

DEPARTMENT OF MANAGEMENT

MAIN PROJECT OF M.B.A (2023-2025) SEC-B

S.No	HT Number	Name of the Student	Project Title	Guide Name
61	23H51E0063	INDLA SRIHARI	A STUDY ON IMPACT OF GLOBAL OIL PRICES ON INDIAN STOCK MARKET	A. Renuka
62	23H51E0064	Jakkam Sri Dharani	A study on performance analysis of top 10 ELSS mutual fund schemes.	Dr A. Kotishwar
63	23H51E0065	J Shravani	A study on risk assessment of debt funds in mutual fund investments.	Dr. P. Alekhya
64	23H51E0066	janapaneni pallavi	Analyzing the impact of stock split announcement on share prices	Dr Dowlath Ahammad
65	23H51E0067	Jangiti Chandrakanth	A Study on Factors Affecting Consumer Perceptions Towards Online Shopping	Dr L. Ramanjaneya
66	23H51E0068	Janugani Sai Krishna	"The Impact of Surrogate Advertisement on Consumer Response to ITC Products in Hyderabad	Dr L. Ramanjaneya
67	23H51E0069	Jella Manisha	A Study on the role of Microfinance in enhancing Agricultural Productivity in rural areas of Medchal District	Dr. Sayyed Saadiq Ali
68	23H51E0070	Jinka Deepak	A Study on the Performance of Product Line of Asian Paints in Hyderabad City	Mohammad Sirajuddin
69	23H51E0071	Jinka Sai Samyuktha	A Study on Investor Behavior Patterns and Satisfaction Levels in Mutual Fund Investment in Medchal	A. Renuka
70	23H51E0073	Kairamkonda Ashwini	A STUDY ON ANALYSING THE IMPACT OF PRE AND POST UNION BUDGET ANNOUNCEMENTS ON STOCK MARKET MOVEMENTS	Dr A. Kotishwar
71	23H51E0074	Kakarla thulasi	An empirical study of macro economic variables and stock market performance in India	Dr. P. Alekhya
72	23H51E0075	Kamble Arthi	A study on impact of ESG criteria on mutual funds performance	Dr Dowlath Ahammad

73	23H51E0076	Kandula Haritha	A study on the impact of mergers and acquisitions on capital structure decisions	Dr. Sayyed Saadiq Ali
74	23H51E0077	Kaparthi Laxmi Pavan	A Comparative Analysis Of Investor Regarding Bank And Company Fixed Deposits At Medchal District	Dr A. Kotishwar
75	23H51E0078	K.laxmi prasanna	A study on enhancing quick payment services: achieving interoperability between UPI and IMPS services	Dr. P. Alekhya
76	23H51E0079	Kiran Kumar	A Study On Engaging Generation Z Through Social Media Marketing and Promotion With Reference To Hyderabad City	Ch Satish Yadav
77	23H51E0080	KARNE ABHILASH	A Study on Factors Influencing Customer Loyalty with Reference to Hyundai Motors limited in Hyderabad District	Mohammad Sirajuddin
78	23H51E0081	Karne. Bhargavi	AN EMPIRICAL STUDY ON THE INFLUENCE OF HR PRACTICES ON CSR ACTIVITIES & ORGANIZATIONAL CHANGE	A. Mounika
79	23H51E0082	kasindala laxmi prasanna	COMPARATIVE ANALYSIS OF THE PERFORMANCE OF ACTIVELY MANAGED AND PASSIVELY MANAGED MUTUAL FUNDS	Dr Dowlath Ahammad
80	23H51E0083	K Uday Yadav	• A Study on the Effectiveness of Sustainability-Focused Advertising in Brand Positioning • with reference to ARROW PAPER PRODUCTS	R. Raju
81	23H51E0085	Kesamreddy vishnu	A study on impact of gamification on customer loyalty towards apollo pharmacy in hyderabad city	G. Sujatha
82	23H51E0086	Kistapuram.Shravani	Impact of macroeconomics factors on money supply	Dr. Sayyed Saadiq Ali
83	23H51E0087	KODADALA HEMANTH	A Study On Impact Of Content Marketing Towards Customers Online Engagement.	Dr L. Ramanjaneya
84	23H51E0088	Kolisetty Mounika	A STUDY ON ANALYZING THE IMPACT OF SYSTEMATIC INVESTMENT PLAN (SIP) INVESTMENTS ON MUTUAL FUNDS IN INDIA	A. Renuka

