

## CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(UGC AUTONOMOUS)

(Regulation: R22)

Date: 08.01.2024

## MBA III Semester: Mid – II Examinations Schedule – January - 2024 (Applicable for 2022 Admitted Batch)

Time: FN: 10:30 AM to 12:30 PM

A.Y. 2023-20 22.01.2024 FN Monday	23.01.2024 FN Tuesday	24.01.2024 FN Wednesday	25.01.2024 FN Thursday  • Consumer Behaviour (C400401)- MARKETING	27.01.2024 FN Saturday  • Sales and Promotion Management (C400402)-	29.01.2024 FN Monday  • Marketing Analytics (C400403)- MARKETING	
Management Information Systems (C400312)	Strategic Management (C400313)	Business Analytics (C400314)	• Cost and Management Accounting (C400407)- FINANCE • Performance Management (C400413)-HR	<ul> <li>MARKETING</li> <li>Security Analysis and Portfolio Management (C400408)- FINANCE</li> <li>Strategic Human Resource Management (C400414)-HR</li> </ul>	<ul> <li>Financial Analytics (C400409)- FINANCE</li> <li>HR Analytics (C400415)-HR</li> </ul>	

Controller of Examinations

Principal CMR College of Enginecipal Technology

(UGC Autonomous)

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