

DEPARTMENT OF MANAGEMENT MAIN PROJECT OF M.B.A (2024-2026) SEC-A

S.No	Hall Ticket No	Student Name	Project Title	Guide
1	24H51E0001	ADIYALA NIVEDITHA	A COMPARATIVE STUDY OF BUDGETARY SPENDING TRENDS AND INFRASTRUCTURE PROGRESS IN INDIA	Bushra Fathima
2	24H51E0002	AILNENI NIKSHIPTHA	A STUDY ON TALENT AGILITY AND ITS IMPACT ON EMPLOYEE INNOVATION CAPABILITY AND ORGANISATIONAL PERFORMANCE	Archana Kandula
3	24H51E0003	AKKAPALLY MANASA	A STUDY ON LIFELONG LEARNING MODELS AND THEIR IMPACT ON ORGANIZATION COMPETITIVENESS	S. Swapna
4	24H51E0004	AKURATHI SANJNA	A STUDY DIGITAL EMPLOYER BRANDING AND ITS EFFECTS ON RECRUITMENT OUTCOMES	K. Visali
5	24H51E0005	ALAKUNTALA DEVENDER	“A HOLISTIC ANALYSIS OF DIGITALIZATION ON SALES PERFORMANCE AND BUSINESS GROWTH OF WINDEX INDUSTRIES	Ch Satish Yadav
6	24H51E0006	ALAMPALLY SAI KIRAN	A COMPARATIVE STUDY OF MARKETING PRACTICES ON PHARMA AGENCY BEFORE AND AFTER THE ADOPTION OF ARTIFICIAL INTELLIGENCE ON Dr. REDDY’S LABORATORIES	T. Tharun
7	24H51E0007	ALLA DURGAM TIRUPATHI	A STUDY ON SECTOR ROTATION STRATEGY AND IT’S IMPACT ON PORTFOLIO RETURNS IN THE INDIAN STOCK MARKET	Dr Challa Madhavi Latha
8	24H51E0008	ALLE ABHISHEK KUMAR	IMPACT OF BONUS ISSUES ANNOUNCEMENTS ON SHARE PRICE VOLATILITY AND LIQUIDITY	T. Narsinga Rao
9	24H51E0009	ALLE SAICHARAN	A STUDY ON ESTIMATION OF PORTFOLIO RISK AND RETURN USING MODERN PORTFOLIO THEORY	V. Sridhar
10	24H51E0010	AMGOTH GIRIDHAR	A STUDY ON IMPACT OF DIVIDENDS ON MARKET CAPITALIZATION	Bushra Fathima
11	24H51E0011	AMGOTH PRASHANTH NAYAK	THE ROLE OF CELEBRITY ENDORSEMENT TOWARDS BRAND BUILDING	Dr K. Mahesh Kumar
12	24H51E0012	ANUGU SINDHU REDDY	A STUDY ON DIGITAL EMPLOYEE EXPERIENCE AND ITS ROLE IN SHAPING WORKFORCE ADAPTABILITY AND AGILITY	S. Swapna
13	24H51E0013	ANUMULA VENKATA NAGA CHAITANYA LAKSHMI	A STUDY ON IMPACT OF INFLATION RATE ON INDIAN STOCK MARKET	T. Narsinga Rao
14	24H51E0014	APURI KEERTHANA	STUDY ON MERGER AND ACQUISITIONS SYNERGIES	Kodati Priyanka
15	24H51E0015	AQSA FATIMA	A STUDY ON IMPACT OF E-BANKING ON WORKING WOMEN	Dr P. Alekhya
16	24H51E0016	ASIYA SHEREEN	A STUDY ON BEHAVIOURAL FINANCE WITH REFERENCE TO RETAIL INVESTORS	A. Renuka
17	24H51E0017	AVULA HARIKA	ANALYZING FINANCIAL STABILITY AND PERFORMANCE OF SELECTED INDIAN BANKS THROUGH CAPITAL ADEQUACY AND DEBT EQUITY RATIOS	A. Renuka
18	24H51E0018	AYESHA SULTANA	A STUDY ON FACTORS AFFECTING INVESTMENT BEHAVIOUR OF EQUITY INVESTORS WITH REFERENCE TO HYDERABAD & SECUNDERABAD	Dr P. Alekhya

19	24H51E0019	B MEGHANA	A STUDY ON DIGITAL FATIGUE AND IT'S IMPACT ON EMPLOYEE STRESS LEVELS IN IT SECTOR	Manju Ushasree
