CMR **CMR COLLEGE OF ENGINEERING & TECHNOLOGY**
(UGC AUTONOMOUS)

Examination	:	MBA I Semester Supplementary Examinations August-2025
Course Name	:	Management and Organizational Behavior
Course Code	:	C400301
Branch	:	Master of Business Administration
Date & Session	:	05-08-2025 AN Duration: 3 hours Max. Marks: 60

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   **10x1=10M**

1.	Define Management.	1 M
2.	List the 14 principles of management.	1 M
3.	Define Planning.	1 M
4.	What is Goal?	1 M
5.	Define Controlling.	1 M
6.	Define Benchmarking.	1 M
7.	What is Perception?	1 M
8.	What is feed forward control?	1 M
9.	Differentiate Power and Politics.	1 M
10.	What is ERG Theory?	1 M

PART-B
Answer the following. Each question carries TEN Marks.   **5x10=50M**

11.A).	Explain the essential skills and roles of a Manager.	10M
	OR	
11. B).	Explain about the management process & functions of management.	10M
12. A).	Clearly state the steps in planning process.	10M
	OR	
12. B).	How many types of organizations are there? Write in detail with relevant examples.	10M
13. A).	Illustrate the Line and Staff concept with a neat diagram.	10M
	OR	
13. B).	Discuss about various types of control techniques with its pros and cons.	10M
14. A).	What are the traits of personality? Explain any two theories of learning in detail.	10M
	OR	
14. B).	What are the influencing factors of perception? And state some perceptual errors.	10M
15. A).	Discuss the characteristics of Group Cohesiveness. Write the relationship between cohesiveness and productivity.	10M
	OR	
15. B).	What are the leadership styles? And how each style will affect employee's behaviour? Explain it with relevant examples.	10M

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H.T No: ☐☐☐☐☐☐☐☐☐☐ **R22**

CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	**MBA I Semester Supplementary Examinations August-2025**
Course Name	:	**Legal and Business Environment**
Course Code	:	**C400302**
Branch	:	**Master of Business Administration**
Date & Session	:	**07-08-2025 AN** Duration: 3 hours Max. Marks: 60

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   **10x1=10M**

1.	What is meant by Free Consent?	1 M
2.	Distinguish Indemnity from Guarantee.	1 M
3.	What is the Role of Auditors in the companies?	1 M
4.	What are the various Categories of Liabilities of Directors of a company?	1 M
5.	Define Negotiable Instruments.	1 M
6.	Distinguish Holder from Holder in Due-Course.	1 M
7.	Define Foreign Direct Investment (FDI).	1 M
8.	What is Fiscal Policy?	1 M
9.	What is Cyber Security?	1 M
10.	What are the Sustainability Reporting Practices?	1 M

PART-B
Answer the following. Each question carries TEN Marks.   **5x10=50M**

11.A).	Discuss about the Essential Elements of a Valid Contract according to the Law of Contract.	10M

OR

11. B).	Distinguish Sale from Agreement to Sell according to the Sale of Goods Act, 1930.	10M
12. A).	Explain about the Steps in the procedure for Incorporation of a Company.	10M

OR

12. B).	Elaborate about various Types of Meetings being held in the Joint Stock Companies.	10M
13. A).	Discuss about Types of Endorsements of Negotiable Instruments illustratively.	10M

OR

13. B).	Elaborate about the Reserve Bank of India's Guidelines on Digital Transactions.	10M
14. A).	Summarize the Highlights of the Union Budget 2025-26 presented by the Finance Minister.	10M

OR

14. B).	Discuss about the Composition, Responsibilities and Functions of NITI Aayog.	10M
15. A).	Explain how the Consumer Protection Act 2019 protects the interests of the Consumers in India.	10M

OR

15. B).	Elaborate about the Objectives, Structure, Functioning and Role of the National Green Tribunal in Protecting the Environment.	10M

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CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	MBA I Semester Supplementary Examinations August-2025
Course Name	:	Financial Reporting and Analysis
Course Code	:	C400303
Branch	:	Master of Business Administration
Date & Session	:	09-08-2025 AN Duration: 3 hours Max. Marks: 60

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   10x1=10M

1.	State objectives of accounting.	1 M
2.	Describe the double-entry system.	1 M
3.	Differentiate between journal and ledger.	1 M
4.	Explain the purpose of trial balance.	1 M
5.	Outline the depreciation.	1 M
6.	Difference between LIFO and FIFO in inventory valuation.	1 M
7.	Outline the meaning of working capital.	1 M
8.	Interpret horizontal analysis	1 M
9.	Describe the significance of solvency ratios.	1 M
10.	Interpret Du Pont chart components.	1 M

PART-B
Answer the following. Each question carries TEN Marks.   5x10=50M

11.A).	Differentiate between accounting concepts and conventions with examples.	10M

OR

11. B).	Examine the importance of the accounting cycle in organizations.	10M
12. A).	Journalize the following transactions. Also, state the nature of each account involved in the journal entry.	10M

Jan.01, 2024 - Ajit started business with cash Rs. 50,000.