85	23H51E0089	K. Sai Anirudh	A study on association between gold prices and stock market returns	Dr A. Kotishwar
86	23H51E0090	Komati vinuthna	A study on behavioural finance in investment decisions of individual investors in sangareddy	Dr. P. Alekhya
87	23H51E0091	Kommagalla santhosh	A comparative analysis of stock market volatility in India and China	Dr Dowlath Ahammad
88	23H51E0092	Konkumutti Sravani	A STUDY ON TECHNICAL ANALYSIS IN PREDICTING STOCK PRICES ON THE NSE	Dr. Sayyed Saadiq Ali
89	23H51E0093	Kontham Keerthana	A study on impact of corporate actions on share price movements	P. Akhila
90	23H51E0094	K.chandana	A study on Cryptocurrencies and Indian stock market:An analysis their relationship pre and post COVID-19 pandemic	Dr A. Kotishwar
91	23H51E0095	K. Sanjay Chary	A study on forecasting the prices of bitcoin through technical analysis	Dr. P. Alekhya
92	23H51E0096	Kotturisrikanth	A study on the role of data-privacy concerns in personalized marketing Strategies with reference to Amazon	Mohammad Sirajuddin
93	23H51E0097	Koyalkar Mokshitha	The study on the impact of toxic work environment on organisation culture	K. M. Lalitha
94	23H51E0098	Kummari Naresh	A Study on the Evaluation of Tax Subsidies and Their Impact on Sectoral Growth in India	Dr Dowlath Ahammad
95	23H51E0099	Kummari Poojitha	A Study on “Credit Risk and Market Risk Management in SBI: Analyzing its impact on profitability” •	Dr. Sayyed Saadiq Ali
96	23H51E00A0	KUNA DIVYA	A study on developing antifragile leadership nurturing leaders who thrive under pressure	K. Visali
97	23H51E00A1	Kundugari Deekshitha	A Study on Comparative Analysis of Indian Stock Market with select international markets	Dr A. Kotishwar
98	23H51E00A2	Langaru Sai Rachana	“COMPARATIVE STUDY ON PERCEPTION PREFERENCE AND SATISFACTION TOWARDS ELSS AND OTHER 80C INVESTMENT OPTIONS” •	Dr. P. Alekhya

99	23H51E00A3	Likki Nishitha	A STUDY ON IMPACT OF INTEREST RATE FLUCTUATIONS ON STOCK MARKET PERFORMANCE	Dr Dowlath Ahammad
100	23H51E00A4	MADA SUSHANTH	A Study on Union Bank's Capital Restructuring Decisions and their effect on Credit Growth.	Dr. Sayyed Saadiq Ali
101	23H51E00A5	M.Srikanya	The study on the role of Artificial Intelligence in Talent Acquisition in selected IT companies, Hyderabad.	Santoshi
102	23H51E00A6	M.keerthi	A Study on the impact of Quiet Hiring on workforce agility and Business Growth in IT Sector	S. Swapna
103	23H51E00A7	Mahendrakar Anusha	A Study on impact of National Education Policy (NEP) 2020 on Accounting Education at Medchal District	Dr A. Kotishwar
104	23H51E00A8	Malkanagari Vikram Reddy	A comparative study on the financial performance of ICICI Bank and HDFC Bank in India	Dr. P. Alekhya
105	23H51E00A9	Saritha Mallavalli	Impact of financial leverage of profitability in steel manufacturing companies	Dr Dowlath Ahammad
106	23H51E00B1	Mamidi Neha	A STUDY ON THE IMPACT OF HUSTLE CULTURE IN SHAPING CAREER PATH AT K N BIOSCIENCES	K. Visali
107	23H51E00B2	M.SAMPATH KUMAR	A Comparative Study on Claim Settlement Ratios of LIC and HDFC Life insurance companies in India.	Dr. Sayyed Saadiq Ali
108	23H51E00B3	Mariyam Siddiqua	Comparative analysis of systematic investment plan versus lumpsum investment in mutual funds	Dr A. Kotishwar
109	23H51E00B4	Mattam Venkataramana	A Study on Bankers Perceptive for Credit Information Report and Credit Score at Secunderabad City.	Dr. P. Alekhya
110	23H51E00B5	MD KHALEEL PASHA	A STUDY ON IMPACT OF CURRENCY FLUCTUATIONS ON INDIAN IT COMPANIES	Dr Dowlath Ahammad
111	23H51E00B6	Mohammad Asif	A study on the role of Green HR practices in enhancing employee performance and productivity in manufacturing industries ,Hyderabad	Santoshi
112	23H51E00B7	Mohammad. Farheen Fathima	A study on managing Cross-cultural communication in Digital Nomads	A. Mounika
113	23H51E00B8	Mohammad Majeed	A Comparative Study on the growth of Exchange Traded Funds and Mutual Funds	Dr. Sayyed Saadiq Ali

114	23H51E00B9	Mohammed Mazhar	A study on reducing absenteeism with data driven six Sigma strategies at delta Agrigenetics Pvt Ltd	Santoshi
115	23H51E00C0	Mohammed Muzammil Ahmed	A Study on the impact of labour hoarding on the morale and performance of employees in TCS Hyderabad	K. M. Lalitha
116	23H51E00C1	Moola Ranjith Reddy	A study on impact of marketing Digitalization on customer satisfaction and experience with reference to amazon in hyderabad city	Ch Satish Yadav
117	23H51E00C2	MUDIGONDA SRIPRIYA	A Study On Customer's Awareness, Preference and Satisfaction with Green Energy Funds at Sangareddy District	Dr A. Kotishwar
118	23H51E00C3	M. Sushmitha	Impact of microfinance on women's economic empowerment in rural areas of Ranga Reddy district	Dr. P. Alekhya
119	23H51E00C4	Anitha Mukrala	A study on impact of group cohesion on social loafing at kn biosciences.	S. Swapna
120	23H51E00C5	N Nandakishore	A study on effect of price sensitivity on consumer behaviour in the grocery retail stores in Telangana state	R. Raju