



CMR COLLEGE OF ENGINEERING & TECHNOLOGY
Kandlakoya (V), Medchal Road, Hyderabad – 501401
DEPARTMENT OF MASTER IN BUSINESS ADMINISTRATION

THIRD DEPARTMENT OF MASTER IN BUSINESS ADMINISTRATION

BOARD OF STUDIES MEETING DATED 20th June 2018

Minutes of the meeting:

The Third Board of Studies Meeting of the Department of Masters in Business Administration held on 20.06.2018 held in CMR College of Engineering & Technology at 10:30 a.m.

AGENDA:

1. Discussion of Academic Regulations.
 2. Suggestions by Experts nominated by JNTU and Academic Council for smooth conduct of course under Autonomous status
 3. Suggestions, Discussions, Incorporation of changes in syllabus, course structure and exam pattern.
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The following are the Minutes of the meeting at Board of Studies meeting:

Discussion is opened by BOS members regarding course structure for the Academic Year 2018-

19. Jury has recommended the following changes in Course structure:

1. The BOS shifted few subjects from one semester to another
2. Introduced new subjects in open electives in I year
3. The BOS approved introducing Nom. Credit Courses for year-I (Semester I & II)
4. The Board approved to introduce Elective –IV (Entrepreneurship) for Year-II
5. The board suggested to combined Managerial Economics & Financial Analysis and Management Sciences subjects as “Business Management & Financial Analysis” for the Engineering Programme.

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Kandlakoya (V), Medchal Road, Hyderabad – 501401
DEPARTMENT OF MASTER IN BUSINESS ADMINISTRATION

Signature of Members attended:

1. Prof. Prabhu Kumar, Professor, SMS,JNTU(H) *Free man 20/6/18*
2. Dr. Chetan Srivastava, Associate Professor, UOH *Cher 20/6/2018*
3. Dr Suryakanth Sharma, Vice President, BPL Mobile *mtms 20/06/18.*
4. Ms. Krupali Raval, Associate Director HR, Value Labs
5. Dr.A.Kotishwar, HOD, Dept of MBA,CMRCET *A. Kotishwar 20/6/18*
6. Dr. P.Hima Bindu, Assoc Prof, Dept of MBA,CMRCET *P.H. Bindu 20/6/2018*
7. Dr.P.Alekhy, Assoc Prof, Dept of MBA,CMRCET *P. Alekhy 20/6/18*
8. Dr. Pothuraju Vijayalaxmi, Assoc Prof, Dept of MBA,CMRCET *P. Vijayalaxmi 20/6/18*
9. Dr Madhavi Eswara, Assoc Prof, Dept of MBA,CMRCET *L. Madhavi 20/6/18*

COURSE STRUCTURE R18

I SEMESTER						
Code	Subjects	Approach	Theory	Practical	Credits	Marks
C3101	Management & Organization Behavior	Concepts and Cases	4	0	4	100
C3102	Business Law & Environment	Concepts and Cases	4	0	4	100
C3103	Financial Accounting & Analysis	Concepts & Problem Solving	4	0	4	100
C3104	Managerial Economics	Concepts and Cases	4	0	4	100
C3105	Research Methodology & Statistical Analysis	Concepts and Cases	4	0	4	100
C3106	Microsoft office Applications- Tools - Lab	LAB	0	2	2	100
C3107	Corporate Communication- Lab	LAB	2	0	2	100
Choice Based Electives: Student has to choose any one Subject						
C3108	ERP & MIS	Concepts and Cases	4	0	4	100
C3109	Rural Marketing	Concepts and Cases	4	0	4	100
C3110	Social & Community Development	Concepts and Cases	4	0	4	100
C3111	Management of Technology	Concepts and Cases	4	0	4	100
C3112	Quality Management	Concepts and Cases	4	0	4	100
Total No of Credits					28	800
Non Credit Course: MS-Excel						
II SEMESTER						
C3113	Human Resource Management	Concepts and Cases	4	0	4	100
C3114	Financial Management	Concepts & Problem Solving	4	0	4	100
C3115	Marketing Management	Concepts Cases & Problem Solving	4	0	4	100
C3116	Quantitative analysis & Business Decisions	Concepts and Cases	4	0	4	100
C3117	Entrepreneurship	Concepts and Cases	4	0	4	100
C3118	Summer Internship- Seminar*	Working in any organization during summer vacation	2	0	2	50
C3119	Annual Report Analysis - Lab	Lab	0	2	2	50

