

NEWS LETTER

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SECRETARY MESSAGE



Sri.Ch.Gopal Reddy Secretary

Our institution continues to uphold its legacy of excellence in management education by adapting to the evolving needs of the academic and corporate world. In an era marked by rapid technological advancements and dynamic business environments, we remain committed to equipping our students with relevant knowledge, practical skills, and a forward-thinking mindset.

The institution has consistently focused on strengthening its academic framework through innovative teaching methodologies, industry-oriented curriculum, and collaborative engagements with reputed organizations. These initiatives have not only enhanced the quality of education but also improved the employability and professional competence of our students.

We strongly believe that education extends beyond classrooms. Hence, equal importance is given to co-curricular and extracurricular activities, leadership development programs, and value-based learning. This holistic approach ensures that our students grow into confident, responsible, and socially conscious individuals.

Our dedicated faculty members play a pivotal role in mentoring and guiding students, fostering an environment that encourages creativity, critical thinking, and continuous learning. The institution's infrastructure and academic resources are constantly upgraded to support an enriching learning experience.

As we move forward, our focus remains on nurturing future leaders who can contribute effectively to the global business landscape while upholding ethical values and social responsibility.

I extend my heartfelt wishes to all students for a successful academic journey. May they utilize the opportunities provided, strive for excellence, and bring pride to the institution.

PRINCIPAL'S MESSAGE

Major Dr. V. A. Narayana Principal



Our institution continues its journey of academic excellence by embracing innovation, quality education, and holistic student development in an ever-evolving global landscape.

In today's competitive environment, education must go beyond theoretical knowledge. At our institution, we emphasize experiential learning, skill development, and industry integration to prepare students for real-world challenges. Through internships, live projects, workshops, and industry interactions, we strive to bridge the gap between academia and professional practice.

We are committed to nurturing not only competent professionals but also responsible citizens with strong ethical values and leadership qualities. Our student-centric approach, supported by dedicated faculty, modern infrastructure, and a collaborative learning environment, ensures that every learner is empowered to reach their full potential.

The institution also places significant importance on research, innovation, and entrepreneurship. We encourage students to think creatively, explore new ideas, and develop solutions that contribute to society and the economy.

Our strong placement record and growing industry collaborations stand as a testament to the quality of education imparted. We take immense pride in our alumni who continue to excel in various fields and contribute meaningfully to the global community.

I extend my best wishes to all students for a successful academic year. May they take full advantage of the opportunities available, strive for excellence, and emerge as future leaders and change-makers.

I Wish all our Students a Bright and Successful Future.

HOD'S MESSAGE



Dr. A. Kotishwar **Head of the Department – MBA**

The Department of Management Studies continues to strive for academic excellence during the academic year 2023–24 by fostering a dynamic learning environment that blends theoretical knowledge with practical application. Our MBA programme is carefully structured to equip students with the managerial competencies, analytical skills, and professional values required to succeed in today's competitive business landscape.

The department offers diverse specializations that enable students to gain in-depth knowledge in their chosen domains while developing a comprehensive understanding of management practices. The curriculum is regularly updated to incorporate emerging trends such as digital transformation, business analytics, sustainability, and innovation, ensuring that our students remain industry-relevant.

Our strength lies in a team of dedicated and experienced faculty members who are committed to academic excellence, research, and student mentorship. Their continuous efforts, combined with inputs from industry experts and visiting faculty, provide students with valuable real-world insight and practical exposure.

We actively organize seminars, workshops, guest lectures, industrial visits, and skill development programmes to enhance students' managerial abilities, communication skills, and leadership qualities. Special focus is given to Career Readiness Training, Student Development Programmes, and co-curricular activities to ensure holistic development.

The department is committed to nurturing responsible professionals with strong ethical values and a spirit of lifelong learning. We encourage our students to take initiative, think innovatively, and make meaningful contributions to society and the business world.

I extend my best wishes to all students for a successful academic year. May they utilize every opportunity, remain dedicated to their goals, and achieve excellence in all their endeavours.

We remain committed to continuous improvement and excellence in all our endeavors. I extend my best wishes to all students for their success in academics and future careers.

EDITOR'S MESSAGE

Ms. Santoshi
Assistant Professor
Editor



It gives me great joy to present the 2023–24 edition of our Department Newsletter. This publication is not just a collection of articles—it is a reflection of the creativity, enthusiasm, and collective efforts of our students and faculty. It captures the spirit of learning, growth, and collaboration that defines our department.

This newsletter serves as a platform where ideas come to life. It encourages students to express themselves, share their perspectives, and showcase their talents beyond academics. More importantly, it helps in building confidence, enhancing communication skills, and nurturing creativity in meaningful ways.

Every contribution in this edition tells a story—of hard work, innovation, achievements, and memorable experiences. From academic insights to co-curricular highlights, the newsletter brings together moments that truly represent the vibrant journey of our department throughout the year.

I would like to express my sincere gratitude to the management and the Principal for their constant encouragement and support. I am also thankful to the Head of the Department and all faculty members for their guidance and cooperation in making this initiative successful.

A special appreciation goes to the editorial team and all contributors whose dedication and teamwork made this publication possible. Their efforts have transformed ideas into a meaningful and inspiring compilation.

I hope this newsletter not only informs but also inspires every reader to explore, create, and achieve more. Let it be a reminder of what we can accomplish together through passion, dedication, and continuous learning.

I hope this edition inspires readers and motivates students to continue exploring their potential.

EDITORIAL Member From students

23H51E00B8	Mohammad Majeed	
23H51E00C6	Nafees	
23H51E00C7	Nathi Akhila	
23H51E00D0	Padigela Vinod	

FACULTY ACHIEVEMENTS

Dr. A. Kotishwar was selected as a Peer Team Member for the National Assessment and Accreditation Council (NAAC), under the University Grants Commission (UGC), India. This recognition reflects his academic expertise and contribution to quality assurance in higher education.

Dr. A. Kotishwar has been assigned one Ph.D. research scholar by Jawaharlal Nehru Technological University Hyderabad (JNTUH) (P V Raja Lakshmi)



Patents published

Dr. A. Kotishwar, Dr. Alekhya P, B Kanaka Lxmi , Dr. P. Himabindu, M Naga Sulochana, D Kanaka Durga, Dr G Sai Rekha, Uma Maheswararao Gobbilla “BLOCKCHAIN-BACKED DYNAMIC SUPPLY CHAIN ORCHESTRATION TO AGILE BUSINESS OPERATIONS “Application No. **.202441034512 A** Date of filing of Application: **:01/05/2024**, Publication Date: **10/05/2024**

Department of Master of Business Administration

Details of Paper Publications in National & International Journals by the Faculty- 2023-24

1. **Dr. L. Ramanjaneya (2024)** Published a paper titled “**Organic Food Purchase Intent Correlation and Drivers: Exploring the Influence and Exertion**” in the IPE Journal of Management, Vol. 14, No. 23, pp. 28–34, ISSN: 2249-9040, Jan–Jun 2024.

Indexed in: UGC CARE.

2. **Ch. Satish Yadav (2024)** Published a paper titled “**Organic Food Purchase Intent Correlation and Drivers: Exploring the Influence and Exertion**” in the IPE Journal of Management, Vol. 14, No. 23, pp. 28–34, ISSN: 2249-9040, Jan–Jun 2024

Indexed in: UGC CARE.

3. **Dr. L. Ramanjaneya (2024)** Published a paper titled “**Omni Channel Impact on Segmentation and Sales Promotion and Buying Motives for FMCG in Hyderabad City**” in RBU Journal of Economics, Vol. 28, No. 17, pp. 7–12, ISSN: 0975-802X, March 2024

Indexed in: UGC CARE-I.

4. **Md. Sirajuddin (2024)** Published a paper titled “**Omni Channel Impact on Segmentation and Sales Promotion and Buying Motives for FMCG in Hyderabad City**” in RBU Journal of Economics, Vol. 28, No. 17, pp. 7–12, ISSN: 0975-802X, March 2024.

Indexed in: UGC CARE-I.

5. **R. Raju (2024)** Published a paper titled “**A Study on Impact of Affiliate Marketing on Behavioral Loyalty through Perceived Value in Presence of Customer Appreciation with Special Reference to Hyderabad**” in RBU Journal of Economics, Vol. 28, No. 17, pp. 245–255, ISSN: 0975-802X, March 2024.

Indexed in: UGC CARE-I.

6. **P. Ashok Reddy (2024)** Published a paper titled “**Mediating Effect of Perceived Product Sustainability and Influencer Marketing in the Relationship of Social Media Usage and Purchase Intentions of Sustainable Products**” in the International Journal of Cultural Studies and Social Sciences, Vol. 20, No. 01, pp. 157–164, ISSN: 2347-4777, Jan–Jun 2024,

Indexed in: UGC CARE.

7. **Dr. P. Umapathi (2024)** Published a paper titled “**Mediating Effect of Perceived Product Sustainability and Influencer Marketing in the Relationship of Social Media Usage and Purchase Intentions of Sustainable Products**” in the International Journal of Cultural Studies and Social Sciences, Vol. 20, No. 01, pp. 157–164, ISSN: 2347-4777, Jan–Jun 2024.

Indexed in: UGC CARE.

Details of Paper Publications in National & International Journals by the Faculty- 2023-24

8. **A. Renuka (2024)** Published a paper titled **“Investigating Accountability and Justification in Research Development: An Empirical Study for Understanding the Insights”** in Juni Khyat, Vol. 14, Issue 01, pp. 35–41, ISSN: 2278-4632, Jan 2024.

Indexed in: UGC CARE.

9. **Ch. Satish Yadav (2024)** Published a paper titled **“A Study on Impact of Marketing Digitalization on Customer Satisfaction and Experience with Reference to Amazon in Hyderabad City”** in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 01, pp. 223–228, Jan 2024, **DOI: 10.17148/IARJSET.2024.11125**

Website Link: [https://iarjset.com/papers/a-study-on-impact-of-marketing-digitalization-on-](https://iarjset.com/papers/a-study-on-impact-of-marketing-digitalization-on-customer-satisfaction-and-experience-with-reference-to-amazon-in-hyderabad-city/)

[customer-satisfaction-and-experience-with-reference-to-amazon-in-hyderabad-city/](https://iarjset.com/papers/a-study-on-impact-of-marketing-digitalization-on-customer-satisfaction-and-experience-with-reference-to-amazon-in-hyderabad-city/)

10. **Dr. K. Mahesh (2024)** Published a paper titled **“A Study on The Impact of Electronic Payment System on Financial Inclusion in Medchal”** in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 03, pp. 371–380, March 2024.

DOI: 10.17148/IARJSET.2024.11360

Website Link: <https://iarjset.com/papers/a-study-on-the-impact-of-electronic-payment-system-on-financial-inclusion-in-medchal/>

11. **G. Sujatha (2024)** Published a paper titled **“A Study on Impact of Gamification on Customer Loyalty Towards Apollo Pharmacy in Hyderabad City”** in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 04, pp. 756–762, April 2024.