20	24H51E0020	B RADHA	ROLE OF DIGITAL PAYMENTS IN REDUCING CASH BASED TRANSACTIONS AND PROMOTING ECONOMIC GROWTH IN INDIA	Y. Bhavyasri
21	24H51E0021	BADDILI SAI LEELA CHARISHMA	A STUDY ON IMPACT OF WORKPLACE SAFETY ON CAREER PROGRESSION OF WOMEN EMPLOYEES	N. Rekha
22	24H51E0022	BAGGU AKSHAY	A STUDY ON THE IMPACT OF EXCHANGE RATE VOLATILITY ON IMPORT & EXPORT TRADE IN INDIA WITH REFERENCE TO THE STEEL INDUSTRY	Dr B. D. Hansaraj
23	24H51E0023	BAIKANI KAVERI	IMPACT OF FOREIGN DIRECT INVESTMENT ON EXPORT PERFORMANCE IN INDIA DURING 2021-2025	V. Sridhar
24	24H51E0024	BAKKURI GAGANDEEP	INVESTING THE IMPACT OF POWER STOCKS ON INDEX WITH REFERENCE TO BSE	Dr Challa Madhavi Latha
25	24H51E0025	BANDI BHARGAVI	ANALYSIS OF NIFTY VOLATILITY USING GARCH MODELS	Dr Dowlath Ahammad
26	24H51E0026	BANDI NIKITHA	A STUDY ON IMPACTING PRADHAN MANTRI MUDRA YOJANA SCHEME ON WOMEN ENTREPRENEURS IN MEDCHAL DISTRICT	Dr A. Kotishwar
27	24H51E0027	BANOTH HARIKA	A STUDY ON THE IMPACT OF UNION BUDGET ON STOCK MARKET	Kodati Priyanka
28	24H51E0028	BATCHU SANJANA	THE ROLE OF ELECTRONIC PAYMENT SYSTEMS IN PROMOTING A CASHLESS ECONOMY	Dr P. Alekhya
29	24h51E0029	BATHINI SREESUDHA	A STUDY ON FINANCIAL INCLUSION OF WOMEN IN MEDCHAL	Dr P. Alekhya
30	24H51E0030	BEGARI SAILAJA	THE IMPACT OF AI BASED CREDIT SCORING MODEL ON REDUCING LOAN DEFAULT RATES IN COMMERCIAL BANKS	Dr Dowlath Ahammad
31	24H51E0031	BERAM SAI KUMAR REDDY	A STUDY ON DIGITAL RUPEE (CBDC) AND ITS IMPACT ON INDIA'S BANKING SYSTEM AT HYDERABAD CITY	Bushra Fathima
32	24H51E0032	BHANURI SRUJANA SRI	A STUDY ON THE INFLUENCE ON AUGMENTED REALITY ON ONLINE SHOPPING EXPERIENCE AT MEESHO	R. Raju
33	24H51E0033	BHAVANI VADLA	A STUDY ON IMPACT OF JOB CUFFING BEHAVIOUR ON EMPLOYEE ENGAGEMENT AND ORGANIZATIONAL PERFORMANCE	Dr P. Hima Bindu
34	24H51E0034	BHEDODKAR SURAJ	POST IPO FINANCIAL HEALTH OF INDIAN NEW AGE TECH COMPANIES USING ALTMAN Z-SCORE & BENEISH M-SCORE ANALYSIS	A. Renuka
35	24H51E0035	BHEEMA VAMSHI KRISHNA	A STUDY ON RISK AND RETURN ANALYSIS OF BLUECHIP STOCKSVs INDEX FUNDS	Y. Bhavyasri
36	24H51E0037	BOLLI SANDEEP	"A COMPARATIVE STUDY ON IMPACT OF ARTIFICIAL INTELLIGENCE ON SELECTED PUBLIC AND PRIVATE SECTOR BANKS AT HYDERABAD & SECUNDERABAD	Dr P. Alekhya
37	24H51E0038	BOMMA NIHANTH	A STUDY ON EFFECTIVENESS OF CRM STRATEGIES FOR CUSTOMER RETENTION AT SBI	Dr L. Ramanjaneya
38	24H51E0039	BOORA GREESHMA	A STUDY ON EMPIRICAL ANALYSIS OF TREASURY YIELD CURVE MOVEMENTS AND THEIR IMPACT ON CORPORATE BORROWING COSTS IN INDIA	T. Narsinga Rao
39	24H51E0040	BORELLI PRAVEEN	A COMPARATIVE STUDY OF PORTFOLIO MANAGEMENT SERVICES AND MUTUAL FUNDS AND THEIR INVESTMENT PERFORMANCE WITH REFERENCE TO	Kodati Priyanka