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Choice Based Electives: Student has to choose any one Subject						
C3120	Logistics & Supply Chain Management	Concepts and Cases	4	0	4	100
C3121	Digital Marketing	Concepts and Cases	4	0	4	100
C3122	Project Management	Concepts and Cases	4	0	4	100
C3123	Industrial Engineering & Management	Concepts and Cases	4	0	4	100
C3124	Decision Support System	Concepts and Cases	4	0	4	100
Total No of Credits					28	700
Non Credit Course: Business Intelligence-Tools						
III SEMESTER						
C3125	Personal Effectiveness - Seminar	Presentations, Group Discussions, Mock interviews in the class.	2	0	2	50
C3126	Production & Operations Management	Concepts, Cases & Problem Solving	4	0	4	100
C3127	Strategic Management	Concepts and Cases	4	0	4	100
C3128	Business Analytics	Concepts, & Problem Solving	4	0	4	100
C3129	Mini Project – Seminar	Internet & Interaction with Executives (Field Study)	2	0	2	50
	Elective 1	Concepts and Cases	4	0	4	100
	Elective 2	Concepts and Cases	4	0	4	100
	Elective 3	Concepts and Cases	4	0	4	100
Total No of Credits					28	700
IV SEMESTER						
C3130	Business Ethics & Corporate Governance	Concepts and Cases	4	0	4	100
	Elective 4	Concepts and Cases	4	0	4	100
	Elective 5	Concepts and Cases	4	0	4	100
	Elective 6	Concepts and Cases	4	0	4	100
C3131	Comprehensive Viva	(Subject Viva)	4	0	4	100
Main Project Work						
C3132	Stage - I		2	0	2	50
C3133	Stage - II		2	0	2	50
C3134	Final Project Viva		4	0	4	100
Total No of Credits					28	700

CHOOSE ANY ONE OF THE MARKETING OR FINANCE OR HR OR SYSTEMS ELECTIVES

MARKETING ELECTIVE SUBJECTS						
Code	Subjects	Approach	Theory	Practical	Credits	Marks
C3135	Consumer Behaviour	Concepts and Cases	4	0	4	100

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C3136	Sales & Distribution Management	Concepts and Cases	4	0	4	100
C3137	Integrated Marketing Communications	Concepts and Cases	4	0	4	100
C3138	Retailing Management	Concepts and Cases	4	0	4	100
C3139	Services Marketing	Concepts and Cases	4	0	4	100
C3140	Customer Relationship Management	Concepts and Cases	4	0	4	100
C3141	Cost & Management Accounting	Concepts and Cases	4	0	4	100
C3142	Security Analysis and Portfolio Management	Concepts and Cases	4	0	4	100
C3143	Financial Institutions, Markets & Services	Concepts and Cases	4	0	4	100
C3144	Strategic Investment and Financing Decisions	Concepts and Cases	4	0	4	100
C3145	International Financial Management	Concepts and Cases	4	0	4	100
C3146	Risk Management & Insurance	Concepts and Cases	4	0	4	100
C3147	Performance Management	Concepts and Cases	4	0	4	100
C3148	Strategic human resource Management	Concepts and Cases	4	0	4	100
C3149	Management of Industrial Relations	Concepts and Cases	4	0	4	100
C3150	Compensation & Reward Management	Concepts and Cases	4	0	4	100
C3151	Leadership & Change Management	Concepts and Cases	4	0	4	100
C3152	HR analytics	Concepts and Cases	4	0	4	100
C3153	Start up Management	Concepts and Cases	4	0	4	100
C3154	MSME Management	Concepts and Cases	4	0	4	100
C3155	Family Business Management	Concepts and Cases	4	0	4	100
C3156	Entrepreneurial Finance	Concepts and Cases	4	0	4	100

A. K. Singh 20/6/18

Sharma 20/6/18

Aruman 20/6/18

CSK Sharma 20/06/18

C3157	Entrepreneurial Marketing	Concepts and Cases	4	0	4	100
C3158	Creativity Innovation and Entrepreneurship	Concepts and Cases	4	0	4	100

OTHER SERVICE SUBJECTS

ELECTIVE SUBJECTS

Code	Subjects	Approach	Credits	Marks
A3021	Business Management & Financial Analysis	Concepts	4	100

OPEN ELECTIVE SUBJECTS

Code	Subjects	Approach	Credits	Marks
C3159	Logistics and supply chain management	Concepts	03	100
C3160	Knowledge Management	Concepts	03	100
C3161	Industrial Engineering & Management	Concepts	03	100
C3162	Entrepreneurship	Concepts	03	100
C3163	Basics of Insurance & Taxation	Concepts	03	100
C3164	Business Ethics & Corporate Governance	Concepts	03	100

Akshay 20/6/18
 Shree 20/06/2018

Azeem 20/6/18

CS R Shanna
 20/06/2018.