DOI: 10.17148/IARJSET.2024.114111

Website Link: [https://iarjset.com/papers/a-study-on-impact-of-gamification-on-customer-loyalty-](https://iarjset.com/papers/a-study-on-impact-of-gamification-on-customer-loyalty-towards-apollo-pharmacy-in-hyderabad-city/)

[towards-apollo-pharmacy-in-hyderabad-city/](https://iarjset.com/papers/a-study-on-impact-of-gamification-on-customer-loyalty-towards-apollo-pharmacy-in-hyderabad-city/)

12. **Bushra Fathima (2024)** Published a paper titled **“A Study on Impact of Artificial Intelligence on Buying and Selling of Shares on Value Labs Investors”** in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 05, pp. 770–776, May 2024.

DOI: 10.17148/IARJSET.2024.115117

Website Link: <https://iarjset.com/papers/a-study-on-impact-of-artificial-intelligence-on-buying-and-selling-of-shares-on-value-labs-investors/>

Details of Paper Publications in National & International Journals by the Faculty- 2023-24

13. **Md. Sirajuddin (2024)** Published a paper titled “**Effectiveness of Nostalgia Marketing with Reference to Heritage Milk Products in Hyderabad City, India**” in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 01, pp. 215–222, January 2024.

DOI: [10.17148/IARJSET.2024.11124](https://doi.org/10.17148/IARJSET.2024.11124)

Website Link: <https://iarjset.com/papers/effectiveness-of-nostalgia-marketing-with-reference-to-heritage-milk-products-in-hyderabad-city-india/>

14. **Y. Bhavya Sri (2024)** Published a paper titled “**A Study on Risk Assessment of Debt Funds in Mutual Fund Investments**” in the International Advanced Research Journal in Science, Engineering and Technology, Vol. 11, Issue 06, pp. 557–563, June 2024.

DOI: [10.17148/IARJSET.2024.11676](https://doi.org/10.17148/IARJSET.2024.11676)

Website Link: <https://iarjset.com/papers/a-study-on-risk-assessment-of-debt-funds-in-mutual-fund-investments/>

15. **Dr. L. Ramanjaneya (2024)** Published a paper titled “**Global Framework of Customer Relationship Management in a Speculative and Realistic Environment**” in Indian Literature, Vol.

344, No. 01, pp. 101–106, ISSN: 0019-5804, Jan–Jun 2024.

Indexed in: UGC CARE.

16. **Md. Sirajuddin (2024)** Published a paper titled “**Global Framework of Customer Relationship Management in a Speculative and Realistic Environment**” in Indian Literature, Vol. 344, No. 01, pp.

101–106, ISSN: 0019-5804, Jan–Jun 2024.

Indexed in: UGC CARE.

17. **Dr. A. Kotishwar (2023)** Published a paper titled “**An Analytical Study on Affect of Pandemic**

Covid-19 on Mutual Fund Industry in India” in the Journal of Contemporary Issues in Business and

Government, Vol. 29, No. 02, pp. 85–92, November 2023.

Website Link: <https://cibgp.com/index.php/1323-6903>

International Conferences attended by MBA Faculty Members

Sl. No.	Name of the Faculty	Paper Title	Conference Theme	Organized by & Place	Date
1	Dr. L. Ramanjaneya	—	Two-Day International Conference on “Paradigm Shift Towards Sustainable Management & Digital Practices: Exploring Global Trends and Innovations”	Vishwa Vishwani Institutions, Hyderabad	24th & 25th May, 2024
2	Mohammad Sirajuddin	—	Two-Day International Conference on “Paradigm Shift Towards Sustainable Management & Digital Practices: Exploring Global Trends and Innovations”	Vishwa Vishwani Institutions, Hyderabad	24th & 25th May, 2024
3	R. Raju	“A Study on Impact of Affiliate Marketing on Behaviour Loyalty through Perceived Value in Presence of Customer Application with Special Reference to Hyderabad”	Two-Day International Conference on “Paradigm Shift Towards Sustainable Management & Digital Practices: Exploring Global Trends and Innovations”	Vishwa Vishwani Institutions, Hyderabad	24th & 25th May, 2024

National Conferences attended by MBA Faculty Members

Sl. No.	Name of the Faculty	Paper Title	Conference Theme	Organized by & Place	Date
1	Dr. P. Alekhya	“A Study on Impact of ESG on Financial Performance of the Selected Indian Banks”	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
2	A. Renuka	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
3	R. Raju	“A Study on Exploring the Impact of Green Attitude on Purchase Intention Using Theory of Planned Behaviour”	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
4	S. Swapna	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
5	K. M. Lalitha	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
6	Dr. Dowlath Ahammad	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
7	Mohammad Sirajuddin	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024

National Conferences attended by MBA Faculty Members

8	Ch. Satish Yadav	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
9	A. Mounika	—	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
10	P. Akhila	“A Study on Impact of ESG on Financial Performance of the Selected Indian Banks”	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
11	A. Mounika	“Employee Satisfaction Level Towards Hybrid Work Model with Reference to Webmasters 4SEO in Hyderabad, Telangana”	National e-Conference on Industry 5.0: Transition Towards Sustainability	Ashoka Business School in affiliation with Savitribai Phule Pune University, Pune	22nd & 23rd May, 2024
12	Dr. Dowlath Ahammad	—	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024
13	S. Swapna	—	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024
14	Mohammad Sirajuddin	—	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024
15	Dr. L. Ramanjaneya	—	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024

National Conferences attended by MBA Faculty Members

16	A. Renuka	—	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024
17	A. Mounika	“The Impact of Learning Organization on Knowledge Performance & Adaptive Performance”	One Day National Conference on RTBMCA	Annamacharya Institute of Technology and Sciences, Kadapa	3rd May, 2024
18	Dr. L. Ramanjaneya	“Understanding the Exertion of Influence: Exploring the Correlation and Drivers of Purchase Intent for Organic Food”	Two-Day National Conference on A Multi-Disciplinary Approach for Revitalization of Environment and Health	Indian Institute of Plantation Management, Bengaluru	1st & 2nd February, 2024
19	Dr. A. Kotishwar	“Mapping of the NFT Transactions and Its Effect on Global NFT Index”	74th All India Commerce Conference of Indian Commerce Association	Department of Commerce, University of Delhi	13th to 15th December, 2023

MBA Faculty Attended FDP's / Workshops / Courses

Sl. No.	Name of the Faculty	Program	Organized by & Place	Date
1	Santoshi	Five-Day International FDP on “Digital Marketing”	MIT Academy of Engineering, Maharashtra	27th to 31st May, 2024
2	G. Sujatha	Five-Day International FDP on “Digital Marketing”	MIT Academy of Engineering, Maharashtra	27th to 31st May, 2024
3	A. Renuka	One Week International FDP on “Intellectual Property Rights and Patents”	Dr. M.G.R Educational and Research Institute, Chennai	20th to 24th May, 2024
4	R. Raju	One-Week National Level Faculty Development Program on “Emerging Technologies and Research Challenges”	Research and Innovation Cell, St. Francis College, Bengaluru	13th to 18th May, 2024
5	K. Visali	One Day Symposium on “Navigating the Opportunities in Innovation & Technology for Future Bharath”	ABRSM (Technical Education) Telangana in association with JNTUH, Hyderabad	05th April, 2024
6	Mohammad Sirajuddin	Three-Week FDP on “Ignite Entrepreneurship Course”	JNTU Hyderabad	27th March to 23rd April, 2024
7	Dr. L. Ramanjaneya	Two Week FDP on “Inculcating Entrepreneurial Values for Students”	KG Reddy College of Engineering & Technology	18th to 29th March, 2024
8	Dr. Dowlath Ahammad	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
9	Ch. Satish Yadav	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
10	P. Ashok Reddy	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024

MBA Faculty Attended FDP's / Workshops / Courses

11	Santoshi	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
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13	A. Renuka	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
14	A. Mounika	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
15	P. Akhila	Five-Day National Level Online FDP on “Business Analytics and Emerging Technologies”	Department of Management Studies, MITS, Madanapalle	18th to 22nd March, 2024
16	Dr. L. Ramanjaneya	Two-Week FDP on “Inculcating Entrepreneurial Values for Students”	KG Reddy College of Engineering & Technology	4th to 15th March, 2024
17	Dr. Dowlath Ahammad	Five Days National Level Online FDP on “Application of AI Tools in Education and Research”	Bala's V V Academy, Chennai	6th to 10th March, 2024
18	Dr. L. Ramanjaneya	One-Week FDP on “Innovative Teaching Methods”	Department of Business Management, Osmania University, Hyderabad	29th Feb to 05th March, 2024
19	Ch. Satish Yadav	Ten-Day International Training Program/FDP on “Advance Tools and Techniques for Research Methodology”	Research Foundation of India	26th February to 07th March, 2024
20	Dr. P. Alekhya	One-Week Online FDP on “Research Methodology and Publication Strategies”	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024

MBA Faculty Attended FDP's / Workshops / Courses

21	S. Swapna	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
22	P. Ashok Reddy	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
23	A. Mounika	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
24	A. Renuka	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
25	K.M. Lalitha	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
26	Santoshi	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024
27	P. Akhila	One-Week Online FDP on "Research Methodology and Publication Strategies"	Chaitanya Bharathi Institute of Technology, Hyderabad	12th to 16th February, 2024

DETAILS OF PAPER PUBLICATIONS IN NATIONAL & INTERNATIONAL JOURNALS BY THE FACULTY- 2023-24

Sl. N o.	Name of the Faculty	Title of the Paper	Name of the Journal	Volume/ Issue	ISSN No	Year of Publication	Indexing	Website Link
1	Dr. L. Ramanjaneya	Organic Food Purchase Intent Correlation and Drivers: Exploring the Influence and Exertion	IPE Journal of Management	Vol. 14. No. 23 pp.28-34	2249-9040	Jan- Jun 2024	UGC CARE	
2	Ch. Satish Yadav	Organic Food Purchase Intent Correlation and Drivers: Exploring the Influence and Exertion	IPE Journal of Management	Vol. 14. No. 23 pp.28-34	2249-9040	Jan- Jun 2024	UGC CARE	
3	Dr. L. Ramanjaneya	Omni Channel Impact on Segmentation and Sales Promotion and Buying Motives for FMCG In Hyderabad City	RBU Journal of Economics	Vol. 28. No. 17 pp. 7-12	0975-802X	March, 2024	UGC CARE -1	
4	Md. Sirajuddin	Omni Channel Impact on Segmentation and Sales Promotion and Buying Motives for FMCG In Hyderabad City	RBU Journal of Economics	Vol. 28. No. 17 pp. 7-12	0975-802X	March, 2024	UGC CARE -1	

