



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

(An UGC Autonomous)

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MBA & B.Tech Programs Accredited by NBA

Kandlakoya (V), Medchal Road, Hyderabad -501401

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Date: 12/09/2025

CMRCET/MBA/2025-26/BOS/6

Minutes of the Board of Studies Meeting of Department of Master of Business Administration held on 12/09/2025.

Board of Studies meeting was held on 12th September, 2025 to finalize the MBA R25 Course Structure for two years and detailed syllabus of I to IV semesters of R25.

Following members were present:

S No	Name	Position	Designation
1.	Dr.A Kotishwar	Chairman	Professor & HoD, Department of MBA, CMRCET, E-Mail Id: hodmba@cmrcet.ac.in Mobile: 9248727208
2.	Professor Sindhu	Member	University Nominee, Professor & Principal, University College of Management, JNTU Hyderabad E-Mail Id: sindhu999@jntuh.ac.in Mobile: 9849061654
3.	Dr Chetan Srivastava	Member	Professor, School of Management Studies, University of Hyderabad, E-Mail Id: dr.chetansrivastava@gmail.com Mobile: 9866109681
4.	Dr. K. Sasi Kumar	Member	Associate Professor, Department of Accounting and Finance, GITAM School of Business, Hyderabad E-Mail Id: gurunurthysasi@gmail.com Mobile: 9848192864
5.	Dr. Surya Kanth Sharma	Member	Senior Consultant, Industries Promotion (Electronics), Government of Telangana E-Mail Id: dir_es@telangana.gov.in Mobile: 9676595050
6.	Ms Krupali Raval	Member	Distinguished Alumni of CMRCET and Senior Manager, HR-Business Partner, JIO Star, India E-Mail Id: krupaliraval004@gmail.com Mobile: 8142440224
7.	Dr P Hima Bindu	Member	Dean Placements & Training CMRGI E-Mail Id: phimabindu@cmrcet.ac.in Mobile: 9704409222
8.	Dr P Alekhya	Member	Professor, Department of MBA, CMRCET E-Mail Id: palekhya@cmrcet.ac.in Mobile: 9290122737
9.	Dr Dowlath Ahammed	Member	Associate Professor, Department of MBA, CMRCET E-Mail Id: dowlathahammad@cmrcet.ac.in Mobile: 9985545175
10.	Dr B.D. Hansraj	Member	Associate Professor, Department of MBA, CMRCET E-Mail Id: dr.bdhanraj@cmrcet.ac.in Mobile: 9849709648
11.	Dr L Ramanjaneya	Member	Associate Professor of MBA, CMRCET E-Mail Id: lramanjaneya@cmrcet.ac.in Mobile: 9703748285

Agenda

1. Review & finalization of detailed syllabus of I to IV semesters R25 regulations for Master of Business Administration Program.
2. Review and finalization of substitute and equivalent courses/subjects for readmitted student from R22 to R25 regulations
3. Review and finalization of open electives courses offered by MBA department to B. Tech Program for R25 Regulations.
4. Review and finalization of Management subjects to B. Tech Program.
5. Any other points with the Permission of Chair.



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PROCEEDINGS OF THE MEETING

Chairman welcomed all the members for the Board of Studies meeting and expressed gratitude to the previous BoS members for their suggestions for successful implementation of R22 regulations syllabus. He presented the curriculum followed by JNTUH and other prestigious institutions. He welcomed suggestions from all the members for finalization of the curriculum.

➤ **Item-1: Review & finalization of detailed syllabus of four semesters R25 regulations for MBA Program**

Discussion:

- The committee reviewed the Course Structure & Syllabus of MBA program of four semesters.

Suggestions:

- To include latest editions of textbooks in all courses of the curriculum.
- Dr. Sindhu and Dr. Surya Kanth Sharma suggested that Lab for advanced courses such as Analytics subjects in Marketing, Finance and HR stream may be included in the curriculum

Resolution:

- Item 1 is approved by BoS members
- Above mentioned amendments have been incorporated.
- Advanced courses suggested by BoS are included in II, III and IV semesters.
- R25 MBA Course structure is enclosed as Annexure-I to these minutes.

➤ **Item-2: Review and finalization of substitute and equivalent courses/subjects for readmitted student from R22 to R25 regulations**

Discussion: The above item has been reviewed by the committee members

Suggestions:

- BoS members suggested the appropriate substitute and equivalence subjects for the re-admitted students from R22 to R25 up to IV semester.