Jan.05, 2024 - He paid into the bank Rs. 5,000.

Jan.07, 2024 - Purchased goods for cash Rs. 12,000.

Jan.10, 2024 - Sold goods for cash Rs. 8,000.

Jan.12, 2024 - Purchased office equipment for Rs. 7,000 and paid by cheque.

Jan.15, 2024 - Sold goods to Ramesh on credit Rs. 6,000.

Jan.18, 2024 - Paid wages Rs. 2,500.

Jan.20, 2024 - Received Rs. 5,800 from Ramesh in full settlement.

Jan.22, 2024 - Withdrew cash for personal use Rs. 3,000.

Jan.25, 2024 - Paid rent for the office Rs. 1,500.

(P.T.O..)

12. B). Prepare final accounts of Mr.Gupta for the year ending 31-12-2002 from the following information   10M

Particulars	Dr. Rs.	Cr. Rs.
Buildings	2,15,000	
Machinery	1,25,000	
Capital		84,950
Drawings	9,000	
Purchases	1,00,000	
Loan		12,000
Sales		4,20,000
Returns	9,000	10,000
Opening stock	35,000	
Salaries	1,250	
Rent	1,200	
Insurance	600	
Outstanding salaries		200
Debtors	25,000	
Creditors		17,000
Commission		1,600
Interest-receivable	600	
Bills payable		5,200
Investments	8,000	
Carriage	3,200	
Printing	3,300	
Cash in hand	7,000	
Bills receivable	7,800	
	5,50,950	5,50,950

Adjustments:

(a) The value of stock on 31-12-2002 was Rs.36,000.

(b) Write off bad debts Rs.2,500

(c) Commission receivable Rs.1,875

(e) Salary outstanding Rs.250 and rent outstanding Rs.800.

13. A). Explain different inventory valuation methods and their impact on profits.   10M

13. B). Seamson & Co. acquires a machine for Rs.40,000 on 1-1-2001. The life of the machine is 5 years. It is decided to change the depreciation on straight line method. Make necessary journal entries and prepare Depreciation account for 5 Years.   10M

14. A). Explain the importance of the statement of changes in working capital analysis.   10M

14. B). Differentiate between cash flow and funds flow statements in financial statement analysis.   10M

15. A). Discuss the advantages of IFRS over traditional accounting standards.   10M

15. B). From the following particulars pertaining to Assets and Liabilities of a company calculate: 10M
(a) Current Ratio   (b) Liquidity Ratio   (c) Proprietary Ratio (d) Debt-equity Ratio
(e) Capital Gearing Ratio

LIABILTIES	Rs.	ASSETS	Rs.
Equity shares Rs.10 each	5,00,000	Land & Building	5,00,000
8% Preference shares Rs.100 each	2,00,000	Plant & Machinery	6,00,000
9% Debentures of Rs. 100 each	4,00,000	Debtors	2,00,000
Reserves	3,00,000	Stock	2,40,000
Creditors	1,50,000	Cash and Bank	55,000
Bank overdraft	50,000	Prepaid expenses	5,000
TOTAL	16,00,000	TOTAL	16,00,000

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CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	**MBA I Semester Supplementary Examinations August-2025**
Course Name	:	**Business Economics**
Course Code	:	**C400304**
Branch	:	**Master of Business Administration**
Date & Session	:	**12-08-2025 AN** **Duration: 3 hours** **Max. Marks: 60**

(Note: Assume suitable data if necessary)

PART-A
Answer all TEN questions
Each question carries ONE mark.
10x1=10M

1.	State about Equi – Marginalism.	1 M
2.	What is Opportunity Cost?	1 M
3.	Define Demand.	1 M
4.	What is Law of Supply?	1 M
5.	State about the Isocost.	1 M
6.	What is Break Even Analysis?	1 M
7.	Write about Duopoly Market.	1 M
8.	State about the Perfect Competition Market.	1 M
9.	What is Price Discrimination?	1 M
10.	Write about the Transfer Pricing.	1 M

