



NEWS LETTER

“SAMISHTI”

*Ideas
Leaders
Impact*

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

CMR COLLEGE OF ENGINEERING & TECHNOLOGY

MANAGEMENT
TODAY
FOR A
BRIGHTER
TOMORROW



ABOUT CMRCET MBA

CMRCET MBA is one of the leading MBA colleges in the state of Telangana, located on the campus in a spacious and vibrant environment. It is a part of **CMR College of Engineering & Technology**, which is known for its academic excellence, industry exposure and holistic development of students. The MBA program at CMRCET is designed to nurture future-ready business leaders who can think critically, solve problems, and create value in a dynamic global environment.

The program offers a well-structured curriculum that blends theoretical knowledge with practical learning, ensuring students gain real-world business insights. With a focus on current industry trends, case-based learning, and experiential activities, the MBA curriculum covers all key functional areas including **Marketing, Finance, Human Resource Management, Operations, Business Analytics and Strategic Management**. Students are also encouraged to explore emerging domains such as digital transformation, entrepreneurship and sustainable business practices.

CMRCET MBA boasts a highly experienced and dedicated faculty, with years of industry and academic expertise. The department provides personalized mentorship, research opportunities, workshops, seminars, guest lectures and management fests to enhance the learning experience. Industry interactions, live projects and case studies help students bridge the gap between academia and the corporate world, equipping them with the skills and confidence needed for successful careers.

The department has strong placement support with reputed companies visiting the campus for recruitment, internships and final placements. Many of our students have secured positions in top national and multinational companies across diverse sectors such as consulting, banking, IT, manufacturing, FMCG, healthcare and more.

At **CMRCET MBA**, we believe in nurturing not just employable graduates, but responsible leaders who can make a positive impact in the business world and society. With a focus on innovation, leadership, and continuous learning, the program prepares students to take on new challenges and shape a better tomorrow.

Learn | Lead | Transform



Ph: +91 92487 27208


www.cmrctmba.in

LEARN
LEAD
TRANSFORM

SECRETARY MESSAGE

These sustained industry linkages have significantly enhanced our placement initiatives and contributed to the holistic professional development of our students.

Over the years, the College has emerged as a center of learning that successfully bridges the gap between academic knowledge and industry expectations. I take immense pride in the role the institution plays in shaping responsible, skilled, and industry-ready professionals who are equipped to meet the challenges of a dynamic global environment.

What truly distinguishes our institution is its dedicated faculty, student-centric approach, modern infrastructure, and a vibrant academic atmosphere that encourages innovation, critical thinking, and ethical leadership. Equal emphasis is placed on curricular rigor and co-curricular as well as extracurricular activities, ensuring the overall growth of students both professionally and personally.

The academic ecosystem is thoughtfully designed to nurture intellectual curiosity, leadership qualities, and social responsibility. Through continuous learning opportunities, industry exposure, and value-based education, we strive to develop competent managers and leaders who contribute meaningfully to organizations and society at large.

I extend my best wishes to all students and encourage them to make the most of the opportunities provided, uphold the values of the institution, and work diligently towards excellence in all their endeavors.



Sri.Ch.Gopal Reddy
Secretary





Major.Dr.V.A.Narayana

Principal



PRINCIPAL'S MESSAGE

Our academic philosophy emphasizes not only knowledge acquisition but also the development of practical skills, professional ethics, and a strong sense of responsibility.

We place great importance on shaping students' mindsets through outcome-oriented education, experiential learning, and continuous exposure to real-world workplace scenarios. By integrating classroom learning with industry interaction, internships, projects, and skill-based training, we strive to make our students confident, self-reliant, and industry-ready.

The institution is strengthened by a highly qualified and dedicated faculty, robust infrastructure, and a supportive academic ecosystem. Strong alumni engagement further enhances the learning experience, as our graduates actively contribute by mentoring students, sharing industry insights, and supporting institutional growth.

Our consistent placement performance and collaborations with a wide range of reputed organizations reflect the quality of education and training imparted at the college. Every year, a large number of leading companies visit the campus, offering diverse career opportunities across multiple disciplines.

At CMR College of Engineering & Technology, we firmly believe in empowering students to become innovators, leaders, and job creators rather than mere job seekers. We encourage our students to pursue excellence in academics, research, sports, and community engagement, thereby contributing meaningfully to society and the nation.

I extend my best wishes to all students and urge them to utilize the opportunities provided to realize their full potential and achieve lasting success.

HOD'S MESSAGE

The Department of Master of Business Administration is committed to providing quality management education through a blend of strong academic foundations, practical exposure, and value-based learning.

Our department offers a wide range of specializations, enabling students to develop expertise in their chosen functional areas while also gaining a holistic understanding of management principles. The curriculum is continuously updated to reflect emerging trends such as digital transformation, data analytics, e-commerce, sustainability, and changing consumer behaviour, thereby ensuring industry relevance.

The strength of the department lies in its dedicated faculty, comprising a balanced mix of experienced academicians and young, dynamic professionals. Faculty members actively engage in teaching, research, consultancy, and outreach activities, contributing to both academic excellence and professional development. In addition, industry experts and visiting faculty enrich the learning process by sharing real-world insights and practical perspectives.

The department promotes an intellectually stimulating environment through seminars, workshops, conferences, expert lectures, industrial visits, and student-centric activities. These initiatives help students enhance their managerial aptitude, leadership qualities, communication skills, and teamwork, while also encouraging critical thinking and innovation. Special emphasis is placed on holistic student development through Campus Recruitment Training (CRT), Student Development Programmes (SDP), and co-curricular and extracurricular activities.

I encourage our students to make the best use of the opportunities provided, remain focused on their goals, and work with dedication and integrity to achieve excellence in their professional and personal lives.



Dr. A. Kotishwar
HOD



LARGEST
AUDITORIUM IN
TELANGANA



EDITOR'S MESSAGE

It gives me immense pleasure and a sense of pride to present the latest edition of the Department Newsletter. This newsletter serves as a creative and intellectual platform for students and faculty to express their ideas, achievements, aspirations, and perspectives, while also reflecting the academic vibrancy of the institution.

The primary objective of the newsletter is to encourage students to enhance their learning abilities, creativity, and communication skills through meaningful academic and co-curricular engagement. It provides an opportunity for students to broaden their intellectual horizons, develop confidence, and showcase their talents beyond the classroom.

The contributions featured in this issue highlight the enthusiasm, innovation, and dedication of our students and faculty. Through articles, achievements, events, and activities, the newsletter captures the department's continuous efforts towards academic excellence, holistic development, and value-based education.

I sincerely express my gratitude to the management for their constant encouragement and support. I also extend my heartfelt thanks to the Principal for his guidance and motivation throughout the preparation of this newsletter. I appreciate the valuable support and cooperation extended by the Head of the Department and all faculty members, whose collective efforts have made this publication possible.

I congratulate the editorial team and all contributors for their hard work and commitment. I hope this newsletter inspires readers and continues to serve as a platform for learning, creativity, and academic growth.



Editor

Mrs. Santoshi

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Editorial Member from students

S.no	Roll No	Student Name	Picture
1	24H51E00H5	P. Shashank	
2	24H51E00B4	K. Rajesh	
3	24H51E00A2	K. Srivani	
4	24H51E00A1	K. Sri Lakshmi	

Details of Paper Publications in National & International Journals by the Faculty 2024-25

S. No	Name of the Faculty and Designation	Title of the Paper	Name of the Journal	Volume/ Issue	ISSN No	Year of Publication	Indexing	Website Link
1	Dr. A. Kotishwar	Artificial intelligence role and financial considerations with reference to micro financing and banking services in India	IET DOI: 10.1049/icp.2025.0284			March 2025	Scopus	https://ieeexplore.ieee.org/document/10916217
2	Dr. A. Kotishwar	Impact of Global Recession on Carbon Credits with special reference to India	Internal Journal of Business and Globalization https://doi.org/10.1504/IJBG.2024.140584	Vol.38, No.1 pp 114-135	1753-3635	August, 2024	Scopus	https://www.inderscienceonline.com/doi/abs/10.1504/IJBG.2024.140584?prg140729=640f90c0-67b1-4825-a68e-05489baac847
3	Dr. A. Kotishwar	A Study on Unlocking the Power of Data: Modeling and Forecasting Conditional Volatility of Indian Stock	International Journal of Advance and Applied Research	Vol. 05 Issue No.29 Pp.10-20	2347-7075	Sep. – Oct. 2024	NA	
4	Dr. P. Alekhya	A Study on Unlocking the Power of Data: Modeling and Forecasting Conditional Volatility of Indian Stock	International Journal of Advance and Applied Research	Vol. 05 Issue No.29 Pp.10-20	2347-7075	Sep. – Oct. 2024	NA	
5	Dr. A. Kotishwar	Exploring Work Life Balance if Migratory Labors in the Industrial Sector (Telangana)	IEOM Society International, USA	NA	NA	November, 2024	NA	
6	Dr. A. Kotishwar	Profitability Analysis on Green Banking Practices of State Bank of India with	ITSEIT	Vol. 12 Issue NO.01 pp. 184-195	1009-6744	December, 2024	NA	

