

DEPARTMENT OF MANAGEMENT
MAIN PROJECT OF M.B.A (2023-2025) SEC-A

S.No	HT Number	Name of the Student	Project Title	Guide Name
1	23H51E0001	Adepu Sreeja	A Study on the impact of Artificial intelligence in Accountancy	Dr A. Kotishwar
2	23H51E0002	Aerrola Divya	The Impact of Corporate Governance on Stock Market Performance: A Study on Selected Level 3 Companies in the IT Sector	Dr. P. Alekhya
3	23H51E0003	Afrha Madeen	A study on impact of organizational citizenship behaviour on organization performance	S. Swapna
4	23H51E0004	AGURU CHAITANYA BABA	A study on impact of influencer marketing & online customer review on purchase of generation Z with reference to Hyderabad city	Dr L. Ramanjaneya
5	23H51E0005	Akula bharath	A Study On The Effectiveness Of Nostalgia Marketing With Reference To Heritage Milk Products In Hyderabad	Mohammad Sirajuddin
6	23H51E0006	Akula Harshavardhan	A study on role of green bonds in financing sustainable development	Dr Dowlath Ahammad
7	23H51E0007	ALAKUNTLA ANUSHA	Performance evaluation of initial public offerings in the manufacturing sector - A study on selected automobile companies	Dr. Sayyed Saadiq Ali
8	23H51E0008	ANANTHULA NIKHIL	A Study on the effect of ESG scores on firm valuation.	A. Renuka
9	23H51E0009	ANKALAPU HARSHA VARDHAN	A STUDY ON NON-PERFORMING ASSETS(NPA's) COMPARATIVE STUDY OF SELECT PUBLIC AND PRIVATE SECTOR BANK	Dr A. Kotishwar
10	23H51E0010	ANNE BHAVAGNA	A STUDY ON IMPACT OF MERGER ON FINANCIAL PERFORMANCE OF SELECT BANKS IN INDIA	Dr. P. Alekhya
11	23H51E0011	Anpoor Alekya	A study on impact of Human Capital Management on Leadership and Knowledge Management	A. Mounika
12	23H51E0012	Arakatike Sravya	A Study on Integration of Financial Markets in India	Dr Dowlath Ahammad
13	23H51E0013	Babli pandey	A study on impact of financial leverage on share price of select companies	Dr. Sayyed Saadiq Ali
14	23H51E0014	Chandahas manohar	A study on comparison of traditional marketing and digital marketing strategies on sales of selected organisation in telangana	Dr L. Ramanjaneya
15	23H51E0015	B. Lakshman	A COMPARATIVE STUDY ON EPS, DPS, AND FIRM SIZE ACROSS SMALL, MID AND LARGE CAPITALIZATIONS PHARMACEUTICAL FIRMS	Dr A. Kotishwar
16	23H51E0016	Bagari Ananth Kumar	A study on equity research with special reference to infrastructure sector	Dr. P. Alekhya
17	23H51E0017	Banavath Shekarnayak	a study on impact of interest rate fluctuations	Dr Dowlath Ahammad

			on leasing decisions	
18	23H51E0018	Banda Jyothi	A study on the impact of ghost employment on payroll fraud and operational efficiency	K. Visali
19	23H51E0019	Banka Jagannatha Reddy	A study on the effect of video marketing on consumer engagement and brand recall	R. Raju
20	23H51E0020	Banoth Ashwini	A study on impact of cash management on profitability of HDFC bank	Dr. Sayyed Saadiq Ali
21	23H51E0021	Banoth krishna	A study on The Role Of Visual Accessibility in social media and its Impact on Purchase Intention	Ch Satish Yadav
22	23H51E0022	B. Sai Keerthana	A Study on influence of Boomerang Employees and organization Learning on Innovation and Knowledge Transfer in Reliance General Insurance	K. M. Lalitha
23	23H51E0023	Bathula Ramu	A study on role of market expansion influencing the infrastructural facilities of hyundai electric vehicles with reference to Ramagundam town	Dr L. Ramanjaneya
24	23H51E0024	Begari vijay kumar	A Study on the Role of Financial Literacy on the Financial Well-Being of Individuals in medchal	Dr A. Kotishwar
25	23H51E0025	BEJUGAM POOJITHA	AN IMPACT OF CAPITAL STRUCTURE DECISION ON FINANCIAL PERFORMANCE: A STUDY ON SELECT PRIVATE SECTOR BANKS OF INDIA	Dr. P. Alekhya
26	23H51E0026	Bhattar Akshitha	A Study on Stock Market Volatility and Risk using Value at Risk(VaR)	Dr Dowlath Ahammad
27	23H51E0027	Bhudide. Saisrinathgoud	A study on psychological instigator implications of impulse buying with reference to home appliances in hyderabad	Mohammad Sirajuddin
28	23H51E0028	Bidari Manasa	A study on impact of creditworthiness to access the capital.	Dr. Sayyed Saadiq Ali
29	23H51E0029	Bollam Tarun	An empirical study on the impact of financial literacy and risk tolerance on stock market participation among individuals in Hyderabad	Dr A. Kotishwar
30	23H51E0030	Bollapelli Usha	A STUDY ON EXAMINING THE ROLE OF DRY PROMOTION IN SHAPING EMPLOYEE PERCEPTION OF CAREER DEVELOPMENT AND JOB SATISFACTION	A. Mounika
31	23H51E0031	B sathwika sri	A STUDY ON THE IMPACT OF COFFEE BADGING ON EMPLOYEE PRODUCTIVITY AND ORGANISATIONAL PERFORMANCE AT TECH MAHINDRA Ltd.	K. M. Lalitha
32	23H51E0032	BONDADA V.V.S.S.D. SANTHOSH KUMAR	A Study on Role of Digital Marketing in Customer Acquisition in Selected Organizations in Medchal District	Mohammad Sirajuddin
33	23H51E0033	B. pragathi Reddy	A study on impact of fdi on Indian stock market	Dr. P. Alekhya
34	23H51E0034	C Naresh Kumar	A study on effectiveness of technical indicators in trading decisions	Dr Dowlath Ahammad
35	23H51E0035	Chakali Shivagandhi	A Study on Investor behaviour towards	Dr. Sayyed Saadiq Ali

