

DEPARTMENT OF MANAGEMENT
MAIN PROJECT OF M.B.A (2021-2023) SEC-C

S.No	HT Number	Name of the Student	Project Title	Guide Name
1	21H51E00C8	Peddi Sai Krishna Reddy	Impact of currency fluctuations equity and debt market -A Study	Dr. Challa Madhavi Latha
2	21H51E00C9	Peethani Syambabu	A Study on Impact of brand Awareness on Consumer Decision Making Towards Dairy Products with Special Reference To Vijaya Dairy Products	Mr. R. Raju
3	21H51E00D0	Peruka Chethan	Technical and Fundamental analysis of selected securities of Indian stock market	Dr. P. Alekhya
4	21H51E00D1	Layasri Pillamari	Block chain technology and it's prominence on banking sector	Dr. Dowlath Ahammad
5	21H51E00D2	Pogula Pallavi	A study on impact of ESG on financial performance in the selected Indian banks	Dr. P. Alekhya
6	21H51E00D3	Solakpally Shekar	A study on effect of brand equity drivers on consumer brand loyalty; mediating role of satisfaction on trust with reference to maruti Suzuki	Dr. T. Seshadri Kiran
7	21H51E00D4	Pooja Patwari	Unravelling the linkage between Baltic Dry Index and Commodity Spot Prices	Dr. Dowlath Ahammad
8	21H51E00D5	Pothuganti Sharanya	Determinants of quit quitting an empherical study on employee in an organisation	Dr. P. Umapathi
9	21H51E00D6	Pratik Dhar	The impact of Global Economic slowdown on the Indian Capital Market: A Comprehensive Study	Dr. P. Alekhya
10	21H51E00D7	Pujari Pooja	A Study on analysing the blue-chip equity fund of Canara bank using CAPM model.	Dr. A. Kotishwar
11	21H51E00D8	Puligilla Manoj	The impact of recession on stock market volatility: A comparative analysis of developed and developing countries.	

12	21H51E00D9	Pullatikurthi Aarudhra Veera	Time series analysis on forecasting stock price of reliance industries at Motilal Oswal	Dr. Dowlath Ahammad
13	21H51E00E0	Pulligilla Manikanta	The study on forecasting the trend of currency exchanges, USD/INR using linear regression models at Zerodha	Dr. P. Alekhya
14	21H51E00E1	Pulluri Keerthana	A study on evaluating equal employment opportunity and it's impact on the increased participation of men and women	Mrs. S. Swapna
15	21H51E00E2	R.Bharath Simha Reddy	Defence expenditure and economic growth nexus - 3rd world countries	Dr. Dowlath Ahammad
16	21H51E00E3	Rajapeta Vinod Goud	the impact of iip on the comdex, sensex and iex with reference to select indian exchanges	Dr. P. Alekhya
17	21H51E00E4	Rampally Sushma	The impact of the recent global economic slump on the carbon credits.	Mrs. M. Pavani
18	21H51E00E5	Ranga Shivasai	A study of the performance and role of immediate payment services in driving India's economy	Dr. P. Alekhya
19	21H51E00E6	Rangu Poojitha	Impact of payment interface on enhancing technology efficiency in bank	Dr. A. Kotishwar
20	21H51E00E7	Rangu Saikrishna	study on stock prices movement to the announcement of buyback of shares in india	Dr. Dowlath Ahammad
21	21H51E00E8	Rayapolu Vamshi	Impact of Foreign Institutional Investors (FII's) on Indian stock market with reference to Zerodha	Dr. P. Alekhya
22	21H51E00E9	Saini Sahith	Global Inflation and its Ripple Effects: Assessing the impact on select sectors of Indian Economy	Dr.Challa Madhavi Latha
23	21H51E00F0	Sanathkari Vijay Kumar	Public Debt and Economic Growth –A study on select first world Countries	Dr. Dowlath Ahammad
24	21H51E00F1	Sedam Nithisha Goud	impact of verbal communication and non-verbal communication on communication	Dr. P. Umapathi