		special reference to NEFT Transactions						
7	Dr. A. Kotishwar	Tribal Living Conditions and Development by Self Employment through the support of Micro Credit in Telangana State	SEEJPH Doi: https://doi.org/10.70135/seejph.vi.4096	Vol.25 S2	2197-5248	December, 2024	NA	https://www.seejph.com/index.php/seejph/article/view/4096
8	Dr. A. Kotishwar	Investment Feasibility of Green Banking Practices and its Impact on Financial Performance of Banks	International Journal of Environmental Sciences	Vol.11 No. 13 pp.744-747	2229-7359	Jan – March , 2025	NA	
9	Dr. Sayyad Saadiq Ali	Corporate Governance Disclosures Reporting in India: A Bibliographic Analysis	Journal of Management and Entrepreneurship	Vol. 18, No.3	2229-5348	July - September 2024	UGC CARE	
10	Dr. Dowlath Ahammad	The Role of Artificial Intelligence in Enhancing Financial Services: Opportunities and Challenges	Journal of Research and Innovation in Technology Commerce and Management	Vol. 02 Issue. 05 pp.2535-2543	3049-3129	May, 2025	NA	https://jritm.org/Upload/The%20Role%20of%20Artificial%20Intelligence%20in%20Enhancing%20Financial%20Services%20Opportunities%20and%20Challenges.pdf
11	K. Visali	The Role of Artificial Intelligence in Enhancing Financial Services: Opportunities and Challenges	Journal of Research and Innovation in Technology Commerce and Management	Vol. 02 Issue. 05 pp.2535-2543	3049-3129 (O)	May, 2025	NA	https://jritm.org/Upload/The%20Role%20of%20Artificial%20Intelligence%20in%20Enhancing%20Financial%20Services%20Opportunities%20and%20Challenges.pdf
12	A. Renuka	The Role of Artificial Intelligence in Enhancing Financial Services: Opportunities	Journal of Research and Innovation in Technology Commerce and Management	Vol. 02 Issue. 05 pp.2535-2543	3049-3129 (O)	May, 2025	NA	https://jritm.org/Upload/The%20Role%20of%20Artificial%20Intelligence%20in%20Enhancing%20Financial%20Services%20Opportunities%20and%20Challenges.pdf

		and Challenges						20Services%20Opportunities%20and%20Challenges.pdf
13	Dr. Dowlath Ahammad	Performance of Crypto Currency in Comparison with Traditional Financial Markets	Indian Journal of Psychology	Vol.02	0019-5553	January – March, 2025	NA	https://www.cmaoi.org/conference/1/Performance%20of%20Cryptocurrency%20in%20Comparison%20With%20Traditional%20Financial%20Markets.pdf
14	Dr. Dowlath Ahammad	The Effect of Currency Fluctuations on Debt and Equity Markets	IPE Journal of Management	Vol. 14 No. 22 pp. 1-9	2249-9040	July – December, 2024	UGC CARE	
15	P. Akhila	The Effect of Currency Fluctuations on Debt and Equity Markets	IPE Journal of Management	Vol. 14 No. 22 pp. 1-9	2249-9040	July – December, 2024	UGC CARE	
16	Dr. Dowlath Ahammad	Investigation into The Influence of Monetary Policy on Banking Performance	Humanities and Social Science Studies	Vol. 13, Issue 2, No.1 pp.73-78	2319-829X	July – December: 2024	UGC CARE	
17	P. Akhila	Investigation into The Influence of Monetary Policy on Banking Performance	Humanities and Social Science Studies	Vol. 13, Issue 2, No.1 pp.73-78	2319-829X	July – December: 2024	UGC CARE	
18	Dr. L. Ramanjaneya	Impact of Digital Marketing: Virtual Platform on Consumer Buying Behavior	Indian Literature	Vol.342, Issue 1 pp.63-69	0019-5804	July-August 2024	UGC CARE	
19	Ch Satish Yada	Impact of Digital Marketing: Virtual Platform on Consumer Buying Behavior	Indian Literature	Vol.342, Issue 1 pp.63-69	0019-5804	July-August 2024	UGC CARE	
20	Dr. L. Ramanjaneya	Marketing Strategies Implementation Driven by Artificial Intelligence for	Journal of Management and Entrepreneurship	Vol.18 No.04 pp.1-6	2229-5348	Oct – Dec, 2024	UGC CARE	

		Creating Customer Relationship in Telangana State						
21	Ch. Satish Yadav	Marketing Strategies Implementation Driven by Artificial Intelligence for Creating Customer Relationship in Telangana State	Journal of Management and Entrepreneurship	Vol.18 No.04 pp.1-6	2229-5348	Oct – Dec, 2024	UGC CARE	
22	Dr. L. Ramanjaneya	Investigation of Incorporated Advertising Correspondence and its Impact towards Improvement of Brand Decency	IPE Journal of Management	Vol. 14 No. 22 pp.16-20	2249-9040	Jul – Dec, 2024	UGC CARE	
23	Md. Sirajuddin	Investigation of Incorporated Advertising Correspondence and its Impact towards Improvement of Brand Decency	IPE Journal of Management	Vol. 14 No. 22 pp.16-20	2249-9040	Jul – Dec, 2024	UGC CARE	
24	Dr. P. Alekhya	A Study on Impact of ESG on Financial Performance of the Selected Indian Banks	Humanities and Social Science Studies	Vol.13 Issue.02 pp.82-91	2319-829X	Jul – Dec, 2024	UGC CARE	
25	A. Renuka	A Study on Impact of ESG on Financial Performance of the Selected Indian Banks	Humanities and Social Science Studies	Vol.13 Issue.02 pp.82-91	2319-829X	Jul – Dec, 2024	UGC CARE	
26	Dr. B. D. Hansraj	A Study on Artificial Intelligence Reshaping the Future of Employment in Hyderabad	Journal of Emerging Technologies and Innovative Research	Vol.12 Issue. 12 pp.617-625	2349-5162	December, 2025	NA	
27	K. Bhavani	A Study on Assessing the Impact of Hybrid Work Model on Job Execution	International Advanced Research Journal in Science, Engineering and	Vol. 12, Issue:5 pp.1395-1406	ISSN: 2393-8021 (O) 2394-1588(P)	May, 2025	NA	https://iarjset.com/wp-content/uploads/2025/06/IARJSET.2025.125398.pdf

			Technology DOI: 10.17148 /IARJSET.202 5.125398					
28	Dr. Dowlath Ahammad	A Study on Performance of Green Bonds Vs Traditional Fixed Income Assets	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148 /IARJSET.202 5.12659	Vol. 12, Issue:6 pp.451- 459	ISSN: 2393- 8021 (O) 2394- 1588(P)	June, 2025	AN	https://iarjset.com /papers/a-study- on-performance- of-green-bonds- vs-traditional- fixed-income- assets/
29	K. M. Lalitha	A Study on Impact of Employee Engagement during Hybrid WorkModel with Special Reference to Unify Technologies	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148 /IARJSET.202 5.12658	Vol. 12, Issue:6 pp.443- 450	ISSN: 2393- 8021 (O) 2394- 1588(P)	June, 2025	NA	https://iarjset.com /papers/a-study- on-impact-of- employee- engagement- during-hybrid- work-model-with- special-reference- to-unify- technologies/
30	A. Mounika	The Impact of Employee Recognition Programs on Employee performance and Employee Engagement at Tech Mahindra	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148 /IARJSET.202 5.124121	Vol. 12, Issue:4 pp.788- 795	ISSN: 2393- 8021 (O) 2394- 1588(P)	April, 2025	NA	https://iarjset.com /papers/the- impact-of- employee- recognition- programs-on- employee- performance-and- employee- engagement-at- tech-mahindra/
31	Dr L Ramanjaney a	A Study on Impact of Influencer Marketing & Online Customer Review on Purchase of Generation Z	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148 /IARJSET.202 5.125397	Vol. 12, Issue:5 pp.1387- 1394	ISSN: 2393- 8021 (O) 2394- 1588(P)	May, 2025	NA	https://iarjset.com /papers/a-study- on-impact-of- influencer- marketing-online- customer-review- on-purchase-of- generation-z/
32	Santoshi	A Study on Impact of Workplace Deviant Behaviour on Employee Performance at	International Advanced Research Journal in Science, Engineering and	Vol. 12, Issue:4 pp.796- 802	ISSN: 2393- 8021 (O) 2394- 1588(P)	April, 2025	NA	https://iarjset.com /papers/a-study- on-impact-of- workplace- deviant- behaviour-on- employee-

		Mahavir Group	Technology DOI: 10.17148/IARJSET.2025.124122					performance-at-mahavir-group/
33	S Swapna	Role of HR Diversity Practices Influencing Work Group Inclusion in Selected IT Companies in Telangana	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12243	Vol. 12, Issue:2 pp.324-329	ISSN: 2393-8021 (O) 2394-1588(P)	February, 2025	NA	https://iarjset.com/papers/role-of-hr-diversity-practices-influencing-work-group-inclusion-in-selected-it-companies-in-telangana/
34	P. Akhila	A Study on Impact of Macro Economic Factors on ETFs Performance	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12347	Vol. 12, Issue:3 pp.335-342	ISSN: 2393-8021 (O) 2394-1588(P)	March, 2025	NA	https://iarjset.com/wp-content/uploads/2025/04/IARJSET.2025.12347.pdf
35	Dr. P Alekhya	Impact of Tax Reforms on Individual Taxpayers in India: A Study of Tax Saving Schemes	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12346	Vol. 12, Issue:3 pp.324-334	ISSN: 2393-8021 (O) 2394-1588(P)	March, 2025	NA	https://iarjset.com/papers/impact-of-tax-reforms-on-individual-taxpayers-in-india-a-study-of-tax-saving-schemes/
36	R. Raju	A Study on the Effect of Video Marketing on Consumer Engagement and Brand Recall	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12244	Vol. 12, Issue:2 pp.330-336	ISSN: 2393-8021 (O) 2394-1588(P)	February, 2025	NA	https://iarjset.com/papers/a-study-on-the-effect-of-video-marketing-on-consumer-engagement-and-brand-recall/
37	Visali	A Study on Developing	International Advanced	Vol. 12, Issue:1p	ISSN: 2393-	January,	NA	https://iarjset.com/wp-

		Anti-Fragile Leadership, Nurturing Leaders Who Thrive Under Pressure	Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12147	p.395-401	8021 (O) 2394-1588(P)	2025		content/uploads/2025/02/IARJSET.2025.12147.pdf
38	Dr. P Hima Bindu	A Study on Impact of Moonlighting on Employee Job Satisfaction And Retention In It Sector Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12148	Vol. 12, Issue:1p p.402-412	ISSN: 2393-8021 (O) 2394-1588(P)	January, 2025	NA	https://iarjset.com/papers/a-study-on-impact-of-moonlighting-on-employee-job-satisfaction-and-retention-in-it-sector-hyderabad/
39	A. Renuka	A Study on Risk Return Analysis of Infrastructure Stocks	ANVESAK	Vol.54 No.02 pp.202-210	0378-4568	Jul – Dec. 2024	NA	
40	A. Renuka	A Study on Portfolio Management	ANVESAK	Vol.54 No.02 pp.211-219	0378-4568	Jul – Dec. 2024	NA	
41	A. Renuka	Ethical Implications of AI in Marketing	Asian and Pacific Economic Review	Vol 17, No.1 pp.138-159	1000-6052	Aug 2024	ABDC C-Category	

