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**R18**

Course Code: A30013



**CMR COLLEGE OF ENGINEERING & TECHNOLOGY**  
(UGC AUTONOMOUS)

**B.Tech VI Semester Supplementary Examinations June-2025**

**Course Name: Business Management & Financial Analysis**

**(Common for EEE, ME, ECE, AIM & AID)**

**Date: 19.06.2025 AN**

**Time: 3 hours**

**Max.Marks: 70**

**(Note: Assume suitable data if necessary)**

**PART-A**

**Answer all TEN questions**

**Each question carries TWO marks.**

**10x2=20M**

1. Write a short note on Principles of Management. 2 M
2. Define Scientific Management. 2 M
3. What is Plant Layout? 2 M
4. Define Marketing Management. 2 M
5. List out the factors influencing Law of Demand. 2 M
6. Discuss on Business Cycle. 2 M
7. Determine Demand –Supply schedule for Equilibrium Price. 2 M
8. Write a short note on Production Function. 2 M
9. List the Non-Conventional sources of Financing. 2 M
10. What are objectives of Business Enterprises? 2 M

**PART-B**

**Answer the following. Each question carries TEN Marks.**

**5x10=50M**

- 11.A). Demonstrate on the contribution of Henry Fayol to Management. 10M
- OR**
11. B). Discuss any two theories of Leadership in detail. 10M
12. A). Define HRM. Explain the various functions of HRM. 10M
- OR**
12. B). What is Financial Management? Describe the objectives and goals of Financial Management. 10M
13. A). What is National Income? Identify the impact of National Income on Inflation and Deflation. 10M
- OR**
13. B). What is Elasticity of Demand? Explain in detail the types of Elasticity of Demand with suitable examples. 10M
14. A). Define Competition. Compare and contrast between the types of Competition. 10M
- OR**
14. B). Classify and demonstrate on various types of Cost Concepts. 10M
15. A). Demonstrate on
  - i) Liquidity Ratios 10M
  - ii) Turnover Ratios
- OR**
15. B). Describe the various techniques of analyzing financial statements. 10M

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