Resolution:

- Item 2 is approved by BoS members
- The above suggestions are amended.



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➤ **Item-3: Review and finalization of open electives courses offered by MBA department to other departments**

Discussion: The above item has been reviewed by the committee members.

Suggestions:

- BoS members suggested to introduce "Introduction to Social Innovation" and "Social Innovation and Entrepreneurship"

Resolution:

- Item 3 is approved by BoS members
- The above suggestions are amended.

➤ **Item-4: Review and finalization of Management subjects to B. Tech Departments.**

Discussion: The above item has been reviewed by the committee members.

Suggestions:

- The Management Courses by Department of MBA Offering to other B.Tech Departments and the concerned detailed syllabus is in appropriate manner.

Resolution:

- Item 4 is approved by BoS members

The chairman thanked all the members for giving their valuable suggestions.

[Signature]
12/09/25

(Dr.A Kotishwar)
HEAD OF THE DEPARTMENT

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Readmitted Students (R22 To R25) Substitute Subjects

Branch: DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

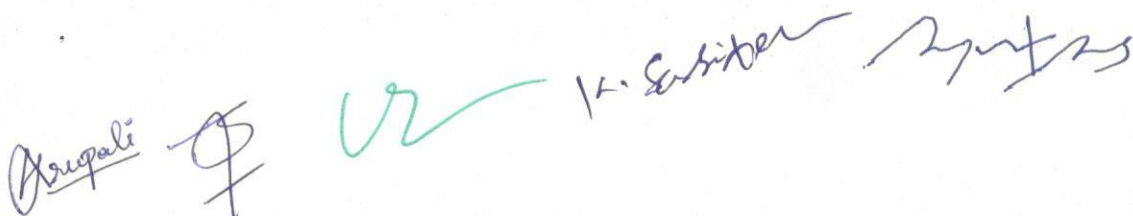
S.No	Category	Semesters to be studied after Readmission in R25 Regulations	Repeated subject(s) of R25 with code(credits) if any, studied by the student in R22 Regulation	Recommended Substitute subject(s) with code(credits) in place of Repeated Subjects
1	Students studied I semester in R22 Regulation and taken Readmission in R25 Regulation in II Semester	II	C500606 – Business Ethics and Corporate Governance (3)	C500605 – Project Management (3) OR C500607 – International Business (3) OR C500608 – E-Commerce (3)
			C500607 – International Business (3)	C500605 – Project Management (3) OR C500606 – Business Ethics and Corporate Governance (3) OR C500608 – E-Commerce (3)
		III	-NIL-	-NIL-
		IV	-NIL-	-NIL-
2	Students studied I and II semester in R22 Regulation and taken Readmission in R25 Regulation in III Semester	III	C500313 – Supply Chain Management (4)	C500311 – AI for Business (4)
		IV	-NIL-	-NIL-
3	Students studied I, II and III semesters in R22 Regulation and taken Readmission in R25 Regulation in IV Semester	IV	C500315 - Strategic Management (4)	C00312 – Production & Operations Management (4)
			C500406 – Marketing Analytics (2) & C500504 – Marketing Analytics Lab (2)	C500401 – Digital Marketing (4)
			C500412 – Financial Analytics (2) & C500505 – Financial Analytics Lab (2)	C500408 – FINTECH (4)
			C500418 – HR Analytics (2) & C500506 – HR Analytics (2)	C500414 – Learning & Development (4)
			C500424 – Technology Business Incubation – A (2) & C500507 – Technology Business Incubation Idea Lab – A (2)	C500421 – Innovation and Entrepreneurship (4)

Annexure – I

SEMESTER - I							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
C500301	Management and Organizational Behaviour	4	0	0	40	60	4
C500302	Legal and Business Environment	4	0	0	40	60	4
C500303	Financial Reporting & Analysis	4	0	0	40	60	4
C500304	Business Economics	4	0	0	40	60	4
C500305	Research Methodology and Statistical Analysis	4	0	0	40	60	4
C500501	Statistical Data Analysis Lab	0	1	2	40	60	2
C500502	Business Communication Lab	0	1	2	40	60	2
Choice Based Electives: Student has to choose any one Subject							
C500601	ESG and Sustainability Management	3	0	0	40	60	3
C500602	Cyber Security						
C500603	Cross Cultural Management						
C500604	Banking and Insurance						
TOTAL		23	2	4	320	480	27