Academic Year 2024-25

International Conferences attended by MBA Faculty Members

Sl. No.	Name of the Faculty	Paper Title	Conference Theme	Organized by & Place	Date
1	Dr. A. Kotishwar	“Impact of Payments Interface on Digitalization Growth in Banks: A Comprehensive Study”	Online “International Research Conference & Award Summit 2025”	Indian Institute of Finance, New Delhi	20th April, 2025
2	Dr. A. Kotishwar	“The Impact of Artificial Intelligence in Human Resource Practice Training and Development with Reference to Private Airlines in India”	Online “International Research Conference & Award Summit 2025”	Indian Institute of Finance, New Delhi	20th April, 2025
3	Dr. P. Alekhya	“Impact of Payments Interface on Digitalization Growth in Banks: A Comprehensive Study”	Online “International Research Conference & Award Summit 2025”	Indian Institute of Finance, New Delhi	20th April, 2025
4	Dr. Dowlath Ahammad	“The Impact of Interest Rate Policies on Housing Market Dynamics: Evidence from Emerging Economies”	Online “International Research Conference & Award Summit 2025”	Indian Institute of Finance, New Delhi	20th April, 2025
5	Dr. Dowlath Ahammad	“AI-Driven Green Finance and Renewable Energy Investments: A Comparative Study of Brazil and India”	Online “International Research Conference & Award Summit 2025”	Indian Institute of Finance, New Delhi	20th April, 2025
6	Dr. L. Ramanjaneya	“Role of CRM in Customer Acquisition and Retention with Reference to Select Private Sector Banks in Hyderabad District”	International Research Conference & Award Summit 2025	Indian Institute of Finance, New Delhi	20th April, 2025

7	A. Mounika	“A Study on Motivational Factors Affecting Generationally Diverse Workforce”	International Research Conference & Award Summit 2025	Indian Institute of Finance, New Delhi	20th April, 2025
8	S. Swapna	“Managing Remote Employees with Artificial Intelligence–Driven Performance Tracking with Reference to Nonprofit Organizations in Telangana State”	International Research Conference & Award Summit 2025	Indian Institute of Finance, New Delhi	20th April, 2025
9	K. Visali	“Managing Remote Employees with Artificial Intelligence–Driven Performance Tracking with Reference to Nonprofit Organizations in Telangana State”	International Research Conference & Award Summit 2025	Indian Institute of Finance, New Delhi	20th April, 2025
10	Dr. Dowlath Ahammad	“The Role of Artificial Intelligence in Enhancing Financial Services: Opportunities and Challenges”	International Conference on “AI, ML, and Emerging Technologies: Transforming Industries and Society”	AMIEE Association & CMAOI Association, Patna	11th to 13th April, 2025
11	K. Visali	“The Role of Artificial Intelligence in Enhancing Financial Services: Opportunities and Challenges”	International Conference on “AI, ML, and Emerging Technologies: Transforming Industries and Society”	AMIEE Association & CMAOI Association, Patna, Bihar	11th–13th & 18th–19th April, 2025
12	Ch. Satish Yadav	“Marketing Manifestation and Artificial Intelligence: An Exploration of Customer Involvement Techniques in India”	7th International Conference on Smart Computing and Informatics 2025	Faculty of Engineering and Technology, Sunway University, Malaysia	8th & 9th April, 2025

13	Dr. Dowlath Ahammad	“Preserving Financial Health: Predictive Analysis of Financial Distress in the Healthcare Sector”	4th International Conference on Innovation and Sustainable Business Practices in the Digital Era 2025	VIT-AP School of Business (India), Newcastle Business School (Australia), Birmingham City University (UK), Heriot-Watt University (UK)	14th & 15th February, 2025
14	Dr. Dowlath Ahammad	“Performance Comparison of Sustainability Indices vs. Traditional Indices in the Indian Stock Market”	13th International “Communication in the New World” Congress	Çanakkale Onsekiz Mart University & IKSAD, Turkey	1st–3rd October, 2024
15	Dr. Dowlath Ahammad	“Stumbling Blocks for Instructors Utilizing Electronic Resources in Literacy Classrooms”	13th International “Communication in the New World” Congress	Çanakkale Onsekiz Mart University & IKSAD, Turkey	1st–3rd October, 2024
16	KM. Lalitha	“A Study on Enhancing HR Competency for Achieving Performance and Sustainability at IIHT Limited”	13th International Conference on “Communication in the New World Congress”	Çanakkale Onsekiz Mart University, Turkey	1st–3rd October, 2024
17	A. Mounika	“A Study on Enhancing HR Competency for Achieving Performance and Sustainability at IIHT Limited”	13th International Conference on “Communication in the New World Congress”	Çanakkale Onsekiz Mart University, Turkey	1st–3rd October, 2024
18	Santoshi Shetty	“The Impact of Organizational Culture on Employee Burnout”	Online 13th International Conference on “Communication in the New World Congress”	Çanakkale Onsekiz Mart University, Turkey	1st–3rd October, 2024
19	K. Visali	“A Study on the Impact of Organizational Culture on Employee Burnout”	Online 13th International Conference on “Communication in the New World Congress”	Çanakkale Onsekiz Mart University, Turkey	1st–3rd October, 2024

20	Dr. L. Ramanjaneya	—	Two-Day 2nd International Conference on Advanced Research and Applications	Türkiye in collaboration with Sivas Cumhuriyet University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024
21	A. Mounika	“A Study on the Impact of Green HRM Practices on Sustainable Performance”	Two-Day 2nd International Conference on Advanced Research and Applications	Türkiye in collaboration with Sivas Cumhuriyet University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024
22	G. Sujatha	“A Study on Visual Merchandising in Triggering Impulsive Buying Behaviour among Generation Z and Millennials Customers in D Mart”	Two-Day 2nd International Conference on Advanced Research and Applications	Türkiye in collaboration with Sivas Cumhuriyet University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024
23	Ch. Satish Yadav	“Promotional Pricing and Premium Strategies to Sustain Consumers in Fast Moving Sector with Reference to Hyderabad City”	Two-Day 2nd International Conference on Advanced Research and Applications	Türkiye in collaboration with Sivas Cumhuriyet University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024
24	Ch. Satish Yadav	“A Study on Purchase Decision Process Towards ITC Food Limited with Reference to Hyderabad”	Two-Day 2nd International Conference on Advanced Research and Applications	Türkiye in collaboration with Sivas Cumhuriyet University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024
25	R. Raju	“A Study on Visual Merchandising in Triggering Impulsive Buying Behaviour among Generation Z and Millennials Customers in D Mart”	2nd International Congress on Advanced Research and Applications	Sivas Cumhuriyet University (Türkiye), Azerbaijan University, Azerbaijan Technical University & IKSAD Institute	19th–20th September, 2024

National Conferences attended by MBA Faculty Members

Sl. No.	Name of the Faculty	Paper Title	Conference Theme	Organized by & Place	Date
1	Dr. A. Kotishwar	Mapping of the NFT Transactions and its Effect on Global NFT Index	74th All India Commerce Conference of Indian Commerce Association	Department of Commerce, University of Delhi	13th to 15th December, 2024
2	Dr. A. Kotishwar	“A Study on Unlocking the Power of Data: Modelling and Forecasting Conditional Volatility of Indian Stock”	National Conference on New Horizons in Commerce, Economics & Management Science	Department of Commerce & Economics, Anandrao Dhonde Alias Babaji Mahavidyalaya, Beed, Maharashtra	3rd September, 2024

Academic Year 2024-25

MBA Faculty Attended FDP's / Workshops / Courses

Sl. No.	Name of the Faculty	Program	Organized by & Place	Date
1	G. Sujatha	FDP on "GEN AI and AGENTIC AI"	MIT Academy of Engineering, Alandi, Pune	9th to 27th June, 2025
2	K. Visali	FDP on "Advanced Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
3	G. Sujatha	FDP on "Advanced Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
4	Santoshi	FDP on "Advance Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
5	S. Swapna	FDP on "Advance Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
6	A. Mounika	Online Workshop on "Hands on HR Analytics for HR Professionals"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
7	K.M. Lalitha	FDP on "Advance Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
8	P. Akhila	FDP on "Advance Tools and Techniques for Research Methodology"	Research Foundation of India, Jabalpur, Madhya Pradesh	2nd to 12th June, 2025
9	Dr. Dowlath Ahammad	One-Week Virtual Faculty Development Program on "Next-Gen BI & Analytics: Transforming Functional Domains through Data-Driven Decision"	Primus School of Management Studies, Bengaluru	26th to 31st May, 2025

10	K. Visali	FDP on “First-Hand Experience on SPSS – Introductory Module”	Research Foundation of India, Jabalpur, Madhya Pradesh	12th to 19th May, 2025
11	G. Sujatha	FDP on “First-Hand Experience on SPSS – Introductory Module”	Research Foundation of India, Jabalpur, Madhya Pradesh	12th to 19th May, 2025
12	Santoshi	FDP on “First-Hand Experience on SPSS – Introductory Module”	Research Foundation of India, Jabalpur, Madhya Pradesh	12th to 19th May, 2025
13	P. Akhila	FDP on “First-Hand Experience on SPSS – Introductory Module”	Research Foundation of India, Jabalpur, Madhya Pradesh	12th to 19th May, 2025
14	Y. Bhavya Sri	FDP on “First-Hand Experience on SPSS – Introductory Module”	Research Foundation of India, Jabalpur, Madhya Pradesh	12th to 19th May, 2025
15	Ch. Satish Yadav	5 Days Training Program on “Bibliometric Analysis using VOSviewer”	Research Foundation of India in association with Parul University, Gujarat	13th to 17th May, 2025
16	S. Swapna	Managing Remote Employees with Artificial Intelligence – Driven Performance Tracking with reference to Non-Profit Organizations in Telangana State	Indian Institute of Finance, New Delhi	20th April, 2025
17	Dr. Dowlath Ahammad	One-Week Online FDP on “Future of AI in Education: Enhancing Teaching and Learning”	Saradha Gangadharan College, Puducherry	14th to 18th April, 2025
18	K. Visali	One-Week Online FDP on “Future of AI in Education: Enhancing Teaching and Learning”	Saradha Gangadharan College, Puducherry	14th to 18th April, 2025
19	Dr. L. Ramanjaneya	One-Week FDP on “Strategic Career Planning & Development for Academic Excellence”	Gandhi Institute of Engineering and Technology University, Odisha	17th to 21st March, 2025
20	P. Akhila	One-Week FDP on “Strategic Career Planning & Development for Academic Excellence”	Gandhi Institute of Engineering and Technology, Odisha	17th to 21st March, 2025
21	Ch. Satish Yadav	Online FDP on “Navigating the Artificial Intelligence Revolution: A Guide to Business Transformation and Innovation”	Madanapalle Institute of Technology & Science	17th to 21st February, 2025