PART-B
Answer the following. Each question carries TEN Marks.
5x10=50M

11.A).	What is the Relationship with other disciplines of Business Economics? Explain the decision-making process.	10M

OR

11. B).	Discuss about the Concept of Incremental, Time Perspective and Risk and Uncertainty.	10M
12. A).	What is Elasticity of Demand? Explain the types of Elasticity of Demand.	10M

OR

12. B).	Define Demand Forecasting. Explain the methods of Demand Forecasting with an examples.	10M
13. A).	What is Production Function? Explain the Production Function with two variable input factors.	10M

OR

13. B).	Define Cost. Explain the Cost - Output Relationship in the short run and long run.	10M
14. A).	What are Market structures? Explain its features.	10M

OR

14. B).	Discuss the Price Output Determination under Oligopoly Market with an example.	10M
15. A).	How do you price the products, considering various Stages in Product Life Cycle.	10M

OR

15. B).	Write a short note on Managerial theories and Behavioral theories of a firm.	10M

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CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	MBA I Semester Supplementary Examinations August-2025
Course Name	:	Research Methodology and Statistical Analysis
Course Code	:	C400305
Branch	:	Master of Business Administration
Date & Session	:	14-08-2025 AN Duration: 3 hours Max. Marks: 60

(Note: Assume suitable data if necessary)

PART-A
Answer all TEN questions
Each question carries ONE mark.

10x1=10M

1.	Name any two types of research design.	1 M
2.	What is meant by variables in research?	1 M
3.	List out probability and non-probability sampling methods.	1 M
4.	What is report and mention it's types?	1 M
5.	60,55,25,89,52,10,25,10,25,30,25 find out range?	1 M
6.	Write about kurtosis concept.	1 M
7.	Define hypothesis.Mention it's types.	1 M
8.	Write the full form of ANOVA and it's types?	1 M
9.	What is least square method?	1 M
10.	Mention two types of index number.	1 M

PART-B
Answer the following. Each question carries TEN Marks.   5x10=50M

11.A).	What is research? Explain various types of research with suitable examples.	10M

OR

11. B).	Define data. Describe the different methods of data collection in research.	10M

12. A).	Define Measurement. Elaborate measurement and scaling concepts with examples.	10M

OR

12. B).	Briefly explain about preparation and presentation of research report.	10M

13. A). Calculate the Arithmetic Mean from the following data.   10M

Weights (In kg)	0-10	20-30	30-40	40-50	50-60	60-70
Frequency	10	25	20	20	15	10

OR

13. B). From the following data obtain the two regression equations.   10M

X	2	4	6	8	10
Y	10	20	25	30	15

(P.T.O..)

14. A). What is T-test? State applications and properties of T-test. 10M

OR

14. B). A survey is conducted among 100 people to check whether gender affects the preferred mode of transport. The data is given in the below table: 10M

Mode of Transport	Male	Female	Total
CAR	20	30	50
BIKE	25	15	40
BUS	5	5	10
TOTAL	50	50	100

Calculate CHI-SQUARE test with 5% of level of significance.

15. A). Discuss various methods of time series analysis with examples. 10M

OR

15. B). Write the characteristics, uses and types of Index numbers. 10M

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H.T No: [   ] **R22**

CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	**MBA I Semester Supplementary Examinations August-2025**
Course Name	:	**Business Ethics and Corporate Governance**
Course Code	:	**C400601**
Branch	:	**Master of Business Administration**
Date & Session	:	**19-08-2025 AN** **Duration: 3 hours** **Max. Marks: 60**

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   **10x1=10M**

1.	Define Business Ethics.	1 M
2.	List out the mounting scandals in business ethics.	1 M
3.	Recall an ethical issue in product management.	1 M
4.	Outline the significance of preparatory ethics.	1 M
5.	Recall stewardship theory.	1 M
6.	What is the role of capital markets in corporate governance?	1 M
7.	List two types of directors in a company.	1 M
8.	Explain conflicts of interest in corporate governance.	1 M
9.	Mention two models for CSR implementation.	1 M
10.	Highlight a recent amendment in Section 135 of the Companies Act.	1 M

