

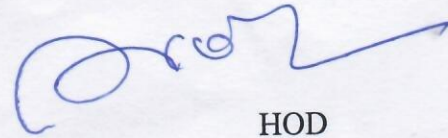
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

16/09/2022

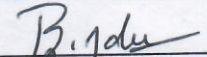

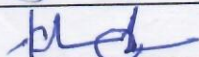
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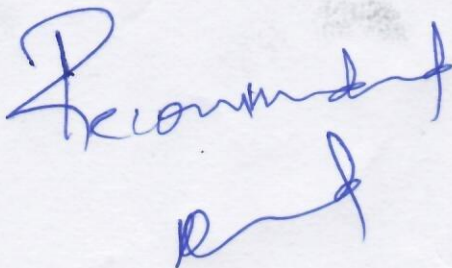
This is to inform the members of program assessment committee to conduct a meeting with all the teaching staff of the department regarding the finalization of R22 Regulation and syllabus of MBA.

In this regard, you are instructed to present the prepared draft copy of R22 regulations and syllabus in Pre-BOS meeting of MBA on 24th September, 2022 at 11:30 AM in the department.



HOD

S.No	Name	Designation	Signature
1	Dr. A. Kotishwar	Program Coordinator	
2	Dr. P. Hima Bindu	Module Coordinator	
3	Dr. P. Alekhya	Module Coordinator	
4	Dr. Dowlath Ahammad	Module Coordinator	
5	Dr. T. Shesadri Kiran	Module Coordinator	
6	Dr. P. Umapathi	Module Coordinator	



PRINCIPAL
CMR COLLEGE OF ENGG. & TECH.
Kandlakoya (V), Medchal Road,
Hyderabad-501401.

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

23rd August, 2022.

To

The Principal,

CMR College of Engineering & Technology.

Through IQAC

Respected Sir,

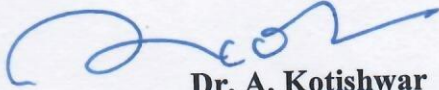
Sub: Requesting to grant permission to revise MBA curriculum – Reg.


* * * * *

I, Dr. A. Kotishwar, Head, department of master of business administration, am bringing to your notice that, in the interaction with the industry experts, parents and Alumni it is identified that there are few gaps in the curriculum relatively to the industry. In order to make our students on par with the industry requirements, it is necessary to revise MBA curriculum. In this regard, I sincerely request you to permit to revise the curriculum for the academic year 2022-2023 for MBA programme.

Thanking you,

Yours Faithfully,


Dr. A. Kotishwar
Head of the Department
Department of MBA


PRINCIPAL
CMR COLLEGE OF ENGG & TECH.
Kandlakoya (V), Medchal Road,
Hyderabad-501401.

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

19th October, 2022

To
The Principal,
CMR College of Engineering & Technology.

Through IQAC

Respected Sir,

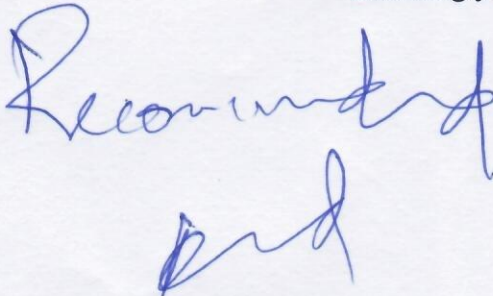
Sub: Requesting to grant permission to conduct BOS meeting – Reg.

* * * *

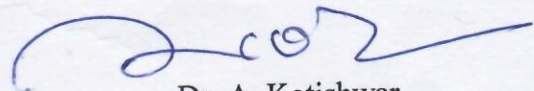
I request you to grant permission to conduct a BOS meeting of the department of Master of Business Administration on 27/10/2022 at 10:30 AM at principal conference hall (blended mode). The agenda points for the meeting is appended below,

1. Discussion of academic regulation
2. Suggestions by the experts nominated by JNTUH and Academic council for smooth conduction of course under autonomous status.
3. Suggestions, Discussions, Incorporation of changes in syllabus, course structure and exam pattern.

Thanking you sir,



Yours Faithfully,



Dr. A. Kotishwar
Head of the Department
Department of MBA

Principal

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Hyderabad-501401.

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

29th October, 2022

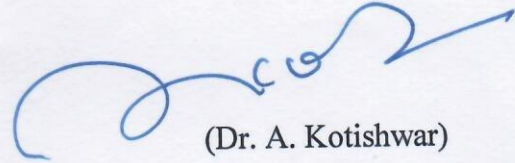
CIRCULAR

Post – Board of Studies Meeting

This is to inform the members of Program Assessment Committee to attend a meeting on 02/11/2022, by 02:30 PM in HOD Office.