22	Dr. A. Kotishwar	One Week “NEP 2020 Orientation & Sensitization Programme”	Malaviya Mission Teacher Training Centre, NIT Warangal	1st to 8th February, 2025
23	G. Sujatha	FDP on “Gen AI & Chat GPT Application in the Industry”	SJC Institute of Technology & CBIT Hyderabad	27th to 31st January, 2025
24	Santoshi	FDP on “Gen AI & Chat GPT Application in the Industry”	SJC Institute of Technology & CBIT Hyderabad	27th to 31st January, 2025
25	Santoshi	FDP on “Project Excellence: Digital Marketing”	MLR Institute of Technology & ExcelR Edtech Pvt. Ltd	21st to 25th October, 2024
26	Dr. Dowlath Ahammad	One-Week FDP on “Ethical and Responsible AI: Challenges and Opportunities”	AMIEE Association & Coimbatore Institute of Technology	01st to 05th October, 2024
27	R. Raju	Live Training Program on “Salesforce Developer”	ExcelR Edtech Pvt. Ltd, Bengaluru	23rd September to 15th October, 2024
28	Dr. Dowlath Ahammad	One-Week FDP on “Contemporary Research Practices: Innovations and Methodologies for Effective Outcomes”	AMIEE Association & CMAOI Association, Patna	23rd to 27th September, 2024
29	K. Visali	FDP on “Contemporary Research Practices: Innovations and Methodologies for Effective Outcomes”	AMIEE Association & CMAOI Association	23rd to 27th September, 2024
30	K. Visali	FDP on “A Step-by-Step Guide to Write a Good Research Paper”	Research Foundation of India, Jabalpur	19th to 30th September, 2024
31	G. Sujatha	FDP on “A Step-by-Step Guide to Write a Good Research Paper”	Research Foundation of India, Jabalpur	19th to 30th September, 2024
32	Santoshi	FDP on “A Step-by-Step Guide to Write a Good Research Paper”	Research Foundation of India, Jabalpur	19th to 30th September, 2024
33	P. Akhila	FDP on “A Step-by-Step Guide to Write a Good Research Paper”	Research Foundation of India, Jabalpur	19th to 30th September, 2024
34	Dr. A. Kotishwar	Two-Week Online Transforming Education: Integrating OBE and NEP 2020	CVR College of Engineering, Hyderabad	22nd July to 2nd August, 2024
35	K. Visali	FDP on “AI and Gen AI with Industry Application”	MIT Academy of Engineering, Maharashtra	16th to 22nd July, 2024

36	G. Sujatha	FDP on “AI & Gen AI with Industry Applications”	MIT Academy of Engineering, Maharashtra	16th to 22nd July, 2024
37	A. Renuka	One-Week International FDP on “AI and Gen AI with Industry Application”	MIT Academy of Engineering, Maharashtra	16th to 22nd July, 2024
38	Santoshi	One-Week International FDP on “AI and Gen AI with Industry Application”	MIT Academy of Engineering, Maharashtra	16th to 22nd July, 2024

Academic Year 2024-25

MBA Faculty Achievements

Dr. A. Kotishwar served as a **Session Chair** at the National Conference (sponsored by the Indian Council of Social Science Research) on “*Mental Health and Well-being among Youth: A Catalyst for Vision Viksit Bharat@2047*”, organized by the Department of Commerce and Management Studies, Vignan’s Foundation for Science, Technology & Research, Deshmukhi Campus, Hyderabad, on 15th February 2025.



Patents published

K. Harish Reddy, Dr. P Venkateshwara Rao, Dr. Md Irfan, Md. Sirajuddin, Dr. A. Kotishwar, Dr. L. Ramanjaneya “CONTEXT-DRIVEN DECISION ORCHESTRATION ENGINE FOR NEXT-GENERATION ENTERPRISE ALIGNMENT” “Application No. .202441050147 A Date of filing of Application: : 01/07/2024, Publication Date: 05/07/2024

Paper publications of MBA students

Sl. No.	Name of the Student	Title of Research Article	Name of the Journal & Link	Volume , Issue	ISSN No.	Year of Publication	Website link
1	Sree Harshini Badireddi 23H51E00G9	A Study on Performance of Green Bonds Vs Traditional Fixed Income Assets	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12659	Vol. 12, Issue:6	ISSN: 2393-8021 (O) 2394-1588(P)	June, 2025	https://iarjset.com/papers/a-study-on-performance-of-green-bonds-vs-traditional-fixed-income-assets/
2	Vadla Sandeepani 23H51E00J0	A study on assessing the impact of hybrid work model on job execution	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.125398	Vol. 12, Issue:5	ISSN: 2393-8021 (O) 2394-1588(P)	May, 2025	https://iarjset.com/papers/a-study-on-assessing-the-impact-of-hybrid-work-model-on-job-execution/
3	Priyank Samuel Ebenezer 23H51E00E6	A Study on Impact of Influencer Marketing & Online Customer Review on Purchase of Generation Z	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.125397	Vol. 12, Issue:5	ISSN: 2393-8021 (O) 2394-1588(P)	May, 2025	https://iarjset.com/papers/a-study-on-impact-of-influencer-marketing-online-customer-review-on-purchase-of-generation-z/
4	Rangappagari Kavya 23H51E00F2	The Impact of Employee Recognition Programs on Employee performance and Employee Engagement at Tech Mahindra	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.124121	Vol. 12, Issue:4	ISSN: 2393-8021 (O) 2394-1588(P)	April, 2025	https://iarjset.com/papers/the-impact-of-employee-recognition-programs-on-employee-performance-and-employee-engagement-at-tech-mahindra/
5	Panthulu Bharath Kumar 23H51E00D4	A Study on Impact of Workplace Deviant Behaviour on Employee Performance at Mahavir Group	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.124122	Vol. 12, Issue:4	ISSN: 2393-8021 (O) 2394-1588(P)	April, 2025	https://iarjset.com/papers/a-study-on-impact-of-workplace-deviant-behaviour-on-employee-performance-at-mahavir-group/
6	Kummari Poojitha	A Study on Impact of Macro Economic Factors on ETFs Performance	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12347	Vol. 12, Issue:3	ISSN: 2393-8021 (O) 2394-1588(P)	March, 2025	https://iarjset.com/wp-content/uploads/2025/04/IARJSET.2025.12347.pdf

7	Komati Vinuthna 23H51E0099	Impact of Tax Reforms on Individual Taxpayers in India: A Study of Tax Saving Schemes	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12346	Vol. 12, Issue:3	ISSN: 2393-8021 (O) 2394-1588(P)	March, 2025	https://iarjset.com/papers/impact-of-tax-reforms-on-individual-taxpayers-in-india-a-study-of-tax-saving-schemes/
8	Mukrala Anitha 23H51E00C4	Role of HR Diversity Practices Influencing Work Group Inclusion in Selected IT Companies in Telangana	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12243	Vol. 12, Issue:2	ISSN: 2393-8021 (O) 2394-1588(P)	February, 2025	https://iarjset.com/papers/role-of-hr-diversity-practices-influencing-work-group-inclusion-in-selected-it-companies-in-telangana/
9	Gurram Ajay 23H51E0061	A Study on the Effect of Video Marketing on Consumer Engagement and Brand Recall	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12244	Vol. 12, Issue:2	ISSN: 2393-8021 (O) 2394-1588(P)	February, 2025	https://iarjset.com/papers/a-study-on-the-effect-of-video-marketing-on-consumer-engagement-and-brand-recall/
10	G. Alekya 23H51E0049	A Study on Developing Anti-Fragile Leadership, Nurturing Leaders Who Thrive Under Pressure	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12147	Vol. 12, Issue:1	ISSN: 2393-8021 (O) 2394-1588(P)	January, 2025	https://iarjset.com/wp-content/uploads/2025/02/IARJSET.2025.12147.pdf
11	Badavath Lakshman 23H51E0015	A Study on Impact of Moonlighting on Employee Job Satisfaction And Retention In It Sector Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12148	Vol. 12, Issue:1	ISSN: 2393-8021 (O) 2394-1588(P)	January, 2025	https://iarjset.com/papers/a-study-on-impact-of-moonlighting-on-employee-job-satisfaction-and-retention-in-it-sector-hyderabad/
12	Rudrapati Mounika 23H51E00F7	A Study on the Workforce Reskilling and Upskilling during Employee Development at Selected IT Companies, Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13165	Vol.13 Issue. 01 pp.477-484	2393-8021(O) 2394-1588(P)	January, 2026	https://iarjset.com/papers/a-study-on-the-workforce-reskilling-and-upskilling-during-employee-development-at-selected-it-companies-hyderabad/
13	Veeramallu Hema Sree 23H51E00J4	Investigating the Impact of Omni-Channel on Loyalty Intentions of Customers in Presence of Retail Shopping Experience in Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13240	Vol.13 Issue. 02 pp.300-311	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/investigating-the-impact-of-omni-channel-on-loyalty-intentions-of-customers-in-presence-of-retail-shopping-