6	R. Raju	A Study on Impact of Affiliate Marketing on Behavioral Loyalty through Perceived Value in Presence of Customer Appreciation with Special Reference to Hyderabad	RBU Journal of Economics	Vol. 28. No. 17 pp. 245-255	0975-802X	March, 2024	UGC CARE -1	
7	P. Ashok Reddy	Mediating Effect of Perceived Product Sustainability and Influencer Marketing in the Relationship of Social Media Usage and Purchase Intentions of Sustainable Products	International Journal of Cultural Studies and Social Sciences	Vol. 20. No. 01 pp.157-164	2347-4777	Jan- Jun 2024	UGC CARE	
7	Dr. P. Umapathi	Mediating Effect of Perceived Product Sustainability and Influencer Marketing in the Relationship of Social Media Usage and Purchase Intentions of Sustainable Products	International Journal of Cultural Studies and Social Sciences	Vol. 20. No. 01 pp.157-164	2347-4777	Jan- Jun 2024	UGC CARE	
8	A. Renuka	Investigating Accountability and Justification in Research Development : An Empirical Study for Understanding the Insights	Juni Khyat	Vol. 14. Issue No. 01 pp.35-41	2278-4632	Jan 2024	UGC CARE	

9	Ch Satish Yadav	A Study on Impact of Marketing Digitalization on Customer Satisfaction and Experience with Reference to Amazon in Hyderabad City	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IA RJSET.2024.11125	Vol. 28. No. 17 pp. 245-255	0975-802X	March, 2024	NA	https://iarjset.com/papers/a-study-on-impact-of-marketing-digitalization-on-customer-satisfaction-and-experience-with-reference-to-amazon-in-hyderabad-city/
10	Dr. K. Mahesh	A Study on The Impact of Electronic Payment System on Financial Inclusion in Medchal	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IA RJSET.2024.11360	Vol. 11, Issue No:3 pp.371-380	2393-8021(O) 2394-1588(P)	March, 2024	NA	https://iarjset.com/papers/a-study-on-the-impact-of-electronic-payment-system-on-financial-inclusion-in-medchal/
11	G. Sujatha	A Study on Impact of Gamification on Customer Loyalty Towards Apollo Pharmacy in Hyderabad City	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IA RJSET.2024.114111	Vol. 11, Issue No:4 pp.756-762	2393-8021(O) 2394-1588(P)	April, 2024	NA	

12	Bushra Fathima	A Study on Impact of Artificial Intelligence on Buying and Selling of Shares on Value Labs Investors	International Advanced Research Journal in Science, Engineering and Technology DOI: <u>10.17148/IA RJSET.2024.115117</u>	Vol. 11, Issue:5 pp.770-776	2393-8021(O) 2394-1588(P)	May, 2024	NA	https://iarjset.com/papers/a-study-on-impact-of-artificial-intelligence-on-buying-and-selling-of-shares-on-value-labs-investors/
13	Md. Sirajuddin	Effectiveness of Nostalgia Marketing with Reference to Heritage Milk Products in Hyderabad City, India	International Advanced Research Journal in Science, Engineering and Technology DOI: <u>10.17148/IA RJSET.2024.11124</u>	Vol. 11, Issue:1 pp.215-222	2393-8021(O) 2394-1588(P)	January, 2024	NA	https://iarjset.com/papers/effectiveness-of-nostalgia-marketing-with-reference-to-heritage-milk-products-in-hyderabad-city-india/
14	Y. Bhavya Sri	A Study on Risk Assessment of Debt Funds in Mutual Fund Investments	International Advanced Research Journal in Science, Engineering and Technology DOI: <u>10.17148/IA RJSET.2024.11676</u>	Vol. 11, Issue:6 pp.557-563	2393-8021(O) 2394-1588(P)	June, 2024	NA	https://iarjset.com/papers/a-study-on-risk-assessment-of-debt-funds-in-mutual-fund-investments/

15	Dr. L. Ramanjaneya	Global Framework of Customer Relationship Management in a Speculative and Realistic Environment	Indian Literature	Vol. 344 No:01 pp.101-106	0019-5804	Jan – June 2024	UGC CARE	
16	Md. Sirajuddin	Global Framework of Customer Relationship Management in a Speculative and Realistic Environment	Indian Literature	Vol. 344 No:01 pp.101-106	0019-5804	Jan – June 2024	UGC CARE	
17	Dr. A. Kotishwar	An Analytical Study on Affect of Pandemic Covid – 19 on Mutual Fund Industry in India	Journal of Contemporary issues in Business and Government	Vol. 29 No.02 pp.85-92	2204-1990(P) 1323-6903(O)	November, 2023	NA	https://cibgp.com/index.php/1323-6903

STUDENTS PUBLICATIONS

A.Y. 2023-24

Sl. No .	Name of the Student	Title of Research Article	Name of the Journal	Volume/ Issue	ISSN No	Year of Publication	Website Link
1	Jakku Shravani 23H51E0065	A Study on Risk Assessment of Debt Funds in Mutual Fund Investments	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.11676	Vol. 11, Issue:6	ISSN: 2393-8021 (O) 2394-1588(P)	June, 2024	https://iarjset.com/wp-content/uploads/2024/07/IARJSET.2024.11676.pdf
2	Kummari Naresh 23H51E0098	A Study on Impact of Artificial Intelligence on Buying and Selling of Shares on Value Labs Investors	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.115117	Vol. 11, Issue:5	ISSN: 2393-8021 (O) 2394-1588(P)	May, 2024	https://iarjset.com/papers/a-study-on-impact-of-artificial-intelligence-on-buying-and-selling-of-shares-on-value-labs-investors/
3	Pakala Nikitha 23H51E00D1	A Study on Impact of Gamification on Customer Loyalty Towards Apollo Pharmacy In Hyderabad City	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.114111	Vol. 11, Issue:4	ISSN: 2393-8021 (O) 2394-1588(P)	April, 2024	https://iarjset.com/papers/a-study-on-impact-of-gamification-on-customer-loyalty-towards-apollo-pharmacy-in-hyderabad-city/

Sl. No.	Name of the Student	Title of Research Article	Name of the Journal	Volume/ Issue	ISSN No	Year of Publication	Website Link
4	Pathlavath Ramesh 23H51E00D8	A Study on The Impact of Electronic Payment System on Financial Inclusion in Medchal	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.11360	Vol. 11, Issue:3	ISSN: 2393-8021 (O) 2394-1588(P)	March, 2024	https://iarjset.com/papers/a-study-on-the-impact-of-electronic-payment-system-on-financial-inclusion-in-medchal/
5	Veeramallu Hema Sree 23H51E00J4	A Study on Impact of Marketing Digitalization on Customer Satisfaction and Experience with Reference to Amazon in Hyderabad City	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.11125	Vol. 11, Issue:1	ISSN: 2393-8021 (O) 2394-1588(P)	Jan, 2024	https://iarjset.com/papers/a-study-on-impact-of-marketing-digitalization-on-customer-satisfaction-and-experience-with-reference-to-amazon-in-hyderabad-city/
6	Dodla Madhulika 23H51E0044	Effectiveness of Nostalgia Marketing with Reference to Heritage Milk Products in Hyderabad City, India	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2024.11124	Vol. 11, Issue:1	ISSN: 2393-8021 (O) 2394-1588(P)	January, 2024	https://iarjset.com/papers/efectiveness-of-nostalgia-marketing-with-reference-to-heritage-milk-products-in-hyderabad-city-india/

Industry Visit

A.Y. 2023-2024

Industry Visit to Dolphin Foods India Ltd., Hyderabad

The Department of MBA organized an industry visit to Dolphin Foods India Ltd., Hyderabad, on 24 January 2024 for the MBA II Year students of the 2022–24 Batch. A total of 190 students participated in the visit. The primary objective of the visit was to provide students with practical exposure to industrial operations and help them understand the functioning of a real business organization.

During the visit, students gained insights into the company's organizational structure, business operations, and various activities involved in the food-processing industry. They observed different stages of production and operational activities and understood the importance of systematic planning and resource utilization. Students also gained knowledge about quality control, quality management, and food safety practices followed in the industry.

The visit provided students with exposure to inventory management and supply chain management practices and helped them understand how different functions are coordinated for efficient business operations. Students also learned about employee roles, responsibilities, teamwork, and coordination within an industrial environment. Interaction with industry personnel enabled students to clarify their queries and gain practical insights into managerial and operational practices.



MBA II year, 2022-24 Batch students Industry visit to Dolphin Foods India Ltd, Hyderabad, on January 24, 2024.

Industry Visit to Zindatilismath, Hyderabad

The Department of MBA organized an industry visit to Zindatilismath, Hyderabad, on 7 December 2023 for the MBA I Year students. The visit was organized with the objective of providing students with practical exposure to the functioning of a real business organization and to bridge the gap between theoretical knowledge and industrial practices.

During the visit, students gained insights into the organization's business operations, production processes, organizational structure, and management practices. They observed various operational activities and developed an understanding of how resources are planned, utilized, and managed to achieve organizational objectives.



**MBA I Year students Industry visit to Zindatilismath Hyderabad,
on December 7, 2023.**

CAMPUS RECRUITMENT TRAINING

Date: 11th Sep 2024 - 25th Sep 2024

Conducted by: TRIUMPH TRAINING SOLUTIONS

Attended by: MBA 3rd Sem Students

Training Agenda

- Develop critical thinking and problem-solving abilities.
- Strengthen quantitative and logical reasoning skills for various assessments.
- Improve effective verbal and written communication for interviews and presentations.
- Familiarize students with what employers look for in candidates.
- Provide practical experience and feedback to improve interview performance.

Day-1:

Aptitude Class:

On the first day i.e., on 11th September CRT mainly focused on Aptitude training. This session was hosted by Mr. SREEDHAR JALAPATI Sir. With an impeccable experience in sharpening people's mind, he kick started the session with few amazing puzzles. After warming up students brains, he taught us various topics essential for job interviews such as Blood relations, problems on numbers, Simple and Compound interest, Equations and Syllogism.



Day-2:

Aptitude Class:

On the second day i.e., on 12th September training on Aptitude continued. In the morning session, after a brain warmup with few puzzles, the mind marathon continued with topics like Partnership, Ratios and proportions, Coding and decoding, Time and work.

In the Noon session, Venn diagrams, Data interpretation were taught. Problems were given to solve. Mr. Sreedhar Jalapati Sir explained us that besides having academic knowledge, using common sense while solving problems are required.



Day-3:

Soft Skills Session:

Third day was an interactive session that mainly focused on communication. Morning session was hosted by Arya Akash Rao Sir. With an experience of 24 years, he injected many new things into our learning brains. He started the session with an activity that mainly focused on coordination. He divided us into teams and conducted activities like setting up a new organization. He made us to give short presentations and explained us about body language.



Day-4:

Soft Skills Session:

Fourth day was another amazing skill gaining session. Arya Akash Rao Sir kickstarted the session with amazing energy, he made us realize the importance of interaction and effective communication by conducting an activity called “Make a fool speak”. He taught us about Communication etiquettes and rules of Group discussion.