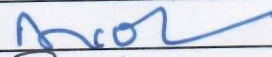
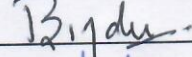
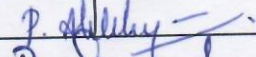

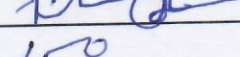

The agenda will be as follows,

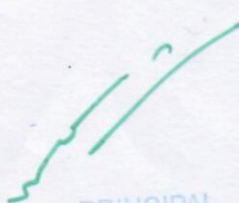
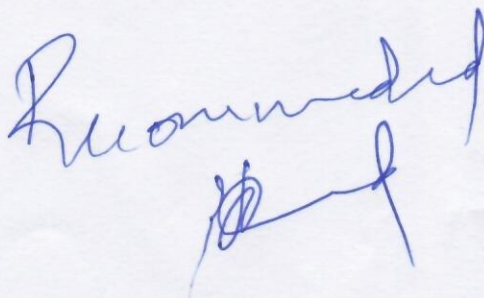
1. To present the final draft of R22 Regulation for MBA.
2. To present the final draft of MBA R22 Regulations and Syllabus.



(Dr. A. Kotishwar)

HOD, MBA

S.No	Name	Designation	Signature
1	Dr. A. Kotishwar	Program Coordinator	
2	Dr. P. Hima Bindu	Module Coordinator	
3	Dr. P. Alekhya	Module Coordinator	
4	Dr. Dowlath Ahammad	Module Coordinator	
5	Dr. T. Shesadri Kiran	Module Coordinator	
6	Dr. P. Umapathi	Module Coordinator	



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

02nd November, 2022

MINUTES OF THE POST – BOARD OF STUDIES (BOS) MEETING

The meeting of the Post – Board of Studies of Department of master of business administration was held on 02nd November, 2022 at 02:30 PM in HOD office. The following members were attended the meeting.

1.	Dr. A. Kotishwar	Program Coordinator	Chairman
2.	Dr. P. Hima Bindu	Module Coordinator	Member
3.	Dr. P. Alekhya	Module Coordinator	Member
4.	Dr. Dowlath Ahammad	Module Coordinator	Member
5.	Dr. T. Shesadri Kiran	Module Coordinator	Member
6.	Dr. P. Umapathi	Module Coordinator	Member

Agenda:

1. To present the final draft of R22 Regulation for MBA.
2. To present the final draft of MBA R22 Syllabus.

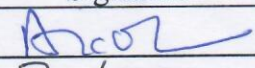
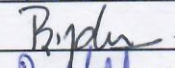
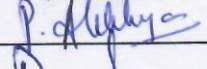

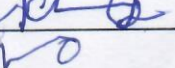

Minutes:

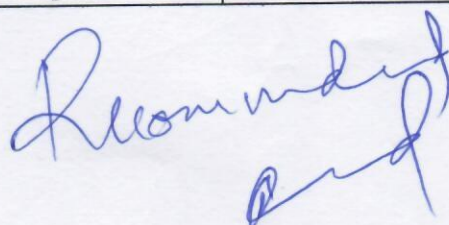
1. Chairman welcomed the gathering and presented the finalized regulation and syllabus of R22 of MBA.
2. Answered all queries raised by members.



(Dr. A. Kotishwar)

HOD, MBA

S.No	Name	Designation	Signature
1	Dr. A. Kotishwar	Program Coordinator	
2	Dr. P. Hima Bindu	Module Coordinator	
3	Dr. P. Alekhya	Module Coordinator	
4	Dr. Dowlath Ahammad	Module Coordinator	
5	Dr. T. Shesadri Kiran	Module Coordinator	
6	Dr. P. Umapathi	Module Coordinator	



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

CMRCET/MBA/2022-23/ BOS/1


Date: 27/10/2022

MINUTES OF MEETING OF BOARD OF STUDIES OF MASTER OF BUSINESS ADMINISTRATION (MBA) DEPARTMENT CONDUCTED

1. The Board of Studies of MBA Department held its meeting in virtual mode on **27th Oct, 2022** and the following members were present:

S No	Name	Position	Designation
1.	Dr.A Kotishwar	Chairman	HoD, MBA, CMRCET
2.	Professor Sindhu	Member	University nominee, Director, SMS, JNTU Hyderabad
3.	Dr Chetan Srivastava	Member	Associate Professor, University of Hyderabad.
4.	Dr.Surya Kanth Sharma	Member	Senior Consultant, Industries Promotion (Electronics), Government of Telangana
5.	Ms Krupali Raval	Member	Distinguished Alumni of CMRCET and Senior Manager, HR , Disney Star
6.	Dr P Hima Bindu	Member	Dean Placements & Training CMRGI
7.	Dr P Alekhya	Member	Associate Professor of MBA, CMRCET
8.	Dr.Dowlath Ahammed	Member	Assistant Professor of MBA, CMRCET
9.	Dr T Shesadri Kiran	Member	Assistant Professor of MBA, CMRCET
10.	Dr P Umapathi	Member	Assistant Professor of MBA, CMRCET

2. Chairman welcomed the members for the meeting and proposed Curriculum of MBA. He presented the curriculum followed by JNTUH and other prestigious institutions. He welcomed suggestions from all the members for finalization of the curriculum.
3. The members of the board had prolonged deliberations upon the issue and finally recommended the curriculum whose outlines are as given below.
4. The Course structure and detailed syllabus for MBA program is placed as **Annexure-I & II** to these minutes. The board recommended the below curriculum to the concerned Boards of studies and College Academic Council for necessary approval.
5. Paper setters list and paper valuers list for end semester examinations is examined by BoS Members and approved. It is placed as annexure-II to these minutes.
6. The chairman thanked all the members for sparing their valuable time and for their valuable contribution in framing the curriculum.


27/10/22

(Dr.A Kotishwar)

HEAD OF THE DEPARTMENT

Dr. A. KOTISHWAR
MBA, M.Com, M.Phil., Ph.D.

Professor & Head of the Department
Dept. of Master of Business Administration
CMR College of Engineering & Technology

CMR COLLEGE OF ENGINEERING & TECHNOLOGY
(UGC AUTONOMOUS)

Master of Business Administration
CBCS & OUTCOME BASED COURSE STRUCTURE

SEMESTER - I								
Course Code	Course Title	Category	Hours per Week			Credits	Maximum Marks	
			L	T	P		CIE	SEE
C400301	Management and Organization Behavior	PC	4	0	0	4	40	60
C400302	Legal and Business Environment	PC	4	0	0	4	40	60
C400303	Financial Reporting & Analysis	PC	4	0	0	4	40	60
C400304	Business Economics	PC	4	0	0	4	40	60
C400305	Research Methodology and Statistical Analysis	PC	3	1	0	4	40	60
C400501	Statistical Data Analysis Lab	LC	0	1	2	2	40	60
C400502	Business Communication Lab	LC	0	1	2	2	40	60
Choice Based Electives: Student has to choose any one Subject								
C400601	Business Ethics and Corporate Governance	OE	3	0	0	3	40	60
C400602	Rural Marketing	OE						
C400603	Corporate Social Responsibility	OE						
C400604	International Business	OE						
C400605	Financial Institutions, Markers and Services	OE						
C400701	Mandatory Non Credit Course: Ms-Office and Power Bi / Tableau							
Total:			22	3	4	27		
Total hours per Week:			29					
SEMESTER - II								
Course Code	Course Title	Category	Hours per Week			Credits	Maximum Marks	
			L	T	P		CIE	SEE
C400306	Human Resource Management	PC	4	0	0	4	40	60
C400307	Financial Management	PC	3	1	0	4	40	60
C400308	Marketing Management	PC	4	0	0	4	40	60
C400309	Quantitative Analysis for Business Decisions	PC	3	1	0	4	40	60
C400310	Entrepreneurship and Design Thinking	PC	4	0	0	4	40	60
C400311	Logistics and Supply Chain Management	PC	4	0	0	4	40	60
Choice Based Electives: Student has to choose any one Subject								
C400606	Customer Relationship Management	OE	3	0	0	3	40	60
C400607	Project Management	OE						
C400608	Data Analysis using Python	OE						
C400609	Marketing Research	OE						
C400702	Mandatory Non Credit Course: Annual Report Analysis							
Total:			25	2	0	27		
Total hours per Week			27					
Total Credits in I Year: 54								