SEMESTER - II							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
C500306	Human Resource Management	4	0	0	40	60	4
C500307	Financial Management	4	0	0	40	60	4
C500308	Marketing Management	4	0	0	40	60	4
C500309	Quantitative Analysis for Business Decisions	4	0	0	40	60	4
C500310	Entrepreneurship and Design Thinking	4	0	0	40	60	4
C500311	AI for Business	4	0	0	40	60	4
C500801	Start-up / MSME / Innovation Development Plan / Sector Specific Report	0	0	2	100	-	1
Choice Based Electives: Student has to choose any one Subject							
C500605	Project Management	3	0	0	40	60	3
C500606	Business Ethics & Corporate Governance						
C500607	International Business						
C500608	E-Commerce						
TOTAL		27	0	2	380	420	28

*Internship during summer vacation (after Semester –II): 2 credits

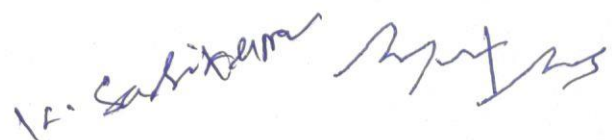


SEMESTER - III							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
C500312	Production & Operations Management	4	0	0	40	60	4
C500313	Supply Chain Management	4	0	0	40	60	4
C500314	Business Analytics	4	0	0	40	60	4
C500503	Data Visualization Lab	0	1	2	40	60	2
C500802	Summer Internship	0	0	4	100	0	2
Professional Electives	Elective I	4	0	0	40	60	4
	Elective II	4	0	0	40	60	4
	Elective III	4	0	0	40	60	4
	TOTAL	24	1	6	380	420	28

SEMESTER - IV							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
C500315	Strategic Management	4	0	0	40	60	4
Professional Electives	Elective IV	4	0	0	40	60	4
	Elective V	4	0	0	40	60	4
	Elective VI – Elective Specific Analytics Theory	2	0	0	40	60	2
	Elective Specific Analytics Lab: Marketing/Finance/HRM/Entrepreneurship	0	1	2	40	60	2
C500803	Pre-submission project Seminar	0	0	4	100	0	2
C500804	Main Project	0	0	8	0	100	4
	TOTAL	14	1	14	300	400	22

- * PC – Professional Core
- * LC – Laboratory Courses
- * OE – Open Elective
- * PE – Professional Electives





Courses offered to B.Tech by Department of MBA

Common Course							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
A500102	Business Economics and Financial Analysis	3	0	0	40	60	3
A500103	Fundamentals of Management	3	0	0	40	60	3
A500506	Introduction to Social Innovation	0	0	2	40	60	1
A500507	Social Innovation and Entrepreneurship	0	1	2	40	60	2

Open Elective – I							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
A500603	Basics of Logistics and Supply Chain Management	3	0	0	40	60	3
A500604	Industrial Relations	3	0	0	40	60	3

Open Elective – II							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
A500607	Basics of Insurance & Taxation	3	0	0	40	60	3
A500605	Ethics in Business & Corporate Governance	3	0	0	40	60	3

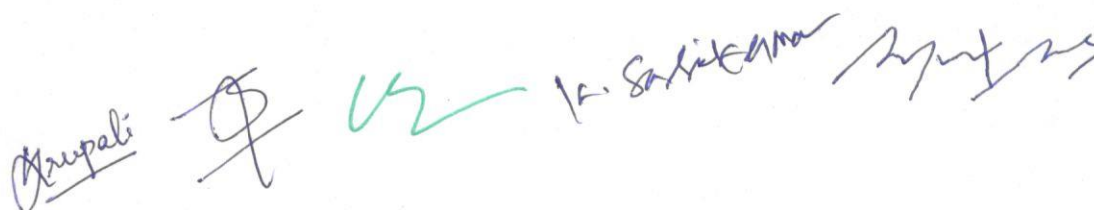
Open Elective – III							
Course Code	Course Title	Hours Per Week			Internal	External	Credits
		L	T	P			
A500606	Basics of Marketing	3	0	0	40	60	3
A500608	Digital Marketing	3	0	0	40	60	3

Handwritten signatures and marks:
 A green checkmark and a blue signature are visible. Below them, the name "Krupali" is written in blue ink. To the right, there is a large, stylized signature in blue ink.

LIST OF ELECTIVE SUBJECTS

Students are required to select any One Specialization: **Marketing, Finance, Human Resources, and Entrepreneurship** and they need to select the Core Elective subjects listed under the chosen specialization only.