							experience-in-hyderabad-2/
14	J. Chandrakanth 23H51E0067	Marketing Manifestation and Artificial Intelligence an Exploration of Customer Involvement Techniques in India	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13163	Vol.13 Issue. 01 pp.461-469	2393-8021(O) 2394-1588(P)	January, 2026	https://iarjset.com/papers/market-ing-manifestation-and-artificial-intelligence-an-exploration-of-customer-involvement-techniques-in-india/
15	Alakuntla Anusha 23H51E0007	A Study on Impact of Corporate Actions on Share Prices Movements	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13228	Vol.13 Issue. 2 pp.485-492	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/a-study-on-impact-of-corporate-actions-on-share-price-movements/
16	Sabbineni Archana 23H51E00G0	A Study on Impact of Group Cohesion on Social Loafing at Selected IT Companies, Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13164	Vol.13 Issue. 1 pp.470-476	2393-8021(O) 2394-1588(P)	January, 2026	https://iarjset.com/papers/a-study-on-impact-of-group-cohesion-on-social-loafing-at-selected-it-companies-hyderabad/
17	Bathula Ramu 23H51E0023	A Study on Factors Affecting Consumer Perception Towards Online Shopping	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13229	Vol.13 Issue. 2 pp.213-222	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/a-study-on-factors-affecting-consumer-perception-towards-online-shopping/
18	Madapathi Srikanya 23H51E00A5	A Study on the Role of Artificial Intelligence in Talent Acquisition in Selected IT Companies, Hyderabad	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13227	Vol.13 Issue. 2 pp.197-205	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/a-study-on-the-role-of-artificial-intelligence-in-talent-acquisition-in-selected-it-companies-hyderabad/
19	D. Ashish 23H51E0042	Consumer Perception Towards Digital Payment Platforms in Rural Area with reference Kodad Mandal	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13230	Vol.13 Issue. 2 pp.223-233	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/consu-mer-perception-towards-digital-payment-platforms-in-rural-area-with-reference-kodad-mandal/

20	G. Lavanya 22H51E00F9	Recruitment Using Artificial Intelligence(ai)on Candidate Engagement and Employee Retention Rate at Hiring Eye Solutions Private Limited	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13231	Vol.13 Issue. 2 pp.234-242	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/recruitment-using-artificial-intelligenceai-on-candidate-engagement-and-employee-retention-rate-at-hiringeye-solutions-private-limited/
21	G. Sai Banith Goud 23H51E0060	A Study on Impact of Global Oil Prices on Indian Stock Market	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12755	Vol.12 Issue. 7 pp.420-429	2393-8021(O) 2394-1588(P)	July, 2025	https://iarjset.com/papers/a-study-on-impact-of-global-oil-prices-on-indian-stock-market/
22	Gunnala Pravalika 23H51E0058	A Study on the Technical Analysis of Selected Stocks in the Financial Services Sector for Predicting Future Share Prices	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2025.12754	Vol.12 Issue. 7 pp.411-419	2393-8021(O) 2394-1588(P)	July, 2025	https://iarjset.com/papers/a-study-on-the-technical-analysis-of-selected-stocks-in-the-financial-services-sector-for-predicting-future-share-prices/
23	Sonu Kumar 23H51E00G8	Determinants of Customers' Adoption of Digital Banking Services: Evidence from the Commercial Bank of Ethiopia, Semera District	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13260	Vol.13 Issue. 2 pp.448-455	2393-8021(O) 2394-1588(P)	February, 2026	https://iarjset.com/papers/determinants-of-customers-adoption-of-digital-banking-services-evidence-from-the-commercial-bank-of-ethiopia-semera-district/
24	Gunnala Pravalika 23H51E0058	A Study on Tax Awareness, Planning and Tax Saving Investments of Individual Assesses in Hyderabad City	International Advanced Research Journal in Science, Engineering and Technology DOI: 10.17148/IARJSET.2026.13166	Vol.13 Issue. 01 pp.485-492	2393-8021(O) 2394-1588(P)	January, 2026	https://iarjset.com/papers/a-study-on-tax-awareness-planning-and-tax-saving-investments-of-individual-assesses-in-hyderabad-city/
25	Kamble Arthi	A Study on Impact of ESG Criteria on Mutual Fund Performance	International Advanced Research Journal in Science, Engineering and Technology 10.17148/IARJSET.2026.133112	Vol.13 Issue. 03 pp.	2393-8021(O) 2394-1588(P)	March, 2026	

GUEST LECTURES

Guest Lecture on “Campus to Corporate”

Date and Time: 19th September 2024, 1:00 PM

Venue : CMRCET Auditorium (Block-II)

Resource Person : Prof. M. L. Sai Kumar

Retired Professor, Institute of Public Enterprise (IPE), Hyderabad

Target Audience: MBA II Year

No of students participated: 178 students

Profile of the Resource Person:

Prof Saikumar resigned his job in Dec 2014 to pursue his personal agenda. Professor has only one passion, the rise of great youth. His commitment to the society by adding value and contributing to making a lasting impact on the participants. He felt something was missing in the academic world, he felt that he need to do something, he wanted to create an impact on the society by *inspiring* students and young faculty, *Ignite* their minds and *Involve* them in career building, cultivating to make a difference.

Professor is a gifted teacher, instrumental in driving impact and creating ripple effect of change among the students and young faculty. His passion is to make a difference make him an invaluable resource for guiding on their journey towards a fulfilling career and help people realize their personal and professional potential.



Objectives

The lecture was very insightful and helped us understand the gap between academic life and corporate expectations. The speaker explained how the corporate world functions and what organizations expect from management graduates. He emphasized the importance of developing both technical skills and soft skills such as communication, teamwork, adaptability, and professionalism. We learned that having the right attitude and continuous learning mindset is essential for career growth.

One of the most useful parts of the session was when Prof. Sai Kumar Sir discussed the differences between campus and corporate culture. He gave practical examples which made it easier for me to relate and understand the challenges we may face in the workplace. He also shared tips on how to perform well in interviews, handle workplace pressure, and build a successful career.

Outcomes:

The session was interactive, and we found it very engaging. We had the opportunity to clarify my doubts regarding career planning and skill development. Overall, this guest lecture was very beneficial and motivated me to focus more on improving our skills and preparing myself for the corporate world.

I sincerely thank the Department of MBA and our management for organizing such a useful session, and I am grateful to Prof. M. L. Sai Kumar for sharing his valuable insights with us.





A Guest Lecture Report on “Unlocking the Secrets of Brand Tracking”

Date & Time: 10-10-2024 from 10:00 AM to 1:00PM

Venue: CMRCET Auditorium (Block-II)

Resource Person: Mr. K. Pradeep

Target Audience: II-Year MBA Students

Number of Participants: 178

Brief Profile of the Resource Person:

Mr. K. Pradeep is a seasoned marketing professional serving as Senior Marketing Head at Monarch Ergo Pvt. Ltd., Hyderabad. He has extensive experience in strategic marketing, brand management, and business development. His expertise lies in brand tracking, customer engagement, and data-driven decision-making, enabling organizations to strengthen their market presence and customer relationships.

Objectives of the Event:

- To provide practical exposure to brand management concepts
- To understand the importance of brand tracking in business
- To bridge the gap between academic learning and industry practices
- To enhance students' analytical and strategic thinking skills

The lecture provided a deeper understanding of how brands are monitored and evaluated in the market. Mr. Pradeep explained the concept of brand tracking as a continuous process of measuring brand performance, customer perception, and market position. He highlighted the importance of tracking key metrics such as brand awareness, customer satisfaction, loyalty, and brand recall to ensure long-term business success.

During the session, I learned how organizations use various tools and techniques such as surveys, customer feedback, digital analytics, and market research to assess brand performance. The speaker also emphasized the role of data-driven decision-making in strengthening brand strategies and improving customer engagement. Real-world examples shared by him helped me understand how companies adapt their marketing strategies based on brand tracking insights.

Outcomes:

The session was highly interactive and informative, allowing me to gain practical knowledge about modern marketing practices. It enhanced my understanding of branding concepts and their application in real business scenarios. Overall, this lecture was very beneficial in developing my analytical and strategic thinking skills related to marketing.



Guest Lecture Report on “Corporate Expectations from Management Graduate”

Date & Time: 27th November 2024, 10:00 AM to 4:00 PM

Venue: CMRCET Auditorium (Block-II)

Resource Person: Mr. Rajesh Pershad

Target Audience: I-Year MBA Students

Number of Participants: 250

Objectives of the Event:

- To familiarize students with corporate expectations from management graduates
- To bridge the gap between academic learning and industry requirements
- To enhance employability skills among students
- To develop professional attitude, communication, and interpersonal skills

Brief Profile of the Resource Person:

Mr. Rajesh Pershad is a distinguished educator and human potential trainer based in Hyderabad. He has extensive experience in training students and professionals in areas such as personality development, leadership skills, communication, and career readiness. He is known for his dynamic training style and ability to inspire individuals to unlock their full potential and achieve professional excellence.

Summary of the Event:

The Department of MBA organized a full-day guest lecture on “Corporate Expectations from Management Graduate” to provide students with insights into the skills and competencies required in the corporate world. The session was conducted by Mr. Rajesh Pershad, who shared valuable knowledge and practical insights based on his experience as a trainer and educator.

During the session, the resource person emphasized the importance of soft skills, professional ethics, and a positive attitude in shaping a successful career. He highlighted key expectations of employers, including effective communication, teamwork, adaptability, problem-solving abilities, and leadership qualities.



Outcomes of the Event:

- Students understood corporate expectations and workplace requirements
- Improved awareness of soft skills and professional behavior
- Enhanced confidence and communication skills
- Better preparedness for interviews and career opportunities

The session was very engaging and beneficial. Students appreciated the interactive approach and practical insights shared by the resource person. It is recommended to organize more such full-day training sessions.



Guest Lecture on "Talent Acquisition & Employer Branding in a Competitive Market"

Venue: CMRCET Auditorium (Block-II)

Date: 27-01-2025

Time: 10:00 AM

Resource Person: Mr. Uma Shankar, HR Manager, Urban Raise Pvt. Ltd.

Number of Participants: 245

Target Audience: I Year MB A Students

The session was delivered by **Mr. Uma Shankar, HR Manager, Urban Raise Pvt. Ltd.**, an experienced Human Resource professional with expertise in recruitment, talent management, employee engagement, and employer branding strategies.

During the session, Mr. Uma Shankar explained the various stages of the talent acquisition process, including workforce planning, sourcing, screening, interviewing, selection, onboarding, and retention. He emphasized how organizations are increasingly adopting digital recruitment tools, social media platforms, and data-driven hiring practices to identify suitable candidates efficiently.