Day-5:

Aptitude Class:

Day 5 was a class where everyone tried to gain as much knowledge as possible. Session held by Mr. Sreedhar Jalapati Sir focused on Data interpretation, Reasoning and data sufficiency. In the Noon, topics like seating arrangement, Statements, Probability were taught. We solved many more puzzles.



Day-6:

Soft Skills Session:

Day six was conducted by Arya Akash Rao Sir in the morning. This class had a lot of impact in our daily schedule. Sir made us to tell many ways to learn English. Later he explained his way of learning English. He mainly focused on describing us importance of Communicative and Functional English. He made us to setup an alarm to read any English article and write journal.



Day-7:

Soft Skills Session:

Day seven was conducted by Arya Akash Rao Sir in the morning. Sir taught the grammar part. He explained us about importance of Tenses. He explained us about the way of constructing sentences without learning grammar in an easy way. Noon session was carried by Varsha Madam. She made us build a Resume and Cover letter. She explained us importance, format and points to be remembered while preparing Resume and cover letter

Day- 8, 9, 10, 11:

Mock Interview:

These days were final stage of CRT session. The day has come to make us test about the extent to which we have learnt and implemented inputs given.

Mock Interviews were conducted team wise. We were told to bring Resume and Mock Interview was conducted. Suggestions regarding our resume, answers, body language and body posture were give



AZURA 2K24

CMR COLLEGE OF ENGINEERING & TECHNOLOGY
(UGC AUTONOMOUS)
KANDLAKOYA(V),MEDCHAL-501401

FORMAL EVENTS

- CORPORATE TRAILBLAZERS
- TACKLE THE STRESS
- AD-MAD
- APP CONNECT
- BOOM & BUST
- PAPER PRESENTATION
- BUSINESS QUIZ

FACULTY CO-ORDINATIONS:
Ms. K M Lalitha 9491088055
Mrs. A. Renuka 9985799815

DEPARTMENT CO-ORDINATIONS:
S. Rakshitha 9390092668
Ashish 6309494025

DEPARTMENT OF MBA
PRESENTS
AZURA 2K24
06/04/24
PRINCIPAL
Major. DR.V.A. Naryana
HEAD OF THE DEPARTMENT
DR. A. Kotishwar

INFORMAL EVENT

- SINGING SITARE
- FASHION FIESTA
- BEAT 2 BEAT
- SCANVENER HUNT

STUDENT CO-ORDINATOR
Shireen 8639388276
Bhavagna 7075928912

Website link- azura2k24.vercel.app
Email id: mba_azura@cmrcet.ac.in

Formal and In-formal events & Coordinators List

Formal Events:

Sl.No.	FORMAL EVENTS	FACULTY COORDINATOR	MOBILE NUMBER	STUDENT COORDINATOR
1	PAPER PRESENTATION	K M LALITHA	9491088055	UDAY M. SRI KANYA
2.	BUSINESS QUIZ	P. ASHOK REDDY	9160121718	NITHIN A.SREEJA
3.	CORPORATE TRAIBLAZERS (YOUNG MANAGER)	A.RENUKA	9985799815	P.RAMESH P.NANDHINI
4.	TACKLE THE STRESS (HR)	A.MOUNIKA	8639924820	P.AYESHA S.ARCHANA
5.	AD-MAD	R. RAJU	9398868067	MARIYAM SIDDIQUA CHANDRAVARDHAN
6.	APP CONNECT	P. AKHILA	9059722671	L.SAI RACHANA FARHEEN
7.	BOOM & BUST	CH. SATHISH YADAV	9966341116	.KAVYA T.MANEESHA

AZURA 2K24

In-Formal Events:

S.NO	INFORMAL EVENTS	FACULTY COORDINATOR	STUDENT COORDINATOR
1.	FASHION FIESTA	SANTOSHI	SHAIK NAVEED E. ASHRITHA
2.	SINGING SITARE	SANTOSHI	P. MAMATHA R. TEENABEAULAN
3.	BEAT 2 BEAT	SANTOSHI	Y. AKHILA G. ALEKHYA

Paper Presentation:





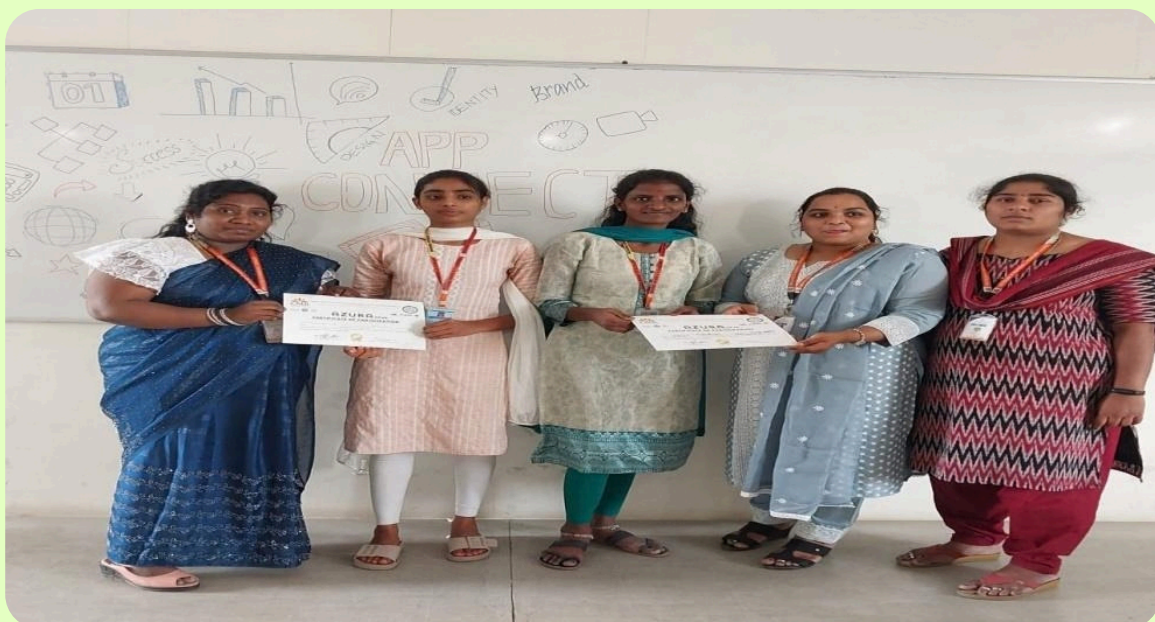
AD-MAD



CORPORATE TRAILBLAZERS



APP CONNECT



TACKLE THE STRESS



Boom & Bust



FASHION FIESTA



SINGING SITARE



STUDENT PARTICIPATIONS IN DIFFERENT COLLEGE FESTS



STUDENT PARTICIPATION IN FESTS ACADEMIC YEAR 2023-24

Participation in Various Fests in a Glance:

1. Total No. of Student Participation: 286
2. Students Secured 1 st Prize: 5
3. Students Secured 2 nd Prize: 4

S.No.	Name of the Event	Student Name	Roll Number	Type of Award or Participation	Formal Events	Informal Events
1	AADVAYA	JAKKU SHRAVANI	23H51E0065	Participation Certificate	B-Quiz	
2	AADVAYA	ARAKATIKE SHRAVYA	23H51E0012	Participation Certificate	RLC & B-Quiz	
3	AADVAYA	YEMPALLY SRINIVAS	23H51E00J9	Participation Certificate	RLC & B-Quiz	
4	AADVAYA	B SREE HARSHINI	23H51E00C5	Participation Certificate	APP CONNECT	
5	AADVAYA	V HEMA SREE	23H51E0D6	Participation Certificate	APP CONNECT	
6	AADVAYA	MUKRALA ANITHA	23H51E00C4	Participation Certificate	B-Quiz	
7	AADVAYA	MARAMGALLA SAMPATH KUMAR	23H51E00B2	Participation Certificate	B-Quiz	TREASURY HUNT
8	AADVAYA	BEGARI VIJAY KUMAR	23H51E0024	Participation Certificate	B-Quiz	
9	AADVAYA	KAPARTHI LAXMI PAVAN	23H51E0077	Participation Certificate	B-Quiz	TREASURY HUNT
10	AADVAYA	SABBINENI ARCHANA	23H51E00G0	Participation Certificate	RLC	
11	AADVAYA	SHIREEN	23H51E00G7	Participation Certificate	RLC & B-Quiz	

12	AADVAYA	JANUGHANI SAI KRISHNA	23H51E0068	Participation Certificate	B-Quiz	
13	AADVAYA	KEERTHI DEEPAK	23H51E0084	Participation Certificate	B-Quiz	
14	AADVAYA	GUNNALA SHIVANI	23H51E0059	Participation Certificate	APP CONNECT &	
15	AADVAYA	LANGARU SAI RACHANA	23H51E00A2	Participation Certificate	APP CONNECT &	
16	AADVAYA	PADIGELA VINOD	23H51E00D0	Participation Certificate	B-Quiz	SLOW BIKE RIDING
17	AADVAYA	P MAMATHA	23H51E00C9	Participation Certificate	B-Quiz/JUGAL	SLOW BIKE RIDING
18	AADVAYA	GUNNALA PRAVALIKA	23H51E0058	Participation Certificate	B-Quiz & APP CONNECT	
19	AADVAYA	SUNKAREE KAVYA	23H51E0H1	Participation Certificate	B-Quiz & APP CONNECT	
20	AADVAYA	PILLI NAVEENA	23H51E00E1	Participation Certificate	B-Quiz & APP CONNECT	
21	AADVAYA	SABBANI PRASHANTHI	23H51E00F9	Participation Certificate	B-Quiz & APP CONNECT	
22	AADVAYA	BANOTH ASWINI	23H51E0020	Participation Certificate	B-Quiz	
23	AADVAYA	THALLAPELly MANEESHA	23H51E00H6	Participation Certificate	RLC	
24	AADVAYA	VANTERU MANASA	23H51E00J3	Participation Certificate	B-Quiz/JUGAL	
25	AADVAYA	GUGULOTH SWAPNA	23H51E0056	Participation Certificate	B-Quiz	
26	AADVAYA	PARAAVAASTHU ANUSHA	23H51E00D5	Participation Certificate	B-Quiz & APP CONNECT	
27	AADVAYA	TANGALLAPALLY DEEPTHI	23H51E00H6	Participation Certificate	B-Quiz & APP CONNECT	
28	AADVAYA	KUNDUGARI DEEKSHITHA	23H51E00A1	Participation Certificate	B-Quiz	
29	AADVAYA	KOMATI VINUTHNA	23H51E0090	Participation Certificate	B-Quiz	
30	AADVAYA	CHERUVUKOMMU PAVITHRA	23H51E0038	Participation Certificate	B-Quiz	
31	AADVAYA	JANAPANENI PALLAVI	23H51E0066	Participation Certificate	B-Quiz	
32	AADVAYA	MALKANAGARI VIKRAM REDDY	23H51E00A8	Participation Certificate	B-Quiz	
33	AADVAYA	BONDADA VVSSD SANTHOSH KUMAR	23H51E0032	Participation Certificate	B-Quiz	TREASURY HUNT
34	AADVAYA	KOMMAGALLA SANTHOSH	23H51E0091	Participation Certificate	B-Quiz	