SEMESTER - III								
Course Code	Course Title	Category	Hours per Week			Credits	Maximum Marks	
			L	T	P		CIE	SEE
C400312	Management Information Systems	PC	4	0	0	4	40	60
C400313	Strategic Management	PC	4	0	0	4	40	60
C400314	Business Analytics	PC	4	0	0	4	40	60
C400801	Summer Internship- Seminar	Internship	0	0	2	2		50
	Elective I	PE	4	0	0	4	40	60
	Elective II	PE	4	0	0	4	40	60
	Elective III	PE	3	0	1	4	40	60
C400703	Mandatory Non Credit Course: Personal Effectiveness							
Total:			23	0	3	26		
Total hours per Week:			26					
SEMESTER - IV								
Course Code	Course Title	Category	Hours per Week			Credits	Maximum Marks	
			L	T	P		CIE	SEE
C400315	Production and Operations Management	PC	4	0	0	4	40	60
	Elective IV	PE	4	0	0	4	40	60
	Elective V	PE	4	0	0	4	40	60
	Elective VI	PE	4	0	0	4	40	60
Main Project Work								
C400802	Stage - I	Seminar	0	0	1	1	50	
C400803	Stage - II	Seminar	0	0	1	1	50	
C400804	Final Project Viva	Project	0	0	4	4	40	60
Total:			16	0	6	22		
Total hours per Week			22					
Total Credits in I Year: 48								

- * PC – Professional Core
- * LC – Laboratory Courses
- * OE – Open Elective
- * PE – Professional Electives

Dr. Kom
27/10/22

Prady

[Signature]

[Signature]

CHOOSE ANY ONE OF THE MARKETING (OR) FINANCE (OR) HR (OR) ENTREPRENEURSHIP ELECTIVES

MARKETING ELECTIVE SUBJECTS					
Course Code	Course Title	Hours Per Week			Credits
		L	T	P	
C400401	Consumer Behaviour	4	0	0	4
C400402	Sales and Promotion Management	4	0	0	4
C400403	Marketing Analytics	3	0	1	4
C400404	Retailing Management	4	0	0	4
C400405	Services Marketing	4	0	0	4
C400406	Digital Marketing	4	0	0	4
FINANCE ELECTIVE SUBJECTS					
C400407	Cost and Management Accounting	4	0	0	4
C400408	Security Analysis and Portfolio Management	4	0	0	4
C400409	Financial Analytics	3	0	1	4
C400410	Strategic Investment and Financing Decisions	4	0	0	4
C400411	International Financial Management	4	0	0	4
C400412	Risk Management and Insurance	4	0	0	4
HR ELECTIVE SUBJECTS					
C400413	Performance Management	4	0	0	4
C400414	Strategic Human Resource Management	4	0	0	4
C400415	HR Analytics	3	0	1	4
C400416	Compensation and Reward Management	4	0	0	4
C400417	Leadership and Change Management	4	0	0	4
C400418	Management of Industrial Relations	4	0	0	4
ENTREPRENEURSHIP ELECTIVES SUBJECTS					
C400419	Start-up and MSME Management	4	0	0	4
C400420	Technology Business Incubation	4	0	0	4
C400421	Family Business Management	4	0	0	4
C400422	Entrepreneurial Finance	4	0	0	4
C400423	Entrepreneurial Marketing	4	0	0	4
C400424	Creativity, Innovation and Entrepreneurship	4	0	0	4






Signature of BOS Members

S No	Name	Position	Designation	Signature
1	Dr.A Kotishwar	Chairman	HoD, MBA, CMRCET	<i>Dr. A. Kotishwar</i> 22/10/22
2	Professor Sindhu	Member	University nominee, Director, SMS, JNTU Hyderabad	<i>Sindhu</i>
3	Dr Chetan Srivastava	Member	Associate Professor, University of Hyderabad.	<i>Dr. Chetan Srivastava</i>
4	Dr.Surya Kanth Sharma	Member	Senior Consultant, Industries Promotion (Electronics), Government of Telangana	<i>Dr. Surya Kanth Sharma</i>
5	Ms Krupali Raval	Member	Distinguished Alumni of CMRCET and Senior Manager, HR , Disney Star	<i>Ms. Krupali Raval</i>
6	Dr. P Hima Bindu	Member	Dean Placements & Training CMRGI	<i>Dr. P. Hima Bindu</i>
7	Dr P Alekhya	Member	Associate Professor of MBA, CMRCET	<i>P. Alekhya</i> 22/10/22
8	Dr.Dowlath Ahammed	Member	Assistant Professor of MBA, CMRCET	<i>Dr. Dowlath Ahammed</i> 22/10/22
9	Dr. T Shesadri Kiran	Member	Assistant Professor of MBA, CMRCET	<i>Dr. T. Shesadri Kiran</i> 22/10/22
10	Dr. P Umapathi	Member	Assistant Professor of MBA, CMRCET	<i>Dr. P. Umapathi</i> 22/10/22