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(57) Abstract :
Exemplary embodiments of the present disclosure are directed towards system for enabling vendors to publish products and consumers to purchase on e-commerce, comprising: first computing device comprises product selling module, product selling module enable vendor to post products with products details for sale, product selling module configured to transfer vendor posted products details to server over network, server comprises vendor and consumer data processing module, vendor and consumer data processing module configured to save vendor posted products details on central database and vendor and consumer data processing module configured to transfer vendor posted product-details to vendor authentication and product validation module enabled in third computing device, vendor authentication and product validation module enable admin to approve vendor posted products for sale by checking product details, second computing device comprises product purchasing module enable consumer to access products nearby consumer's location, and enable consumer to place order from accessed products. Fig. 1

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