35	AADVAYA	VALLALA PRAVEEN	23H51E00J2	Participation Certificate	B-Quiz	TREASURY HUNT
36	AADVAYA	VADLA SANDEEPANI	23H51E00J0	Participation Certificate	APP CONNECT &	
37	AADVAYA	JUVVI RAVI	23H51E0072	Participation Certificate	CHASSEUR DE TRESOR	
38	AADVAYA	BHATTAR AKSHITHA	23H51E0026	Participation Certificate	SHARK TANK	
39	AADVAYA	KOYALKAR MOKSHITHA	23H51E0097	Participation Certificate		SALAD MAKING
40	AADVAYA	GADDAMEEDI MANI KUMAR	23H51E0053	Participation Certificate	MOCK STOCK	
41	AADVAYA	REDDIPALLY SOWBHAGYA	23H51E00F5	Participation Certificate	B-Quiz	
42	AADVAYA	DODLA MADHULIKA	23H51E0044	Participation Certificate	B-Quiz	
43	AADVAYA	BEJUGAM POOJOITHA	23H51E0025	Participation Certificate	B-Quiz	
44	AADVAYA	MUDIGONDA SRIPRIYA	23H51E00C2	Participation Certificate	B-Quiz	
45	AADVAYA	MADAPATHI SRIKANYA	23H51E00A5	Participation Certificate	B-Quiz	
46	AADVAYA	MALLAVALLI SARITHA	23H51E00A9	Participation Certificate	B-Quiz	
47	AADVAYA	THALLAPELly MANEESHA	23H51E00H6	Participation Certificate	B-Quiz	
48	AADVAYA	RUDRAPATI MOUNIKA	23H51E00F7	Participation Certificate	B-Quiz	SLOW BIKE RIDING
49	AADVAYA	PALLY NANDHINI	23H51E00D3	Participation Certificate	B-Quiz/JUGAL	SLOW BIKE RIDING
50	AADVAYA	PANTHULU BHARATH KUMAR	23H51E00D4	Participation Certificate	B-Quiz/RLC/M	SLOW BIKE RIDING
51	AADVAYA	DUNNAPAPA GARI USHA	23H51E0045	Participation Certificate	B-Quiz/RLC	TREASURY HUNT
52	AADVAYA	SONU KUMAR	23H51E00G8	Participation Certificate	B-Quiz/RLC/M	
53	AADVAYA	MAMIDI NEHA	23H51E00B1	Participation Certificate	B-Quiz/CASO DE	
54	AADVAYA	KARLAPUDI KIRAN KUMAR	23H51E0079	Participation Certificate	B-Quiz/CASO DE	TREASURY HUNT
55	AADVAYA	NIDAVANURI SRAVANI	23H51E00C8	Participation Certificate	B-Quiz	REEASURY HUNT/DANCI
56	AADVAYA	BOLLAM TARUN	23H51E0029	Participation Certificate		SLOW BIKE RIDING
57	AADVAYA	SANDALA TEJA SREE	23H51E00G2	Participation Certificate	B-Quiz/RLC	SALAD MAKING
58	AADVAYA	PATHLAVATH RAMESH	23H51E00D8	Participation Certificate	B-Quiz	

59	AADVAYA	VADLA CHANDRIKA	23H51E00H9	Participation Certificate	MOCKSTOCK	
60	AADVAYA	ANPOOR ALEKYA	23H51E00I1	Participation Certificate	B-Quiz	
61	AADVAYA	REPALLY TEENABEAULAH	23H51E00F6	Participation Certificate	B-Quiz	
62	AADVAYA	SALLA RAVALI	23H51E00G1	Participation Certificate	B-Quiz	
63	AADVAYA	SHAIK NAVEED	23H51E00G6	Participation Certificate	APP CONNECT	
64	AADVAYA	PILLIGUNDLA PAVAN KUMAR	23H51E00E2	Participation Certificate	B-Quiz	
65	AADVAYA	BACHU CHANDRAHAS	23H51E00I4	Participation Certificate	B-Quiz	
66	AADVAYA	MARIYAM SIDDIQUA	23H51E00B3	Participation Certificate	B-Quiz/CASO DE	
67	AADVAYA	KOTAGIRI SANJAY CHARY	23H51E0095	Participation Certificate	B-QUIZ/RLC	
68	AADVAYA	PATHAN AYESHA	23H51E00D7	Participation Certificate	B-Quiz/RLC/M	SLOW BIKE RIDING
69	AADVAYA	SETTY PRABHAS	23H51E00G3	Participation Certificate	B-Quiz/JUGAL	SLOW BIKE RIDING
70	AADVAYA	THIRUGAMALLA SHALINI	23H51E00H7	Participation Certificate	MOCKSTOCK	
71	AADVAYA	BONALA SATHWIKA SRI	23H51E0031	Participation Certificate	JUGAL BANDHI	SLOW BIKE RIDING
72	AADVAYA	YEDLA NANDINI	23H51E00J5	Participation Certificate	JUGAL BANDHI	
73	AADVAYA	PAKALA NIKITHA	23H51E00D1	Participation Certificate	JUGAL BANDHI	
74	AADVAYA	VANTERU MANASA	23H51E00J3	Participation Certificate	APP CONNECT	SLOW BIKE RIDING
75	AADVAYA	GUDEM PAVAN KUMAR	23H51E0061	Participation Certificate	B-Quiz	
76	AADVAYA	KASTURI RONITH	23H51E0083	Participation Certificate	B-Quiz	
77	AADVAYA	KARNE JITHENDER REDDY	23H51E0082	Participation Certificate	B-Quiz	
78	AADVAYA	DHONAKANTI POOJITHA	23H51E0046	Participation Certificate	B-Quiz	
79	AADVAYA	ATUKURI MANOJ KUMAR	23H51E009	Participation Certificate	B-Quiz	
80	AADVAYA	CHALLA KEERTHANA	23H51E0029	Participation Certificate	B-Quiz	
81	AADVAYA	DASARI BHAVANA	23H51E0042	Participation Certificate	SHARK TANK	
82	AADVAYA	YALLA SPANDHANA	23H51E00J5	Participation Certificate	SHARK TANK	
83	AADVAYA	ASIF	23H51E00B6	Participation Certificate	APP CONNECT	

84	AADVAYA	D. BHARATH	23H51E00D4	Participation Certificate	STOCK	
85	AADVAYA	JARIKOTE SATHISH KUMAE	23H51E0070	Participation Certificate	B-Quiz	
86	25th samanvay	SANDALA TEJA SREE	23H51E00G2	Participation Certificate	B-QUIZ	
87	25th samanvay	THIRUGAMALLA SHALINI	23H51E00H7	Participation Certificate	B-QUIZ	
88	25th samanvay	PALLY NANDHINI	23H51E00D3	Participation Certificate	B-QUIZ	
89	25th samanvay	INDLA SRIHARI	23H51E0063	Participation Certificate	B-QUIZ	
90	25th samanvay	GURRALA SAI BANITH GOUD	23H51E0060	Participation Certificate	B-QUIZ	
91	25th samanvay	BATHULA RAMU	23H51E0023	Participation Certificate	B-QUIZ	
92	25th samanvay	KAMBLE ARTHI	23H51E0075	Participation Certificate	B-QUIZ	
93	25th samanvay	MADA SUSHANTH	23H51E00A4	Participation Certificate	B-QUIZ	
94	25th samanvay	AKULA HARSHAVARDHAN	23H51E0006	Participation Certificate	B-QUIZ	
95	25th samanvay	GABBI NARASIMHA	23H51E0051	Participation Certificate	B-QUIZ	
96	25th samanvay	KOLISETTY MOUNIKA	23H51E0088	Participation Certificate	B-QUIZ	
97	25th samanvay	GURRAM AJAY	23H51E0061	Participation Certificate	B-QUIZ	
98	25th samanvay	DUNNAPAPA GARI USHA	23H51E0045	Participation Certificate	B-QUIZ	
99	25th samanvay	ADEPU SREEJA	23H51E0001	Participation Certificate	B-QUIZ	
100	25th samanvay	BONDALA VVSSD SANTHOSH KUMAR	23H51E0032	Participation Certificate	B-QUIZ	
101	25th samanvay	JANAPANENI PALLAVI	23H51E0066	Participation Certificate		TREASURE HUNT
102	25th samanvay	PRIYANK SAMUEL EBENEZER	23H51E00E6	Participation Certificate		TREASURE HUNT
103	25th samanvay	KARLAPUDI KIRAN KUMA	23H51E0079	Participation Certificate		TREASURE HUNT
104	25th samanvay	KODADALA HEMANTH	23H51E0087	Participation Certificate		TREASURE HUNT
105	25th samanvay	BARRENKALA SAI KEERTHANA	23H51E0022	Participation Certificate		TREASURE HUNT
106	25th samanvay	DODLA MADHULIKA	23H51E0044	Participation Certificate		TREASURE HUNT
107	25th samanvay	PATHLAVATH RAMESH	23H51E00D8	Participation Certificate		TREASURE HUNT