			competency of employees	
25	21H51E00F2	Shaik Arbas	Role of inflow and outflow of FDI on Indian economy	Dr. T. Seshadri Kiran
26	21H51E00F3	Sajith Shaik	A study on the effectiveness of customer service for customer satisfacytion at max retail in hyderabad	Mr. Mohammad Sirajuddin
27	21H51E00F4	Shempuram Ajay	A study on global and national economic factors impact on indian stock market	Dr. P. Alekhya
28	21H51E00F5	Shivarathri Prashanth	Antecedent of brand advocacy:An empirical study to explore backfire effect among branding tribes using brand advocacy model in Hyd	Dr. T. Seshadri Kiran
29	21H51E00F6	Shobila Charan Kumar	The Role of Career planning and development towards Employee retention at media mint	Mrs. S. Swapna
30	21H51E00F7	Soppa Muralikrishna	A study on exploring antecedent's and its impact on intention to buy the organic foods with special reference to RYTHUNESTHAM NATURAL PRODUCTS in Hyderabad	Dr. T. Seshadri Kiran
31	21H51E00F8	Srinivasulu	Role of inflow and outflow of FDI on Indian economy	Dr. Dowlath Ahammad
32	21H51E00F9	Sriramoji Naveen	A Comparative analysis of financial performance metrics across industries	Dr. P. Alekhya
33	21H51E00G0	Niharika Sunkaraboina	Unravelling the linkage between mibor and M1,M2,M3 with reference to India	Dr. Dowlath Ahammad
34	21H51E00G1	Syed Asif Hussain	Unveiling the synergy: How corporate social Responsibility Bolsters financial performance.	V.Sridhar
35	21H51E00G2	Thaili Mallesh	A study on impact of sales promotion tools on consumer buying behaviour towards Croma Tata Enterprise in Jublihills	Dr. T. Seshadri Kiran
36	21H51E00G3	Telkapally Ravalikha	Descendants of leadership style: A study on impact of leadership style on employee performance, satisfaction and	Dr. P. Umapathi

			productivity	
37	21H51E00G4	Talari Abhilash Kumar	A study on Primary market causal relationship with the movement of secondary market with reference to Indian stock market	Dr. A. Kotishwar
38	21H51E00G5	Tanuja Lohan Singh	Determinants of Layoffs : An empirical study on surviving employees at Kanary Staffing	Dr. P. Umapathi
39	21H51E00G6	Thudum Sunilkumar	A study on mediation role of work behaviour on relationship of work environment and role performance	Dr. P. Umapathi
40	21H51E00G7	Thummala Jairaghav Choudhary	A study on forecasting the future prices of stock indexes, Nifty 50 and Sensex using ARIMA model at Motilal Oswal.	Dr. P. Alekhya
41	21H51E00G8	Thunagar Pavan Kalyan	The influence of online customer reviews on customers purchase intentions towards Flipkart Hyderabad	Dr. T. Seshadri Kiran
42	21H51E00G9	Thunuguntla Saiteja	A Comparative analysis of financial performance metrics across industries	Mr. Mohammad Sirajuddin
43	21H51E00H0	Tokala Yashwanth	A study on portfolio optimization of NIFTY energy index using markowitz model	Dr. Dowlath Ahammad
44	21H51E00H1	Tolukunooru Sai Rani	"Digital payments growth impact on operational efficiency with reference to public private and foreign private sector banks	Dr. P. Alekhya
45	21H51E00H2	Udhari Shravani	The Role of Career planning and development towards Employee retention at media mint	Mrs. S. Swapna
46	21H51E00H3	Uppala Venkatesh	A study on factors affecting employee absenteeism MSN laboratories pvt ltd	Dr. Dowlath Ahammad
47	21H51E00H4	Vajjala Bharath Kumar	A study on forecasting the future prices of gold and silver as commodity using linear regression model	Dr. A. Kotishwar
48	21H51E00H5	Pavithra Vallakati	Macro-Economics factors impact on the	Dr. P. Alekhya

			Mutual Fund investments growth in India	
49	21H51E00H6	Vallepu Akash	Statutory liquidity ratio impact on the fiscal deficit with reference to india -A Study	Dr. Dowlath Ahammad
50	21H51E00H7	Valluri Sumanth Vasu	A study on impact of ESG on financial performance in the selected Indian banks	Dr. T. Seshadri Kiran
51	21H51E00H9	Pranavi Vangeti	Influence of Green Consumption values on Green Purchase Intention: An investigation in presence of moderation and mediated	Mrs. S. Swapna
52	21H51E00J0	Sowmya Vangeti	A study on determinants of stress management: perceived impact of organizational factor and individual factor on employees	K Bhavani
53	21H51E00J1	Vankoudouth Mohan Naik	The relationship between a country's gold reserves and its economic strength - a connectivity approach	Mrs. S. Swapna
54	21H51E00J2	Vattakula Nandini	A Study on the perceptive of employee on the biases and interview errors on recruitment process	Dr. A. Kotishwar
55	21H51E00J3	Veerla Divya	Impact of stock split announcement on share prices	Dr. P. Alekhya
56	21H51E00J4	Vulupala Praneeth Reddy	A study on commodity market with reference to precious metals (Gold and Silver)	Dr. Dowlath Ahammad
57	21H51E00J5	Vuyyuru Vamshi Reddy	A study on the influence of select macroeconomic indicators on stock market - global perspective	Dr. P. Umapathi
58	21H51E00J7	Maidewad Yogeshwar Shankar	a study on the impact of self-efficacy and leadership styles on innovative work behavior	Dr. T. Seshadri Kiran
59	21H51E00J8	Yelmule Saujanya Ramesh	Impact of market orientation on market performance :A study in present complementary effect of relationship and service quality with spacial referene to max life insurance co. LTD Hyderabad	Dr. P. Umapathi