			Cryptocurrency investments in Hyderabad City	
36	23H51E0036	Chanda Sruthi	A COMPREHENSIVE ANALYSIS OF CHALLENGES FACED BY E-COMMERCE PLATFORM AND TRADITIONAL BRICK-AND-MORTAR STORES IN THE COSMMETICS INDUSTRY WITH REFERENCE TO HYDERABAD	R. Raju
37	23H51E0037	CHEEPURUPALLI SIMHACHALAM	A Study on GST composition scheme on small taxpayers in medchal	Dr A. Kotishwar
38	23H51E0038	Cheruvukommu pavithra	A STUDY ON THE INVESTMENT DECISION MAKING PROCESS AMONG YOUNG INVESTORS	Dr. P. Alekhya
39	23H51E0039	CHILAKA VANI	Assessing the financial and risk implications of ESG investments in the Indian Market	Dr Dowlath Ahammad
40	23H51E0040	Chinthala Shiva Shanker	Impact of bonus share issuance on shareholders wealth a study on wipro LTD.	Dr. Sayyed Saadiq Ali
41	23H51E0041	Devara Pavan kalyan	Analysing the impact of derivatives trading on market volatility and financial stability	A. Renuka
42	23H51E0042	D. Ashish	A study on consumer perception towards digital payment platforms in rural areas with reference kodad Mandal	Ch Satish Yadav
43	23H51E0043	D Sravani	The study on the power of emotional intelligence in mitigating workplace peer politics	K. Visali
44	23H51E0044	Dodla Madhulika	A STUDY ON IMPACT OF CHANGES IN CRUDE OIL PRICES ON OIL AND GAS INDUSTRY	Dr A. Kotishwar
45	23H51E0045	DUNNAPAPA GARI USHA	A Study on the role of grapevine communication in shaping women's career progression in Hyderabad	K. M. Lalitha
46	23H51E0046	Durgasi Hari	Comparative study of salary portfolio management of fresher and experienced earning persons	Dr. P. Alekhya
47	23H51E0047	Erolla Ashritha	A role of Hr diversity practices influencing work group inclusion in selected pharma companies	S. Swapna
48	23H51E0048	E Krishnaveni	A Study On Stock Price Prediction using ARIMA Model	Dr Dowlath Ahammad
49	23H51E0049	G.Alekhya	A STUDY ON IMPACT OF ELECTRONIC PAYMENT SYSTEM ON FINANCIAL INCLUSION IN MEDCHAL	Dr. Sayyed Saadiq Ali
50	23H51E0050	G Neha Reddy	A Study on the Impact of Proximity Bias on Leadership Effectiveness & Key Decision Making Areas	K. M. Lalitha
51	23H51E0051	Gabbi Narasimha	A study on impact of divided policy on share price of select Indian companies	A. Renuka
52	23H51E0052	Gaddam Nithin Reddy	A STUDY ON IMPACT OF INT RATES ON BOND MARKET	Dr A. Kotishwar
53	23H51E0053	Gaddameedi mani kumar	A study on the impact of domestic institutional investors on indian stock market	Dr. P. Alekhya
54	23H51E0054	G Satyanarayana	A Study of peer to peer lending as an alternative investment	Dr Dowlath Ahammad

55	23H51E0055	G.shivaji	A study on factors influencing customers loyalty towards mcdonalds fast food restaurants	R. Raju
56	23H51E0057	GUJJARI ANAND	A study on Financial Impact of the Merger between Bank of Baroda and Vijaya Bank	A. Renuka
57	23H51E0058	Gunnala Pravalika	A Study on Profitability -Dividend relationships in corporate sectors	Dr A. Kotishwar
58	23H51E0059	Gunnala Shivani	A Comparative study on impact of Artificial intelligence on Selected Public and Private Sector Banks at Hyderabad	Dr. P. Alekhya
59	23H51E0060	Gurrula Sai Banith Goud	A STUDY ON IMPACT OF INTEREST RATE ON INDIVIDUAL SAVINGS BEHAVIOR IN HYDERABAD	Dr Dowlath Ahammad
60	23H51E0062	Adepu Sreeja	A Study on the impact of Artificial intelligence in Accountancy	Dr A. Kotishwar
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