108	25th samanvay	JANAPANENI PALLAVI	23H51E0066	Participation Certificate	BULLS&BEAR S	
109	25th samanvay	MUKRALA ANITHA	23H51E00C4	Participation Certificate	BULLS&BEAR S	
110	25th samanvay	DEVARA PAVAN KALYAN	23H51E0041	Participation Certificate	BULLS&BEAR S	
111	25th samanvay	YALLALACHERUVU YUGANDHAR	23H51E00J7	Participation Certificate	BULLS&BEAR S	
112	25th samanvay	GADDAM NITHIN REDDY	23H51E0052	Participation Certificate	BULLS&BEAR S	
113	25th samanvay	GADDAMEEDI MANI KUMAR	23H51E0053	Participation Certificate	BULLS&BEAR S	
114	25th samanvay	RANGAPPAGARI KAVYA	23H51E00F2	Participation Certificate	BULLS&BEAR S	
115	25th samanvay	SUTHAR RAKSHITHA	23H51E00H2	Participation Certificate	BULLS&BEAR S	
116	25th samanvay	KODADALA HEMANTH	23H51E0087	Participation Certificate	BULLS&BEAR S	
117	25th samanvay	KARLAPUDI KIRAN KUMAR	23H51E0079	Participation Certificate	BULLS&BEAR S	
118	25th samanvay	SHAIK JUBER	23H51E00G5	Participation Certificate	START-UP	
119	25th samanvay	BEGARI VIJAY KUMAR	23H51E0024	Participation Certificate	START-UP	
120	25th samanvay	JUVVI RAVI	23H51E0072	Participation Certificate	START-UP	
121	25th samanvay	MALKANAGARI VIKRAM REDDY	23H51E00A8	Participation Certificate	START-UP	
122	25th samanvay	PRIYANK SAMUEL EBENEZER	23H51E00E6	Participation Certificate	START-UP	
123	25th samanvay	PATHLAVATH RAMESH	23H51E00D8	Participation Certificate	START-UP	
124	25th samanvay	MALLAVALLI SARITHA	23H51E00A9	Participation Certificate	POSTER PRESENTATI	
125	25th samanvay	LIKKI NISHITHA	23H51E00A3	Participation Certificate	POSTER PRESENTATI	
126	25th samanvay	ARAKATIKE SRAVYA	23H51E0012	Participation Certificate	POSTER PRESENTATI	
127	25th samanvay	BOLLAPELLI USHA	23H51E0030	2nd prize winner	POSTER PRESENTATI	
128	25th samanvay	MARIYAM SIDDIQUA	23H51E00B3	2nd prize winner	AD-VENTURE	
129	25th samanvay	BONDALA VVSSD SANTHOSH KUMAR	23H51E0032	Participation Certificate	AD-VENTURE	
130	25th samanvay	KOPPULLAPALLY CHANDANA	23H51E0094	Participation Certificate	AD-VENTURE	
131	25th samanvay	BARRENKALA SAI KEERTHANA	23H51E0022	Participation Certificate	AD-VENTURE	

132	25th samanvay	MAMIDI NEHA	23H51E00B1	2nd prize winner	AD-VENTURE	
133	25th samanvay	SABBANI PRASHANTHI	23H51E00F9	Participation Certificate	AD-VENTURE	
134	25th samanvay	KUMMARI POOJITHA	23H51E0099	Participation Certificate	AD-VENTURE	
135	25th samanvay	DODLA MADHULIKA	23H51E0044	Participation Certificate	AD-VENTURE	
136	25th samanvay	SUNKAREE KAVYA	23H51E00H1	Participation Certificate	AD-VENTURE	
137	25th samanvay	POLICE ANAND REDDY	23H51E00E3	Participation Certificate	SHRESHTA	
138	AZURA 2K24	LIKKI NISHITHA	23H51E00A3	Participation Certificate	Business Quiz	
139	AZURA 2K24	Ramani Maduri	23H51E00F0	Participation Certificate	Business Quiz	
140	AZURA 2K24	Bathula Ramu	23H51E0023	Participation Certificate	Business Quiz	
141	AZURA 2K24	Chandrahas manohar	23H51E0014	Participation Certificate	Business Quiz	
142	AZURA 2K24	YALLALACHERUVU YUGANDHAR	23H51E00J7	Participation Certificate	Business Quiz	
143	AZURA 2K24	TELUGU SAIRAM	23H51E00H5	Participation Certificate	Business Quiz	
144	AZURA 2K24	EROLLA ASHRITHA	23H51E0047	Participation Certificate	Business Quiz	
145	AZURA 2K24	TALARI SRIKANTH	23H51E00H3	Participation Certificate	Business Quiz	
146	AZURA 2K24	Puppala purnima	23H51E00E9	Participation Certificate	Business Quiz	
147	AZURA 2K24	Boyapally Pragathi Reddy	23H51E0033	Participation Certificate	Business Quiz	
148	AZURA 2K24	Gondhi Satyanarayana	23H51E0054	Participation Certificate	Business Quiz	
149	AZURA 2K24	GURRALA SAI BANITH GOUD	23H51E0060	Participation Certificate	Business Quiz	
150	AZURA 2K24	Kandula haritha	23H51E0076	Participation Certificate	Business Quiz	
151	AZURA 2K24	AERROLA DIVYA	23H51E0002	Participation Certificate	Business Quiz	
152	AZURA 2K24	Anpoor Alekya	23H51E0011	Participation Certificate	Business Quiz	
153	AZURA 2K24	Banoth Aswini	23H51E0020	Participation Certificate	Business Quiz	
154	AZURA 2K24	Afrha Madeen	23H51E0003	Participation Certificate	Business Quiz	
155	AZURA 2K24	K.Keerthana	22H51E0086	Participation Certificate	Business Quiz	

156	AZURA 2K24	JINKA DEEPAK	23H51E0070	Participation Certificate	Business Quiz	
157	AZURA 2K24	Mohammad Asif	23H51E00B6	Participation Certificate	Business Quiz	
158	AZURA 2K24	KUNA DIVYA	23H51E00A0	Participation Certificate	Business Quiz	
159	AZURA 2K24	MADA SUSHANTH	23H51E00A4	Participation Certificate	Business Quiz	
160	AZURA 2K24	Vallala Praveen	23H51E00J2	Participation Certificate	Business Quiz	
161	AZURA 2K24	C Naresh Kumar	23H51E0034	Participation Certificate	Business Quiz	
162	AZURA 2K24	Repally Teenabeaulah	23H51E00F6	Participation Certificate	Business Quiz	
163	AZURA 2K24	Kistapuram.shravani	23H51E0086	Participation Certificate	Business Quiz	
164	AZURA 2K24	K.hemanth	23H51E0087	Participation Certificate	Business Quiz	
165	AZURA 2K24	MARAMGALLA SAMPATH KUMAR	23H51E00B2	Participation Certificate	Business Quiz	
166	AZURA 2K24	Sabbani Prashanthi	23H51E00F9	Participation Certificate	Business Quiz	
167	AZURA 2K24	Rudrapati Mounika	23H51E00F7	Participation Certificate	Business Quiz	
168	AZURA 2K24	Y SRINIVAS	23H51E00J9	Participation Certificate	Business Quiz	
169	AZURA 2K24	S. PRABAS	23H51E00G3	Participation Certificate	Business Quiz	
170	AZURA 2K24	MALLAVALLI SARITHA	23H51E00A9	Participation Certificate	Business Quiz	
171	AZURA 2K24	Sandala Teja Sree	23H51E00G2	Participation Certificate	Business Quiz	
172	AZURA 2K24	Bathula Laxman	22H51E0018	Participation Certificate	Business Quiz	
173	AZURA 2K24	PADIGELA VINOD	23H51E00D0	Participation Certificate	Business Quiz	
174	AZURA 2K24	SHAIK JUBER	23H51E00G5	Participation Certificate	Business Quiz	
175	AZURA 2K24	ESPURAM KRISHNAVENI	23H51E0048	Participation Certificate	Business Quiz	
176	AZURA 2K24	GURRAM AJAY	23H51E0061	Participation Certificate	Business Quiz	
177	AZURA 2K24	S.Mounika	23H51E00F8	Participation Certificate	Business Quiz	
178	AZURA 2K24	Alakuntla Anusha	23H51E0007	Participation Certificate	Business Quiz	

179	AZURA 2K24	P Somesh	23H51E00D6	Participation Certificate	Business Quiz	
180	AZURA 2K24	CHAKALI SHIVA GANDHI	23H51E0035	Participation Certificate	Business Quiz	
181	AZURA 2K24	Janugani Sai Krishna	23H51E0068	Participation Certificate	Business Quiz	
182	AZURA 2K24	CHEEPURUPALLI SIMHACHALAM	23H51E0037	Participation Certificate	Business Quiz	
183	AZURA 2K24	Salla Ravali	23H51E00G1	Participation Certificate	Business Quiz	
184	AZURA 2K24	Banoth Aswini	23H51E0020	Participation Certificate	Business Quiz	
185	AZURA 2K24	Chilaka Vani	23H51E0039	Participation Certificate	Business Quiz	
186	AZURA 2K24	P.Naveen	23H51E00E0	Participation Certificate	Business Quiz	
187	AZURA 2K24	KESAMREDDY VISHNU	23H51E0085	Participation Certificate	Business Quiz	
188	AZURA 2K24	Kesamreddy vishnu	23H51E0085	Participation Certificate	Business Quiz	
189	AZURA 2K24	MD Khaleel pasha	23H51E00B5	Participation Certificate	Business Quiz	
190	AZURA 2K24	Jinka Sai samyuktha	23H51E0071	Participation Certificate	Business Quiz	
191	AZURA 2K24	MATAM VENKATRAMANA	23H51E00B4	Participation Certificate	Business Quiz	
192	AZURA 2K24	Vanteru manasa	23H51E00J3	Participation Certificate	Business Quiz	
193	AZURA 2K24	Ananth	23H51E0016	Participation Certificate	Business Quiz	
194	AZURA 2K24	Y. Akhila	23H51E00J8	Participation Certificate	Business Quiz	
195	AZURA 2K24	Nafeez	23H51E00C6	Participation Certificate	Business Quiz	
196	AZURA 2K24	Pallavi.j	23H51E0066	Participation Certificate	Business Quiz	
197	AZURA 2K24	KAPARTHI LAXMI PAVAN	23H51E0077	Participation Certificate	Business Quiz	
198	AZURA 2K24	Pilli naveena	23H51E00E1	Participation Certificate	Business Quiz	
199	AZURA 2K24	Sudheer	23H51E00H0	Participation Certificate	Ad mad	
200	AZURA 2K24	Rudrapati Mounika	23H51E00F7	Participation Certificate	Ad mad	
201	AZURA 2K24	Konkumutti sravani	23H51E0092	Participation Certificate	Ad mad	

202	AZURA 2K24	Bhargavi	23H51E0081	Participation Certificate	Ad mad	
203	AZURA 2K24	M Anitha	23H51E00C4	Participation Certificate	Ad mad	
204	AZURA 2K24	ch.pavithra	23H51E0038	Participation Certificate	Ad mad	
205	AZURA 2K24	J. Shravani	23H51E0065	Participation Certificate	Ad mad	
206	AZURA 2K24	K.Keerthana	23H51E0093	Participation Certificate	Ad mad	
207	AZURA 2K24	K.shravani	23H51E0086	Participation Certificate	Ad mad	
208	AZURA 2K24	Kuna Divya	23H51E00A0	Participation Certificate	Ad mad	
209	AZURA 2K24	P.Bharath kumar	23H51E00D4	1st Prize	Ad mad	
210	AZURA 2K24	Farheen Mohammad	23H51E00B7	Participation Certificate	Ad mad	
211	AZURA 2K24	MD Khaleel pasha	23H51E00B5	Participation Certificate	Ad mad	
212	AZURA 2K24	Sanjai	23H51E0095	Participation Certificate	Ad mad	
213	AZURA 2K24	Nathi Akhila	23H51E00C7	Participation Certificate	Ad mad	
214	AZURA 2K24	M Sushmitha	23H51E00C3	Participation Certificate	Ad mad	
215	AZURA 2K24	manasa	23H51E00J3	Participation Certificate	Ad mad	
216	AZURA 2K24	K. Mokshitha	23H51E0097	Participation Certificate	Ad mad	
217	AZURA 2K24	P.Naveen	23H51E00E0	Participation Certificate	Ad mad	
218	AZURA 2K24	Jinka samyuktha	23H51E0071	Participation Certificate	Ad mad	
219	AZURA 2K24	S.Prabhas	23H51E00G3	1st Prize	Ad mad	
220	AZURA 2K24	M Saritha	23H51E00A9	Participation Certificate	Ad mad	
221	AZURA 2K24	Mohammad Asif	23H51E00B6	Participation Certificate	Ad mad	
222	AZURA 2K24	P. Ramesh	23H51E00D8	1st Prize	Paper presentation	
223	AZURA 2K24	Santhosh	23H51E0032	Participation Certificate	Paper presentation	
224	AZURA 2K24	Priyank Samuel Ebenezer	23H51E00E6	Participation Certificate	Paper presentation	
225	AZURA 2K24	Pakala Nikitha	23H51E00D1	Participation Certificate	Paper presentation	

