	. Discuss on "Business Ethics and Knowledge Management".	10M
15. A)	. Explain the ten steps of knowledge management road map implementation of An Tiwana.	nrit 10M
	OR	
15. B).	Explain the role of Knowledge management in Organizational restructuring.	10M