The resource person also discussed the concept of employer branding and its role in creating a positive organizational image. He illustrated how strong employer branding helps organizations attract high-quality talent, improve employee engagement, and gain a competitive advantage in the job market. Real-time examples from leading organizations were shared to help students understand industry practices.



The guest lecture provided students with valuable exposure to current HR practices and industry expectations. It helped bridge the gap between academic learning and corporate requirements, enabling students to gain a better understanding of talent management and employer branding strategies.

Outcomes of the Guest Lecture

1. Students gained knowledge about modern talent acquisition processes and recruitment strategies.
2. Students understood the importance of employer branding in attracting and retaining talent.
3. Students became aware of current trends and technologies used in recruitment.
4. Students learned the skills and competencies expected by employers in the corporate sector.

Guest Lecture on "Personal Branding and Networking"

Date and Time: 12 March 2025 | 10:00 AM

Venue: CMRCET Auditorium (Block-II)

Resource Person: Mr. Anudeep Varma, Marketing Head at Accademia.

Total Participants: 245 MBA I Year Students

Objectives of the Guest Lecture

- To understand the concept and importance of personal branding.
- To create awareness about professional networking and career development.
- To enhance students' communication and interpersonal skills.
- To provide practical strategies for building a professional image.
- To familiarize students with networking platforms and industry engagement practices.

Proceedings of the Session

Mr. Anudeep Varma began the session by explaining the concept of personal branding and how it influences career growth. He emphasized that personal branding is the process of creating a distinct professional identity that reflects an individual's values, skills, strengths, and expertise.

The resource person also elaborated on the importance of networking in career advancement. He explained how strong professional relationships can open doors to new opportunities, mentorship, and career growth. Students were introduced to effective networking techniques such as:

The session included real-life examples and success stories that demonstrated how effective personal branding and networking contribute to professional success.

Learning Outcomes

After attending the session, students were able to:

1. Understand the significance of personal branding in professional life.
2. Identify methods to build and maintain a positive professional image.
3. Develop networking strategies for career advancement.
4. Enhance their confidence in professional interactions.

The students found the session highly informative, interactive, and relevant to their career aspirations. The practical insights, real-world examples, and networking strategies shared by the speaker helped students gain a better understanding of industry expectations and professional growth opportunities.



GUEST LECTURE on “Entrepreneurship and Startup Growth Strategies”

Date and Time: 25 April 2025 | 10:00 AM

Venue: CMRCET Auditorium (Block-II)

Resource Person: Mr. Bhargav Ram, CEO, Abhiram Industries

Number of Participants: 245-MBA I Year Students

The lecture aimed to inspire students to explore entrepreneurship as a viable career path and to understand the practical challenges and opportunities involved in building a business venture.

Objectives of the Guest Lecture

- To create awareness about entrepreneurship and startup ecosystems.
- To understand the process of transforming innovative ideas into successful businesses.
- To motivate students to develop an entrepreneurial mindset and leadership qualities.



Mr. Bhargav Ram began the session by discussing the evolving entrepreneurial landscape in India and the increasing opportunities available for aspiring entrepreneurs. He emphasized the importance of innovation, creativity, and problem-solving in identifying business opportunities and creating value for customers.

Learning Outcomes

At the end of the session, students were able to:

1. Understand the fundamentals of entrepreneurship and startup management.
2. Identify key factors contributing to startup success and growth.
3. Analyze challenges faced by entrepreneurs and methods to overcome them.

The session successfully motivated students to think innovatively, develop entrepreneurial skills, and explore opportunities within the startup ecosystem. The program was a meaningful learning experience and contributed significantly to the professional development of MBA students.

GUEST LECTURE REPORT on “Inspiring Students to Make a Difference”

Date: 06 June 2025

Time: 10:00 AM

Venue: CMRCET Auditorium (Block-II)

Speaker: Ms. Spandana Deepthi, HR Professional, PalTech

The Department of Master of Business Administration, CMR College of Engineering & Technology, organized a motivational guest lecture titled “**Inspiring Students to Make a Difference**” on 06 June 2025. The session was delivered by **Ms. Spandana Deepthi**, an experienced HR professional from PalTech, who interacted with MBA students and shared valuable perspectives on personal growth, career success, and social responsibility.

Ms. Spandana Deepthi began the lecture by discussing the significance of self-belief and purpose-driven careers. She encouraged students to view challenges as opportunities for growth rather than obstacles. Through inspiring stories from her professional journey, she demonstrated how determination, resilience, and continuous learning can help individuals achieve success in competitive environments.

The speaker also highlighted the changing expectations of employers in the modern workplace. According to her, organizations seek candidates who possess not only technical knowledge but also strong communication skills, adaptability, teamwork, and emotional intelligence. She advised students to focus on developing these competencies alongside their academic pursuits.



Student Reflections

The lecture helped students understand the importance of confidence, perseverance, and lifelong learning. Many participants expressed that the session motivated them to take ownership of their career goals and work towards becoming responsible professionals capable of contributing meaningfully to society.

Impact of the Session

- Enhanced awareness of corporate expectations.
- Encouraged students to develop leadership and interpersonal skills.
- Motivated participants to pursue career goals with confidence.
- Highlighted the role of ethics and responsibility in professional life.

Orientation Day Program for the Academic Year 2024-25

Event: Orientation Program

Date of Event: OCTOBER 16th 2024

Time of Event: 10:00 AM to 3:00 PM

Venue: Central auditorium, CMRCET



MBA Orientation DAY 2024: A New Chapter Begins

CMRCET MBA department warmly welcomed the bright minds of the 2024-2026 batch with an inspiring orientation programme on Wednesday 16th Oct 2024 for our MBA students.

The event was graced by the presence of our esteemed chief guest Mr. Ch Gopal Reddy Secretary & correspondent CMRGI, Mr. Ch. Srisailam Reddy Management Member CMRGI, Major Dr. V.A. Narayana, Principal, Dr. A Kotishwar, HOD, T&P head, faculty and student council. The insightful words of the Speakers set the tone for an exciting journey ahead, filled with opportunities for growth, learning, innovation.

As we embark on this Academic year, we are excited to see the potential of our new students unfold. With the guidance of our faculty and the vibrant student community, CMRCET MBA department is committed to fostering an environment of excellence.

To get success in a life, one should always give importance to Self-discipline, along with education, discipline, sincerity, commitment, time management, & risk taking are the key to success for an entrepreneur.



Orientation Day



Orientation Day



Freshers day

AAVISHKAAR The Freshers' Day for the MBA batch of 2024-26 was organized on 19th October 2024 at CMRCET Central Auditorium. The event marked the formal welcome of the new batch of MBA students into the institute. The objective of the event was to help freshers familiarize themselves with the campus, faculty, and their fellow students while also initiating them into the culture and values of the institution. It provided an opportunity for students to bond with each other, engage in interactive activities, and begin their academic journey with enthusiasm and excitement.



Freshers day



Industrial Visit

A.Y. 2024-25

Narmul Mother Dairy Parlour, Hyderabad

Date: 13-11-2024

Number of students visited : 170

On 13th November 2024, the CMRCET MBA 2nd year students had visited NARMUL MOTHER DAIRY, RANGA REDDY, TELANGANA.

Company profile

The Nalgonda - Ranga Reddy Coop. Milk Producers Union Limited was registered on 25.02.1986. The Union is having 20 Milk Units in Nalgonda, Yadadri-Bhongir, Suryapet districts and 4 in Ranga Reddy and Vikarabad district and one feed mixing plant is situated at Bhongir so as to supply cattle feed and mineral mixture to the farmers of the Six districts.



Our main object is to serve the farmers and to give help to their economic development and provide quality Milk and Milk Products to the consumers. We are committed to provide hygienic, safe and nutritious products while meeting the statutory and legal requirements to achieve customer satisfaction and in-turn to improve the economy of our member producers. To this effect the management is committed to communicate, implement, maintain and continually improve the Quality standards ISO 22000-2005 and Food Safety and Standards (FSSAI) in the Dairy.

Products: The NARMUL-Mother Dairy is offering following milk and milk products. 1. Milk 2. Curd 3. Ghee 4. Paneer 5. Khoa 6. Doodh Peda 7. Lassi 8. Badam Milk 9. Butter Milk 10. Better.



Industrial Visit

Dolphin Foods India Ltd.

Date: 21-01-2025

Number of students visited: 250

On 21st Jan 2025, students of CMRCET MBA 1st year students had the unique opportunity to visit Dolphin Foods India Limited, a renowned chocolate factory in Hyderabad.

Dolphin Foods - About the company

Dolphin Foods is a deadpooled company based in Hyderabad (India), founded in 1984. It operates as a Manufacturer of candies, toffees, jellies, and chocolates. The company has 29 active competitors, including 3 that have exited. Its top competitors include companies like [The Hershey Company](#), [Rasrasna Foods](#) and [NYRA](#).

Company Details

Manufacturer of candies, toffees, jellies, and chocolates. The company produces a variety of confectionery products using traditional and modern methods. Production includes hard candies, toffees, jellies, lollipops, chocolates, wafers, cakes, and cones. The manufacturing process adheres to strict quality and hygiene standards, resulting in high-quality finished products. The company's focus is on taste and quality, aiming to create a leading confectionery brand.



ALUMNI ACTIVITIES

S.no	Date	Name of the student	Roll no	Company Name	Designation	Students
1	14-09-2024	Ch.Swati	19H51E0030	Factset	Research Analyst	I year
2	26-10-2024	Y. Sandhya	16H51E00C0	S&P Global	Financial Analyst	II year
3	23-11-2024	Budala Sangeetha	20H51E0030	Hitachi	HR Operations	I year
4	21-12-2024	P. Keerthana	22H51E00E2	Ryan Tax LPP	Tax Associate	II year
5	11-01-2025	Sucharitha Bandari	20H51E0019	HR Executive	Solugenix	II Year
6	15-02-2025	V. Hothnika	22H51E00J0	Genpact	Process Associate	I Year
7	08-03-2025	Ch. Rajanikanth	17H51E0033	CRM Manager	Axis Bank	I Year
8	17-07-2025	Mounika Narayana das	21H51E00B1	HR Executive	Paltech	I Year

ALUMNI ACTIVITIES

Alumni Interaction for MBA department was held on 14-09-2024, Ms. Ch. Swati (19H51E0030) working as Research Analyst at FactSet has addressed MBA I year Students regarding Skill Sets required for Management students during this Recession. They have suggested the students regarding the Additional courses for Career Development and how one has to enhance their skills to bring weight age to their profile. She suggested students to work hard and understand working in virtual mode in whatever aspects they take-up which infact leads to successful career.