226	AZURA 2K24	Sree Harshini B	23H51E00G9	Participation Certificate	Paper presentation	
227	AZURA 2K24	Sai Anirudh	23H51E0089	Participation Certificate	Paper presentation	
228	AZURA 2K24	Akula Bharath	23H51E0005	Participation Certificate	Paper presentation	
229	AZURA 2K24	G.Alekhy	23H51E0049	Participation Certificate	Paper presentation	
230	AZURA 2K24	Barrenkala Sai Keerthana	23H51E0022	Participation Certificate	Paper presentation	
231	AZURA 2K24	MUDIGONDA SRIPRIYA	23H51E00C2	Participation Certificate	Paper presentation	
232	AZURA 2K24	Chanda Sruthi	23H51E0036	Participation Certificate	Paper presentation	
233	AZURA 2K24	p.pavan kumar	23H51E00E2	Participation Certificate	Paper presentation	
234	AZURA 2K24	Pathlavath Ramesh	23H51E00D8	Participation Certificate	Paper presentation	
235	AZURA 2K24	Langaru Sai Rachana	23H51E00A2	Participation Certificate	Paper presentation	
236	AZURA 2K24	D. Madhulika	23H51E0044	Participation Certificate	Paper presentation	
237	AZURA 2K24	KUMMARI POOJITHA	23H51E0099	Participation Certificate	Paper presentation	
238	AZURA 2K24	LIKKI NISHITHA	23H51E00A3	Participation Certificate	Paper presentation	
239	AZURA 2K24	Shireen	23H51E00G7	Participation Certificate	Paper presentation	
240	AZURA 2K24	Ravikanti Manisha	23H51E00F4	Participation Certificate	Paper presentation	
241	AZURA 2K24	Mariyam siddiqua	23H51E00B3	Participation Certificate	Paper presentation	
242	AZURA 2K24	KAIRAMKONDA ASHWINI	23H51E0073	Participation Certificate	Paper presentation	
243	AZURA 2K24	kamble arthi	23H51E0075	Participation Certificate	Paper presentation	
244	AZURA 2K24	Saritha Mallavalli	23H51E00A9	Participation Certificate	Paper presentation	
245	AZURA 2K24	P.Bharath kumar	23H51E00D4	Participation Certificate	Paper presentation	

246	AZURA 2K24	ARAKATIKE SRAVYA	23H51E0012	Participation Certificate	APP CONNECT	
247	AZURA 2K24	SUDHEER	23H51E00H0	Participation Certificate	APP CONNECT	
248	AZURA 2K24	M.NEHA	23H51E00B1	Participation Certificate	APP CONNECT	
249	AZURA 2K24	AFRHA MADEEN	23H51E0003	Participation Certificate	TACKELE THE STRESS	
250	AZURA 2K24	P.SAI CHARAN	23H51E00E8	Participation Certificate	TACKELE THE STRESS	
251	AZURA 2K24	T.SAIRAM	23H51E00H5	Participation Certificate	TACKELE THE STRESS	
252	AZURA 2K24	PRIYANK SAMUEEL	23H51E0023	2nd prize	TACKELE THE STRESS	
253	AZURA 2K24	S.RAKSHITHA	23H51E00H2	Participation Certificate	TACKELE THE STRESS	
254	AZURA 2K24	D.PAVAN	23H51E0041	Participation Certificate	TACKELE THE STRESS	
255	AZURA 2K24	T.SRIKANTH	23H51E00H3	Participation Certificate	BOOM & BUST	
256	AZURA 2K24	T.SAIRAM	23H51E00H5	Participation Certificate	BOOM & BUST	
257	AZURA 2K24	PRIYANK SAMUEL	23H51E00E6	Participation Certificate	BOOM & BUST	
258	AZURA 2K24	RAMANI MADHURI	23H51E00F0	Participation Certificate	BOOM & BUST	
259	AZURA 2K24	B.RAMU	23H51E0023	Participation Certificate	BOOM & BUST	
260	AZURA 2K24	G.SHIVANI	23H51E0059	Participation Certificate	BOOM & BUST	
261	AZURA 2K24	K.THULASI	23H51E0074	Participation Certificate	BOOM & BUST	
262	AZURA 2K24	J.MANEESHA	23H51E0069	Participation Certificate	BOOM & BUST	
263	AZURA 2K24	S.TEJASREE	23H51E00G2	Participation Certificate	BOOM & BUST	
264	AZURA 2K24	B.LAKSHMAN	23H51E0015	Participation Certificate	BOOM & BUST	
265	AZURA 2K24	G.PRAVALIKA	23H51E0058	Participation Certificate	BOOM & BUST	
266	AZURA 2K24	K.KIRAN KUMAR	23H51E0079	Participation Certificate	BOOM & BUST	
267	AZURA 2K24	S.MOUNIKA	23H51E00F8	Participation Certificate	BOOM & BUST	
268	AZURA 2K24	N.NANDHA KISHOR	23H51E00C5	1st Prize	BOOM & BUST	
269	AZURA 2K24	J.SAI KRISHNA	23H51E0068	1st Prize	BOOM & BUST	

270	AZURA 2K24	P.SAI CHARAN	23H51E00E8	Participation Certificate	BOOM & BUST	
271	AZURA 2K24	P.NANDISHW AR GOUD	23H51E00D9	Participation Certificate	BOOM & BUST	
272	AZURA 2K24	P.KRUPAVAT HI	23H51E00E7	Participation Certificate	Young manager	
273	AZURA 2K24	P.PURNIMA	23H51E00E9	Participation Certificate	Young manager	
274	AZURA 2K24	S.PRASHANT HI	23H51E00F9	Participation Certificate	Young manager	
275	AZURA 2K24	P.NAVEENA	23H51E00E1	Participation Certificate	Young manager	
276	AZURA 2K24	P.VENU	23H51E00D2	Participation Certificate	Young manager	
277	AZURA 2K24	Y. NANDHINI REDDY	23H51E00J5	Participation Certificate	Young manager	
278	AZURA 2K24	T. SHALINI	23H51E00H7	Participation Certificate	Young manager	
279	AZURA 2K24	V.PRAVEENA	23H51E00J2	Participation Certificate	Young manager	
280	AZURA 2K24	V.MANASA	23H51E00J3	Participation Certificate	Young manager	
281	AZURA 2K24	K. LAXMI PAVAN	23H51E0077	Participation Certificate	Young manager	
282	AZURA 2K24	M.VIKRAM REDDY	23H51E00A8	Participation Certificate	Young manager	
283	AZURA 2K24	M.SAMPATH KUMAR	23H51E00B2	Participation Certificate	Young manager	
284	AZURA 2K24	MD. MAJEED	23H51E00B8	Participation Certificate	Young manager	
285	AZURA 2K24	K. SANTHOSH	23H51E0091	Participation Certificate	Young manager	
286	AZURA 2K24	R. MOUNIKA	23H51E00F7	Participation Certificate	Young manager	

ALUMNI MEET



LIST OF ALUMNI INTERACTIONS WITH MBA STUDENTS (A.Y-2023-2024)

S.no	Date	Name of the Student	Roll no	Company Name	Designation	Students
1	19-08-2023	K. Praneeth & D. Nikitha	20H51E0071 20H51E0043	Berger Paints & Media Mint	BDE & Management Trainee	I year
2	23-09-2023	P.Vikram, V.Pranavi & S.Murali	21H51E00C7 21H51E00H9 21H 51E00F7	Value Labs	Research Analyst	I year
3	18-11-2023	Tanuja Lohan Singh	21H51E00G5	Ryan Tax India	Tax associate	II year
4	02-12-2023	Injeti Shiny	21H51E0057	Deloitte	HR	I year
5	10-02-2024	D.Shivani	15H51E0029	Deloitte	Senior analyst	I Year
6	30-03-2024	RamaSireesha & B.Sucharitha	20H51E00C8 20H51E0019	Value Labs & HSBC	Financial analyst & HR	II Year
7	22-06-2024	Y.Manasa	19H51E0087	DEFT Teams	BDE	II Year

ALUMNI INTERACTION WITH MBA I YEAR (2023-2025 BATCH)

On 19-08-2023 by Mr. K. Praneeth & Ms. Nikitha (20H51E0071&20H51E0043)

Alumni Interaction for MBA department was held on 19-08-2023, K. Praneeth & D. Nikitha (Batch 2020-2022) working as BDE and Management Trainee at Berger Paints & Media Mint addressed MBA I year Students regarding Skill Sets required for Management students. She briefed the students regarding PEO's to create the base on curriculum and acknowledged the importance of additional courses like Power BI Tools in their career. She insisted the students to be proactive and smart work. She suggested students to work hard and understand working in Hybrid work mode which in fact lead to productivity and successful career.



Outcome: Students were enhanced with knowledge on PEO'S and additional courses to taken up to grab good job opportunities and skill set required during this process.

ALUMNI INTERACTION WITH MBA I YEAR (2023-2025 BATCH)

On 23-09-2023 by P.Vikram, V.Pranavi & S.Murali (21H51E00C7, 21H51E00H9 & 21H 51E00F7)

Alumni Interaction for MBA department was held on 23-09-2023 by Mr. P.Vikram, V.Pranavi & S.Murali (Batch 2019-2021) working as Research Analyst at Value Labs addressed MBA I year I SEM students regarding skills set required how to explore and succeed in the current corporate scenario. They motivated students to score good in academics to attain better job profiles for management students. They suggested the students' different alternatives for approaching the job opportunities and They extended the conversation on inputs over Project synopsis.



Outcome: Students were updated with different platforms for approaching job opportunities in current corporate situation and awareness & insights on Project synopsis.

ALUMNI INTERACTION WITH MBA II YEAR (2022-2024 BATCH)

On 18-11-2023

by Ms. Tanuja Lohan Singh (21H51E00G5)

Alumni Interaction for MBA department was held on 06-09-2021, Tanuja Lohan Singh working as Tax associate in Ryan Tax India addressed MBA II year I SEM Students regarding Skill Sets required for Management students into core Finance stream. She motivated students to improve their analytical Skills and communication skills. she suggested students to possess updates on short term certificate courses, and also highlighted few important job portals and consultants which leads them towards success in their career.