			GEOJIT FINANCIAL SERVICES LIMITED	
40	24H51E0041	C V VANSHITHA	IMPACT OF GREEN FINANCE ON SUSTAINABLE ECONOMIC GROWTH IN INDIA	T. Narsinga Rao
41	24H51E0042	CHALLA SATYADEVI SRI	DIVIDEND POLICY AND ITS IMPACT ON SHAREHOLDERS WEALTH	Dr Challa Madhavi Latha
42	24H51E0043	CHANNA ANJALI	A STUDY ON MARKETING EXPANSION STRATEGIES FOR IMPROVING THE PERFORMANCE OF INDIAN SHRIMP EXPORTS	Dr A. Suresh Kumar
43	24H51E0044	CHEEMALA SINDHU	A STUDY ON THE APPLICATION OF ARTIFICIAL INTELLIGENCE IN RETAIL PROMOTION AND CUSTOMER ENGAGEMENT RELIANCE SMART-HYDERABAD	Ch Satish Yadav
44	24H51E0045	CHELIMELA POOJITHA	A STUDY ON THE ROLE OF CHANGE MANAGEMENT IN WORKFORCE ADAPTABILITY AT ITC PVT LTD	Dr P. Hima Bindu
45	24H51E0046	CHEVVA MAHESH	EMPIRICAL STUDY ON AWARENESS OF AYUSHMAN BHARAT PRADAN MANTRI JAN AROGYA YOJANA(PM – JAY) HEALTH CARD AMONG BENEFICIARIES	Dr P. Alekhya
46	24H51E0047	CHILKAPALLY SATHISH	A STUDY ON INVESTOR AWARENESS AND PERCEPTION TOWARDS INSURANCE AS A RISK MANAGEMENT TOOL	A. Renuka
47	24H51E0048	CHILUMOJU TEJASRI	COMPARATIVE STUDY OF SIP AND LUMSUM INVESTMENT IN MUTUALFUNDS	Dr A. Kotishwar
48	24H51E0049	CHIMADABOINA MYTHRI	A STUDY ON THE IMPACT OF THE MONEY SUPPLY ON ECONOMIC GROWTH IN INDIA	Y. Bhavyasri
49	24H51E0050	CHINTAKINDI VEDANTH	A STUDY ON THE IMPACT OF JOB AUTONOMY ON INNOVATIVE BEHAVIOR OF EMPLOYEES AND THEIR PERFORMANCE	S. Anusha
50	24H51E0051	CHITAKULA TEJA	A STUDY ON EMERGENCY FUND AWARENESS AND FINANCIAL PREPAREDNESS AMONG INDIVIDUALS	Dr B. D. Hansaraj
51	24H51E0052	CIMARALA TEJA SREE	A STUDY ON IMPACT OF MICROFINANCE ON WOMEN’S ECONOMIC EMPOWERMENT IN RURAL AREAS OF RANGA REDDY DISTICT	Dr P. Alekhya
52	24H51E0053	CIRUMANI BHAVANI	THE IMPACT OF CORPORATE DOWNSIZING ON LOAN REPAYMENT BEHAVIOUR WITH REFERENCE TO SELECTED PRIVATE SECTOR BANK	Dr B. D. Hansaraj
53	24H51E0054	D MAHESH	A STUDY ON EFFECT OF UPI EXPANSION ON SELECTED BANKS PROFITABILITY AT STARC RESEARCH SOLUTIONS	Dr A. Kotishwar
54	24H51E0055	D SREEJA	A STUDY ON FINANCIAL INCLUSION IMPACT THROUGH DIGITAL PAYMENTS IN TIER 2 AND TIER 3 CITIES IN TELANGANA STATE	Dr Dowlath Ahammad
55	24H51E0056	D VAISHNAVI	A STUDY ON THE IMPACT OF LINKEDIN X-RAY SEARCH ON QUALITY OF HIRE AND RECRUITMENT COSTS	S. Anusha
56	24H51E0057	DAPPU SHYAM SUNDER	A COMPARATIVE STUDY ON RISK-RETURN PROFILE OF SELECT ULIP FUNDS	Y. Bhavyasri
57	24H51E0058	DARA ARCHANA	A STUDY ON OFFICE PEACOCKING AND ITS IMPACT ON EMPLOYEE VISIBILITY AND WORKPLACE CULTURE AT KAPIL IT	K. Visali
58	24H51E0059	DARAVATH SAGAR	IMPACT OF PEER-TO-PEER LENDING ON SMALL BORROWERS IN TELANGANA	Dr Dowlath Ahammad
59	24H51E0060	DARSHANAM SAI KIRAN		Dr K. Mahesh Kumar