PART-B
Answer the following. Each question carries TEN Marks.   **5x10=50M**

11.A).	Explain the key principles of professional ethics.	10M
	OR	
11. B).	Evaluate challenges faced by professionals in ethical decision-making.	10M
12. A).	Identify ethical considerations in advertising and media reporting.	10M
	OR	
12. B).	Examine ethical concerns in human resource management.	10M
13. A).	Justify corporate governance practices in India.	10M
	OR	
13. B).	Analyze the Cadbury Committee Report and its significance.	10M
14. A).	Interpret the structure and functions of the Board of Directors.	10M
	OR	
14. B).	Assess the significance of governance ratings in corporate governance.	10M
15. A).	Illustrate the scope and significance of CSR in business.	10M
	OR	
15. B).	Examine how CSR is linked to business sustainability with examples.	10M

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CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	MBA I Semester Supplementary Examinations August-2025
Course Name	:	Rural Marketing
Course Code	:	C400602
Branch	:	Master of Business Administration
Date & Session	:	19-08-2025 AN Duration: 3 hours Max. Marks: 60

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   10x1=10M

1.	Define Rural Market.	1 M
2.	Discuss about Rural consumer lifestyle.	1 M
3.	Summarize the sources of Data Collection.	1 M
4.	How does rural business research differ from urban business research?	1 M
5.	List out the Additional P's in Rural Marketing.	1 M
6.	Draw Rural market product life cycle.	1 M
7.	Identify why Brand loyalty is important.	1 M
8.	Define Channel management.	1 M
9.	Discuss about Rural market mapping.	1 M
10.	What is Corporate social Responsibility.	1 M

PART-B
Answer the following. Each question carries TEN Marks.   5x10=50M

11.A).	Explain in detail nature and characteristics of Rural Market.	10M
	OR	
11. B).	Distinguish between the rural and Urban markets.	10M
12. A).	What are the factors which will influence rural consumers during purchase of products.	10M
	OR	
12. B).	Elaborate the limitations and challenges in Rural Marketing Research.	10M
13. A).	Discuss in detail the Rural Marketing Mix.	10M
	OR	
13. B).	Explain the New Product Development Process.	10M
14. A).	Design a comprehensive brand loyalty program tailored specifically for rural markets. Include strategies related to product offerings, pricing, promotion, and distribution.	10M
	OR	
14. B).	Explain in detail Indian rural retail market.	10M
15. A).	Discuss the marketing strategies in rural marketing.	10M
	OR	
15. B).	What is e-governance, and how is it relevant to rural India? Explain its key components and objectives in the context of rural development.	10M

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CMR COLLEGE OF ENGINEERING & TECHNOLOGY
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Examination	:	**MBA I Semester Supplementary Examinations August-2025**
Course Name	:	**Financial Institutions, Markets and Services**
Course Code	:	**C400605**
Branch	:	**Master of Business Administration**
Date & Session	:	**19-08-2025 AN** **Duration: 3 hours** **Max. Marks: 60**

(Note: Assume suitable data if necessary)
PART-A
Answer all TEN questions
Each question carries ONE mark.   10x1=10M

1.	Define the term "financial system".	1 M
2.	What does equilibrium in financial markets imply?	1 M
3.	Identify one key difference between public and private sector banks.	1 M
4.	What does the acronym NPA stand for?	1 M
5.	What is the call money market?	1 M
6.	Define T-bills in the context of the government securities market.	1 M
7.	What is meant by "lease finance"?	1 M
8.	Provide a brief definition of factoring	1 M
9.	Define investment banking in one sentence.	1 M
10.	What is underwriting in investment banking?	1 M

PART-B
Answer the following. Each question carries TEN Marks.   5x10=50M

11.A).	Explain the various techniques of monetary control used by the RBI.	10M
	OR	
11. B).	Explain the role and functions of SEBI in India.	10M
12. A).	Explain the issues related to interest rates, spreads and NPAs, and their impact on banks.	10M
	OR	
12. B).	Compare and contrast the structure and performance of public sector and private sector banks in India.	10M
13. A).	Discuss the significance of the government securities market (including T-bills) in the overall financial system.	10M
	OR	
13. B).	Explain the structure and functions of the call money market.	10M
14. A).	Discuss the functions, advantages, and evaluation methods involved in factoring.	10M
	OR	
14. B).	Compare and contrast lease finance with hire purchase finance.	10M
15. A).	Explain the underwriting process and its significance in capital market transactions.	10M
	OR	
15. B).	Analyze the roles of bankers to an issue and debenture trustees in the investment banking process.	10M

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