Outcome: Students gained knowledge on importance of additional courses to taken up to grab good job opportunities during Recession and skill set required during this process.



Alumni Interaction for MBA department was held on 26-10-2024 by Ms. Y. Sandhya (16H51E00C0) working as Financial Analyst at addressed MBA I year S&P Global III SEM students regarding skills set required how to explore and succeed in the current Market scenario She briefed the students regarding PEO's to create the base on curriculum and acknowledged the importance of Technical courses like Python , SQL , POWER –BI Tools in their career. She insisted the students to be proactive and smart to explore new aspects for better job Opportunities.

Outcome: Students were enhanced with knowledge on PEO'S and Technical courses to taken for better career.

ALUMNI ACTIVITIES



Alumni Interaction for MBA department was held on 27-12-2025, Ramani Maduri (23H51E00F0) working as Junior Associate as AR - Collections in Clean Harbors addressed MBA I year I SEM Students regarding Skill Sets required for Management students into core Finance stream. She motivated students to improve their financial skills and communication skills. She suggested students to possess updates on Power Bi training upgrades, and also highlighted few important job portals and consultants which leads them towards success in their career.

Outcome: Students were updated with Analytical skills and importance of MS Office training and highlighted few eminent job portals and awareness and Importance on skills for core Finance profile

Alumni Interaction for MBA department was held on 21-12-2024, Ms.P.Keerthana (22H51E00E2) working in Ryan Tax LPP as Tax addressed MBA I year Students regarding Skill Sets required for freshers. She has given guidance to the students concern to the corporate culture and project work. She also suggested students to work hard in whatever aspects they take up which indeed leads to success in this Competitive Market

Outcome: Students were updated about awareness and Importance on skills for freshers



Alumni Interaction for MBA department was held on 11-01-2025, Ms. Sucharitha Bandari (20H51E0019) as HR Executive at Solugenix addressed MBA II year I SEM students regarding Interview skills set required for Current Job Market. She motivated students to plan their career to improve their knowledge, abilities & skills to excel in their Finance career. She suggested students to work on their goals and have strong determination towards their academics and internships. She also suggested students to gain insights on Finance terms to acquire aspired role.

Outcome: Students were updated with importance of doing Internship to gain hands on experience and highlighted about Career aspirations.



ALUMNI ACTIVITIES



Alumni Interaction for MBA department was held on 17-06-2025, Ms. Mounika Narayana das (21H51E00B1) working as HR Executive at Paltech addressed MBA II year Students regarding Skill Sets required for Management students. She motivated students to gain command on Subject knowledge and knowledge on HR Concepts to excel in their career. She insisted the students to be strong in analytical and Inter-personal skills to take flight in their career path. She also suggested students to give their best to explore new ideas.

Outcome: Students were updated with importance of HR subject knowledge and skill set required during this process.

Alumni Interaction for MBA department was held on 11-02-2025, Ms. V. Hothnika (22H51E00J0) working as Process Associate in Genpact addressed MBA I year I SEM regarding Skill Sets requires for students. She insisted students to improve their vocabulary and communication skills. She discussed about the challenges in the corporate world into Finance stream.

Outcome: Students were updated with importance of doing Technical Courses to gain hands on experience



Alumni Interaction for MBA department was held on 08-03-2025, Ms. Ch. Rajini Kanth (17H51E0033)h working as CRM Manager in Axis Bank addressed MBA I year Students regarding Skill Sets required for freshers. He has given guidance to the students concern to the Virtual Interviews and project work planning. He also suggested students to work hard to reach aspired roles in the corporate world.

Outcome: Students were updated about virtual interviews skills , Student Project planning and Goal Setting.



ALUMNI ACTIVITIES





AZURA 2025





Student Club Activities



MBA Students participation in Management Events



Traditional day



CAMPUS RECRUITMENT TRAINING



DAY- 1

DAY- 2



DAY- 3

DAY- 4



DAY- 5

CAMPUS RECRUITMENT TRAINING



DAY-6

DAY-7



DAY-8

DAY-9



Seethariguda, Telangana, India
CMR- College Of Engineering & Technology MBA branch,
Kandlakoya, 501401. Lat 17.605003, long 78.485332,
Date:18/09/2025., Seethariguda, Telangana 501401, India
Lat 17.605164° Long 78.486092°
18/09/2025 09:47 AM GMT +05:30

Group Photo of Batch 2023-25



Group Photo of Batch 2023-25



Gallery



Gallery



CMRCET MBA PLACEMENTS A.Y. 2024-25 (BATCH 2023-25)

S.no	Roll Number	Full name	Specialization	Company Name	CTC
1	23H51E0001	Adepu Sreeja	Finance	Ryan Tax Services	5,47,050
2	23H51E0002	Aerrola Divya	Finance	Clean Habor	3,00,000
3	23H51E0003	Afrha Madeen	HR	Reliance Gen insurance	2,40,000
4	23H51E0004	AGURU Chaitanya baba	Marketing	Indiamart	3,60,000
5	23H51E0005	Akula bharath	Marketing	Aparna Constructions Pvt Ltd	3,00,000
6	23H51E0006	Akula Harshavardhan	Finance	Ryan Tax Services	5,47,050
7	23H51E0007	ALAKUNTLA ANUSHA	Finance	Ryan Tax Services	5,47,050
8	23H51E0009	ANKALAPU HARSHA VARDHAN	Finance	Berkadia	5,66,000
9	23H51E0010	Anne Bhavagna	Finance	S&P Global	2,34,000
10	23H51E0011	Anpoor Alekya	HR	RIG PVT LTD	3,00,000
11	23H51E0012	ARAKATIKE SRAVYA	Finance	Berkadia	5,66,000
12	23H51E0014	Bachu Chandrahas Manohar	Marketing	Indiamart	3,60,000
13	23H51E0015	Badavath Lakshman	Finance	Ryan Tax Services	5,47,050
14	23H51E0016	Bagari ananth kumar	Finance	Ryan Tax Services	5,47,050
15	23H51E0018	Banda Jyothi	HR	Launchio Consulting pvt ltd	2,10,564
16	23H51E0020	Banoth aswini	Finance	Clean Habor	3,00,000
17	23H51E0021	Banoth Krishna	Marketing	Cavinkare	6.06,000
18	23H51E0022	Barrenkala Sai Keerthana	HR	Reliance Gen insurance	2,40,000
19	23H51E0024	Begari vijay kumar	Finance	Ryan Tax Services	5,47,050
20	23H51E0025	BEJUGAM POOJITHA	Finance	Ryan Tax Services	5,47,050
21	23H51E0026	Bhattar Akshitha	Finance	Clean Habor	3,00,000
22	23H51E0028	Bidari Manasa	Finance	Ryan Tax Services	5,47,050
23	23H51E0029	Bollam Tarun	Finance	Ryan Tax Services	5,47,050
24	23H51E0030	Bollapelli Usha	HR	VIVO	3,00,000
25	23H51E0032	B V V S S D Santhosh Kumar	Marketing	Indiamart	3,60,000
26	23H51E0033	BOYAPALLY PRAGATHI REDDY	Finance	Berkadia	5,38,000
27	23H51E0034	Chintal Naresh Kumar	Finance	Clean Habor	3,00,000

28	23H51E0035	Chakali Shivagandhi	Finance	ICICI BANK	4,28,004
29	23H51E0036	Chanda Sruthi	Marketing	Indiamart	3,60,000
30	23H51E0037	CHEEPURUPALLI SIMHACHALAM	Finance	Ryan Tax Services	5,47,050
31	23H51E0038	Ch.pavithra	Finance	Clean Habors	3,00,000
32	23H51E0039	Chilaka vani	Finance	Factset	3,45,845
33	23H51E0040	Chinthala Shiva Shanker	Finance	Berkadia	5,38,000
34	23 H51E00A2	Dharavath Ashish	Marketing	ITC	4,50,000
35	23H51E0043	D.sravani	HR	RIG PVT LTD	3,00,000
36	23H51E0044	Dodla Madhulika	Finance	S&P Global	4,74,000
37	23H51E0045	DUNNAPAPA GARI USHA	HR	VIVO	3,00,000
38	23H51E0046	Durgasi Hari	Finance	Factset	3,45,845
39	23H51E0047	Erolla Ashritha	HR	VIVO	3,00,000
40	23H51E0048	E.Krishnaveni	Finance	Ryan Tax Services	5,47,050
41	23H51E0049	G.ALEKHYA	Finance	Ryan Tax Services	5,47,050
42	23H51E0051	Gabbi Narasimha	Finance	Berkadia	5,38,000
43	23H51E0052	GADDAM NITHIN REDDY	Finance	Clean Habors	3,00,000
44	23H51E0053	Gaddameedi ManiKumar	Finance	Ryan Tax Services	5,47,050
45	23H51E0054	GONDHI SATYANARAYANA	Finance	Kotak life	3,50,000
46	23H51E0055	Guguloth shivaji	Marketing	Astral Ltd	1,80,000
47	23H51E0056	Guguloth swapna	Finance	Berkadia	5,38,000
48	23H51E0057	Gujjari Ananad	Finance	S&P Global	2,34,000
49	23H51E0058	Gunnala Pravalika	Finance	S&P Global	2,34,000
50	23H51E0059	Gunnala Shivani	Finance	S&P Global	2,34,000
51	23H51E0060	Gurrala Sai Banith Goud	Finance	Berkadia	5,66,000
52	23H51E0062	Gurram ChandraVardhan	Finance	Berkadia	5,38,000
53	23H51E0065	Jakku Shravani	Finance	ILLUMFIN	1,80,000
54	23H51E0066	Janapaneni pallavi	Finance	Ryan Tax Services	5,47,050
55	23H51E0067	Jangiti Chandrakanta	Marketing	Indiamart	3,60,000
56	23H51E0068	Janugani Sai Krishna	Marketing	Astral Ltd	1,80,000