Outcome: Students were updated with analytical skills and importance of short term certificate courses and highlighted few eminent job portals and awareness and Importance on skills for Core Finance profile

ALUMNI INTERACTION WITH MBA I YEAR (2023-25 BATCH)

On 02-12-2023

By Ms. Injeti Shiny (21H51E0057)

Alumni Interaction for MBA department was held on 02-12-2023, Ms. Injeti Shiny working as Hr Talent Acquisition in Planon Software addressed MBA I year Students regarding Skill Sets required for freshers. She has given guidance to the students concern to the Virtual Interviews & Corporate culture and HR project work. She also suggested students to work hard in their fields of study.



Outcome: Students were updated about Virtual interviews skills and team work and awareness and Importance on HR skills for freshers

Alumni INTERACTION WITH MBA I YEAR (2023-25 BATCH) on 10-02-2024 by D.Shivani (15H51E0029)

Alumni Interaction for MBA department was held on 10-02-2024, Ms. D.Shivani (Batch 2015-17) as Senior analyst at Deloitte services Pvt Ltd addressed MBA I year I SEM students regarding skills set required for Current Job Market. She motivated students to plan their career to improve their knowledge, abilities & skills to excel in their career. She suggested students to work on their goals and have strong determination towards their academics and internships. She also suggested students to gain insights on becoming Entrepreneur and aspire for it strongly.



Outcome: Students were updated with importance of doing Internship to gain hands on experience and highlighted about aspirations to become Entrepreneur.

ALUMNI INTERACTION WITH MBA II YEAR (2022-24 BATCH) On 30-03-2024 by Ms. RamaSireesha & B.Sucharitha (20H51E00C8 & 20H51E0019)

Alumni Interaction for MBA department was held on 30-03-2024, Ms. RamaSireesha & B.Sucharitha working as Financial Analyst & HR in Value Labs & HSBC addressed MBA II year I SEM regarding Skill Sets requires for HR students. She insisted students to improve their communication and Analytical skills. she discussed about the few opportunities available in the corporate world into HR and Finance stream.



Outcome: Students were updated with importance of Communication and Analytical to avail the better job opportunities.

ALUMNI INTERACTION WITH MBA II YEAR (2022-24 BATCH)

On 22-06-2024

By Ms. Y.Manasa (19H51E0087)

Alumni Interaction for MBA department was held on 22-06-2024, Ms. Y.Manasa working as BDE in DEFT Teams Solution addressed MBA II year Students regarding Skill Sets required for freshers. She has given guidance to the students concern to the Virtual Interviews & choosing area of specialization in project work. She also suggested students to work hard in whatever aspects they take up which indeed lead to success in the current job scenario.



Outcome: Students were updated about virtual interviews skills and choosing area of specialization in project work.

Guest Lectures

(A.Y-2023-2024)

GUEST LECTURE ON INVESTORS AWARENESS PROGRAM

DATE: 31-10-2023

VENUE: CMRCET AUDITORIUM

NUMBER OF STUDENTS ATTENDED: 186

Resource Person: Mr Srinivas Rao Puli

OBJECTIVE:

The objective of this investment awareness program is to educate individuals on the importance of investing and provide them with the knowledge and skills necessary to make informed investment decisions. This program aims to empower participants to take control of their financial futures and achieve their long-term goals through smart investing. By promoting financial literacy and investment awareness, we seek to reduce financial uncertainty and foster a culture of responsible investing.



Key Topics:

Investment Basics: Understanding investing, setting financial goals, and assessing risk tolerance. **Risk Management:** Diversification strategies, asset allocation, and hedging. **Investment Options:** Stocks, bonds, mutual funds, ETFs, and alternative investments. **Retirement Planning:** Creating a retirement strategy, maximizing tax-advantaged accounts, and wealth creation.

GUEST Lecture on Reinventing yourself in the VUCA World

DATE: 09-11-2023

VENUE: CMRCET AUDITORIUM

NUMBER OF STUDENTS ATTENDED: 186

Resource Person: Mr. Rajesh Pershad

OBJECTIVE:

The overall objective of the session is to provide insights and practical knowledge about the dynamics and challenges of the corporate world, equipping students with valuable information to navigate and excel in their professional careers. And how to bounce back from the failures. The main motive was to bring out artistic talents from the students.



The resource person introduced the different aspects of the corporate lifestyle and emphasized the passion and great interest to explore ourself. At the outset, he has briefed about the Corporate structure including the corporate culture, leadership, communication, adaptability, strategic planning and career development. The session was really interesting it was all about how an individual personality should survive in this competitive world.

CONCLUSION:

The guest lecture on the corporate world provided attendees with a rich array of insights, strategies, and practical knowledge. Through engaging discussions and interactive sessions, students gained valuable perspectives.

GUEST LECTURE ON NMDC SUSTAINABILITY & BUSINESS QUIZ

Date and Time: 23rd December 2023, 10:00 AM

Venue: CMRCET Auditorium (Block-II)

Resource Person: Mr. Raja Satish, Communication Professional, HMA

Target Audience: MBA II Year students

OBJECTIVE:

To create awareness among students about sustainability and its importance in modern business and enhance knowledge of corporate social responsibility (CSR) and environmental practices. It helps to provide industry insights through expert interaction. To encourage active learning through an interactive quiz format

The session was delivered by Mr. Raja Satish, a Communication Professional associated with HMA. The primary objective of the event was to enhance students' awareness and understanding of sustainability practices and their integration into modern business strategies.

The program commenced with a brief introduction of the guest speaker, highlighting his expertise in communication and industry experience. During the session, Mr. Raja Satish provided valuable insights into sustainability concepts, corporate responsibility, and the role of organizations like NMDC in promoting sustainable business practices.

Following the lecture, an engaging quiz competition titled "NMDC Sustainability & Business Quiz" was conducted. The quiz aimed to assess students' knowledge of sustainability, environmental issues, and business applications. Students actively participated with enthusiasm, showcasing their understanding and analytical skills.



CONCLUSION:

The guest lecture on the corporate world provided attendees with a rich array of insights, strategies, and practical knowledge. Through engaging discussions and interactive sessions, students gained valuable perspectives.

GUEST LECTURE ON MOTIVATION AND LEADERSHIP SKILL

DATE: 27-01-2024

VENUE: CMRCET AUDITORIUM

NUMBER OF STUDENTS ATTENDED: 186

Resource Person: Prof M.L Sai Kumar

OBJECTIVE:

The Motivation and Leadership Skills program aims to enhance students' leadership abilities, emotional intelligence, and motivation. This program develops self-awareness, confidence, and effective communication skills. It fosters innovation, creativity, and strategic thinking, enabling leaders to inspire and manage high-performing teams. Students learn to motivate, coach, and empower others. The program promotes adaptability, resilience, and stress management.

Topics discussed in this session:

- Leadership styles and self-awareness
- Emotional intelligence and empathy
- Effective communication and influencing

Program Structure

- Interactive workshops or seminars.
- Expert guest speakers.
- Case studies and group discussions



CONCLUSION:

This program empowered participants to apply learned skills, share knowledge with colleagues, seek feedback, and set achievable goals. As leaders, we have the power to inspire, motivate, and transform our organizations. Effective leadership is a journey, not a destination, requiring dedication, resilience, and continuous learning.

GUEST LECTURE ON WHY WE BOND WITH BRANDS

DATE: 16-02-2024

VENUE: CMRCET AUDITORIUM

NUMBER OF STUDENTS ATTENDED: 186

Resource Person: Mr. S Vijay Venkatesh- Co-Founder and Managing Director, Syscon Solutions Pvt. Ltd, Hyderabad

OBJECTIVE:

"Why We Bond with Brands" program aims to explore the emotional connections between consumers and brands, enabling marketers to create meaningful relationships and loyalty. This program examines the psychology of branding, consumer behavior, and storytelling techniques to foster deep connections.

Module 1: Psychology of Branding

- Cognitive biases and heuristics in consumer decision-making
- Brain science behind brand attachment

Module 2: Consumer Behaviour

- Understanding consumer needs, values, and motivations
- Segmenting and targeting audiences effectively
- Building brand communities and advocacy



CONCLUSION:

In conclusion, the "Why We Bond with Brands" program has provided valuable insights into the complex emotional connections between consumers and brands. We've explored the psychology of branding, consumer behavior, and storytelling techniques to foster deep connections. Through interactive discussions and real-world examples, participants gained a deeper understanding of the factors driving brand loyalty and customer retention.

GUEST LECTURE ON GLOBAL MARKET TRENDS

DATE: 09-03-2024

Resource Person: Mr.Kiran Kumar

Venue: CMRCET Auditorium (Block-II)

Target Audience: MBA II year

OBJECTIVE:

The global Market Trends program aims to provide actionable insights and analysis on emerging market shifts and trends. The program's objective is to enable businesses to stay ahead of the competition by identifying opportunities, mitigating risks, and informing strategic decisions.

Key Focus Areas:

- Market Analysis: Identifying key drivers, challenges, and opportunities.
- Technological Advancements: Tracking innovations and disruptions.
- Consumer Behavior: Analyzing shifting preferences and attitudes.
- Economic Indicators: Monitoring GDP, inflation, and trade trends.



CONCLUSION:

In conclusion, the Global Market Trends program offers a comprehensive and insightful approach to navigating the complex and ever-evolving global market landscape. By providing actionable analysis and expert insights, the program empowers businesses to stay ahead of the competition, identify emerging opportunities, and mitigate potential risks. Through its rigorous research methodology and cutting-edge data analytics, the program delivers valuable market intelligence that informs strategic decision-making.

Club activities (A.Y-2023-2024)

Cryptocurrency: A Threat and Opportunity for Indian Business Organizations in Financial Management



Remote and hybrid work models



Moonlighting in India: Shines or Darken the Indian Business



Club activities (A.Y-2023-2024)

The 'Great Resignation' Phenomenon: Talent Shortage for Managing Business in India



Shift in Consumer Behavior and the Rise of Digital Commerce impact on managing business in India



The Growth of Electric Vehicles (EVs) and Green Mobility impact on Indian automobile business



Club activities (A.Y-2023-2024)

Workshop on skills development



Branding & Advertising Challenges activities



Performance reviews, conflict resolution & team-building exercises



Club activities (A.Y-2023-2024)

Create blogs, videos, or infographics on marketing topics



Design Thinking & Innovation Bootcamp



Workplace diversity, talent acquisition, and employee engagement



ORIENTATION DAY



ORIENTATION DAY



FRESHER'S DAY



TRADITIONAL DAY CELEBRATION



GRADUATION DAY



GRADUATION DAY



GROUP PHOTO

MBA DEPT 2023-2024