MARKETING ELECTIVE SUBJECTS						
Course Code		Course Title	Hours Per Week			Credits
			L	T	P	
C500401	Elective I	Digital Marketing	4	0	0	4
C500402	Elective II	Sales and Promotion Management	4	0	0	4
C500403	Elective III	Brand Management and Consumer Behaviour	4	0	0	4
C500404	Elective IV	International Marketing	4	0	0	4
C500405	Elective V	Services & Retail Management	4	0	0	4
C500406	Elective VI	Marketing Analytics – A	2	0	0	2
C500504		Marketing Analytics Lab – B	0	1	2	2
FINANCE ELECTIVE SUBJECTS						
C500407	Elective I	Security Analysis and Portfolio Management	4	0	0	4
C500408	Elective II	FINTECH	4	0	0	4
C500409	Elective III	Strategic Cost and Management Accounting	4	0	0	4
C500410	Elective IV	International Financial Management	4	0	0	4
C500411	Elective V	Risk Management and Financial Derivatives	4	0	0	4
C500412	Elective VI	Financial Analytics – A	2	0	0	2
C500505		Financial Analytics Lab – B	0	1	2	2
HR ELECTIVE SUBJECTS						
C500413	Elective I	Talent and Performance Management	4	0	0	4
C500414	Elective II	Learning and Development	4	0	0	4
C500415	Elective III	Employee Relations	4	0	0	4
C500416	Elective IV	International Human Resource Management	4	0	0	4
C500417	Elective V	Leadership and Change Management	4	0	0	4
C500418	Elective VI	HR Analytics – A	2	0	0	2
C500506		HR Analytics Lab – B	0	1	2	2
ENTREPRENUERSHIP ELECTIVES SUBJECTS						
C500419	Elective I	Startup and MSME Management	4	0	0	4
C500420	Elective II	Family Business Management	4	0	0	4
C500421	Elective III	Innovation and Entrepreneurship	4	0	0	4
C500422	Elective IV	Entrepreneurial Finance	4	0	0	4
C500423	Elective V	Entrepreneurial Marketing	4	0	0	4
C500424	Elective VI	Technology Business Incubation – A	2	0	0	2
C500507		Business Incubation – Idea Lab – B	0	1	2	2





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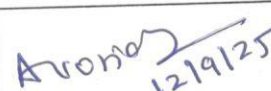
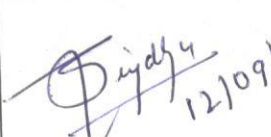
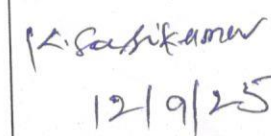
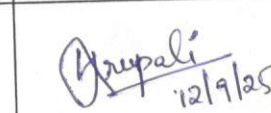
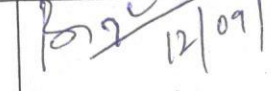
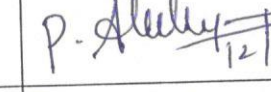
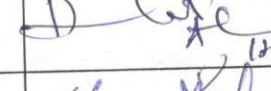
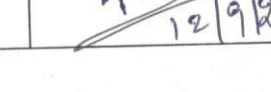
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Signatures of BOS Members

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1.	Dr.A Kotishwar	Chairman	Professor & HoD, Department of MBA, CMRCET	 12/9/25
2.	Professor Sindhu	Member	University Nominee, Professor & Principal, University College of Management, JNTU Hyderabad	 12/09/2025
3.	Dr Chetan Srivastava	Member	Professor, School of Management Studies, University of Hyderabad	 12/09/25
4.	Dr. Surya Kanth Sharma	Member	Senior Consultant, Industries Promotion (Electronics), Government of Telangana	
5.	Dr. K. Sasi Kumar	Member	Associate Professor, Department of Accounting and Finance, GITAM School of Business, Hyderabad	 12/9/25
6.	Ms Krupali Raval	Member	Distinguished Alumni of CMRCET Senior Manager, HR-Business Partner, JIO Star, India	 12/9/25
7.	Dr P Hima Bindu	Member	Dean Placements & Training CMRGI	 12/09/25
8.	Dr P Alekhya	Member	Professor, Department of MBA, CMRCET	 12/9/25
9.	Dr Dowlath Ahammed	Member	Associate Professor, Department of MBA, CMRCET	 12/9/25
10.	Dr B.D. Hansraj	Member	Associate Professor, Department of MBA, CMRCET	 12.9.25
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