57	23H51E0069	Jella Manisha	Finance	S&P Global	2,34,000
58	23H51E0071	Jinka Sai Samyuktha	Finance	S&P Global	2,34,000
59	23H51E0073	KAIRAMKONDA ASHWINI	Finance	Berkadia	5,38,000
60	23H51E0074	KAKARLA THULASI	Finance	Berkadia	5,38,000
61	23H51E0075	KAMBLE ARTHI	Finance	Berkadia	5,66,000
62	23H51E0076	Kandula Haritha	Finance	Ryan Tax Services	5,47,050
63	23H51E0077	KAPARTHI LAXMI PAVAN	Finance	Berkadia	5,66,000
64	23H51E0078	Karee.laxmi prasanna	Finance	Berkadia	5,38,000
65	23H51E0079	Karlapudi kiran kumar	Marketing	ITC	4,50,000
66	23h51e0080	KARNE ABHILASH	Marketing	Indiamart	3,60,000
67	23H51E0082	Kasindala laxmi prasanna	Finance	Clean Habors	3,00,000
68	23H51E0083	Kavali Uday Yadav	Marketing	Indiamart	3,60,000
69	23h51e0085	Kesamreddy vishnu	Marketing	Indiamart	3,60,000
70	23H51E0086	Kistapuram.Shravani	Finance	Indiamart	3,60,000
71	23H51E0087	Kodadala Hemanth	Marketing	Value Labs	4,25,000
72	23H51E0088	Kolisetty Mounika	Finance	Ryan Tax Services	5,47,050
73	23H51E0089	Sai Anirudh	Finance	Indiamart	3,60,000
74	23H51E0090	Komati vinuthna	Finance	S&P Global	2,34,000
75	23H51E0092	Konkumutti sravani	Finance	Ryan Tax Services	5,47,050
76	23H51E0093	Kontham Keerthana	Finance	Ryan Tax Services	5,47,050
77	23H51E0094	KOPPULLAPALLY CHANDANA	Finance	Clean Habors	3,00,000
78	23h51e0095	Kotagiri Sanjay chary	Finance	Berkadia	5,38,000
79	23H51E0097	Koyalkar mokshitha	HR	KN Biosciences	3,00,000
80	23H51E0098	Kummari Naresh	Finance	Ryan Tax Services	5,47,050
81	23H51E0099	Kummari poojitha	Finance	Ryan Tax Services	5,47,050
82	23H51E00A0	KUNA DIVYA	HR	VIVO	3,00,000
83	23H51E00A1	Kundugari Deekshitha	Finance	Ryan Tax Services	5,47,050
84	23H51E00A2	LANGARU SAI RACHANA	Finance	Indiamart	3,60,000

85	23H51E00A3	Likki Nishitha	Finance	Astral Ltd	1,80,000
86	23H51E00A4	MADA SUSHANTH	Finance	Ryan Tax Services	5,47,050
87	23H51E00A5	Madapathi srikanya	HR	Reliance Gen insurance	2,40,000
88	23H51E00A7	MAHENDRAKAR ANUSHA	Finance	Clean Habor	3,00,000
89	23H51E00A8	Malkanagari Vikram Reddy	Finance	Clean Habor	3,00,000
90	23H51E00A9	Saritha Mallavalli	Finance	Ryan Tax Services	5,47,050
91	23H51E00B1	M Neha	HR	RIG PVT LTD	3,00,000
92	23H51E00B2	MARAMGALLA SAMPATH KUMAR	Finance	Berkadia	5,38,000
93	23H51E00B3	Mariyam Siddiqua	Finance	Ryan Tax Services	5,47,050
94	23H51E00B5	MD KHALEEL PASHA	Finance	Ryan Tax Services	5,47,050
95	23H51E00B7	Mohammad Farheen Fathima	HR	VIVO	3,00,000
96	23H51E00B8	Mohammad Majeed	Finance	Factset	3,45,845
98	23H51E00C0	Mohammed Muzammil Ahmed	HR	VIVO	3,00,000
99	23H51E00C1	MOOLA RANJITH REDDY	Marketing	Value Labs	4,25,000
100	23H51E00C2	MUDIGONDA SRIPRIYA	Finance	Factset	3,45,845
101	23H51E00C3	Mudraveni Sushmitha	Finance	Factset	3,45,845
102	23H51E00C4	M Anitha	HR	KN Biosciences	3,00,000
103	23H51E00C5	N.Nanda Kishore	Marketing	Astral Ltd	1,80,000
104	23H51E00C6	NAFEES	HR	VIVO	3,00,000
105	23H51E00C7	Nathi Akhila	HR	VIVO	3,00,000
106	23H51E00C8	Nidavanuri sravani	Finance	Clean Habor	3,00,000
107	23H51E00C9	P mamatha	Finance	Clean Habor	3,00,000
108	23H51E00D0	Padigela vinod	Finance	S&P Global	2,34,000
109	23H51E00D1	Pakala Nikitha	Finance	RIG PVT LTD	3,00,000
110	23H51E00D2	Pala Venu Goud	Marketing	Indiamart	3,60,000
111	23H51E00D3	P.NANDHINI	Finance	Berkadia	5,38,000
112	23H51E00D4	Panthulu Bharath kumar	Finance	Value Labs	3,50,000
113	23H51E00D6	PASHAM SOMESH	Finance	Berkadia	5,38,000
114	23H51E00D7	Pathan Ayesha	HR	Reliance Gen insurance	2,40,000

115	23H51E00D8	Pathlavath Ramesh	Finance	S&P Global	4,74,000
116	23H51E00D9	PENDLIMADUGULA NANDISHWAR GOUD	Finance	Ryan Tax Services	5,47,050
117	23H51E00E0	Periya Naveen	Finance	Ryan Tax Services	5,47,050
119	23H51E00E2	PILLIGUNDLA PAVAN KUMAR	Finance	Indiamart	3,60,000
120	23H51E00E3	Police Anand Reddy	Finance	Factset	3,45,845
121	23H51E00E5	Pratham Agarwal	Finance	Entain Global shared services India Pvt Ltd	3,00,000
122	23H51E00E6	Priyank Samuel Ebenezer	Marketing	Value Labs	4,25,000
123	23H51E00E7	Puchakayala krupavathi	Finance	Ryan Tax Services	5,47,050
124	23H51E00E8	Pujari Saicharan	Finance	Clean Habor	3,00,000
125	23H51E00E9	Puppala purnima	Finance	Indiamart	3,60,000
126	23H51E00F0	Ramani Maduri	Finance	Clean Habor	3,00,000
127	23H51E00F2	Rangappagari Kavya	Finance	S&P Global	2,34,000
128	23H51E00F3	Rathla vijay	Marketing	Astral Ltd	1,80,000
129	23H51E00F4	Ravikanti Manisha	Finance	S&P Global	2,34,000
130	23H51E00F6	R. Teenabeaulah	HR	VIVO	3,00,000
131	23h51E00F7	RUDRAPATI MOUNIKA	HR	VIVO	3,00,000
132	23H51E00F8	S. Mounika	Finance	Ryan Tax Services	5,47,050
133	23H51E00G0	SABBINENI ARCHANA	HR	VIVO	3,00,000
134	23H51E00G1	Salla Ravali	Finance	Clean Habor	3,00,000
135	23H51E00G2	Sandala Teja Sree	Finance	Ryan Tax Services	5,47,050
136	23H51E00G3	SETTY PRABHAS	Finance	Kotak life	3,50,000
137	23H51E00G5	Shaik juber	HR	Indiamart	3,60,000
138	23H51E00G6	Shaik Naveed	Marketing	Indiamart	3,60,000
139	23H51E00G7	Shireen	Finance	Berkadia	5,38,000
140	23H51E00G8	Sonu kumar	Finance	Kotak life	3,50,000
141	23H51E00G9	Sree Harshini B	Finance	Ryan Tax Services	5,47,050
142	23H51E00H0	Sudheer Saragadam	Marketing	Astral Ltd	1,80,000
144	23H51E00H2	Suthar Rakshitha	Finance	S&P Global	2,34,000

145	23H51E00H5	TELUGU SAIRAM	Finance	Berkadia	5,38,000
146	23H51E00H6	Thallapelly Maneesha	HR	RIG PVT LTD	3,00,000
147	23H51E00H7	Thirugamalla shalini	Finance	Clean Habors	3,00,000
148	23H51E00H8	Yeshwanth Thumkunta	Marketing	Aparna Constructions	4,00,000
149	23H51E00H9	Vadla Chandrika	HR	RIG PVT LTD	3,00,000
150	23H51E00J0	Vadla sandeepani	Finance	Ryan Tax Services	5,47,050
151	23H51E00J3	VANTERU MANASA	Finance	Factset	3,45,845
152	23H51E00J4	Hema	Finance	Value labs	4,25,000
153	23H51E00J5	Yedla Nandini	Finance	Ryan Tax Services	5,47,050
154	23H51E00J7	YALLALACHERUVU YUGANDHAR	Finance	S&P Global	2,34,000
155	23H51E00J8	Yarava Akhila	HR	VIVO	3,00,000
156	23H51E00J9	YEMPALLY SRINIVAS	Marketing	Indiamart	3,60,000

Selected Students in drives

CMR COLLEGE OF ENGINEERING & TECHNOLOGY

CMR
CMR COLLEGE OF
ENGINEERING & TECHNOLOGY
EXPLORE TO INVENT

DEPARTMENT OF MBA

Congratulates

HR RECRUITER

TQuanta
Success Reinforced

SAI KEERTHANA
23H51EOO22
(2023-2025)

STIPEND 3 LPA

Kandlakoya, Medchal Road, Hyderabad-501401 www.cmrcetmba.in

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ENGINEERING & TECHNOLOGY
EXPLORE TO INVENT

DEPARTMENT OF MBA

Congratulates

ANALYST

BERKADIA

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ALUMNI INTERACTION

9th November
Saturday


MANI KANTA
SENIOR TAX ASSOCIATE



Alumni


POOJA PUJARI
SENIOR ANALYST


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Graduation day

