

DEPARTMENT OF MANAGEMENT
MAIN PROJECT OF M.B.A (2022-2024) SEC-C

S.No	HT Number	Name of the Student	Project Title	Guide Name
1	22H51E00E0	Pendpalle shailaja	Relationship between crypto currency and official foreign exchange rates	Dr.A.kotishwar
2	22H51E00E1	Pente Yashaswini	A STUDY ON INFLUENCE OF MACRO ECONOMIC FACTORS ON CORPORATE BOND YIELD	Dr. Dowlath Ahammad
3	22H51E00E2	P. Keerthana	A study on relationship between Bit coin returns and Gold price returns in India	Dr. A. Kotishwar
4	22H51E00E3	Pitchala Padmavathi	A study on the impact of earning announcement on the stock prices of companies listed in NSE	Dr.Dowlath Ahammed
5	22H51E00E4	Ponduru Anil kumar	Impact of payments interface on digitalization growth in banks : A Comprehensive study	Dr.P.Alekhyia
6	22H51E00E5	Sai potnuru	A study on factors influencing the employees stress in the IT services	A.mounika
7	22H51E00E6	Rachakonda Manoj	Green Stocks rising - A deep dive into the Impact of sustainability Index on market performance	Dr.A.Kotishwar
8	22H51E00E7	Rachapally Anish	Exploring How Branding Shapes Consumer Buying Behaviour: An Impact Analysis	CH.SATISH YADAV
9	22H51E00E8	SANKETH RAMARTHI	A STUDY ON PERCEPTION OF BORROWERS ON LENDING APPS WITH REFERENCE TO HYDERABAD	MOHAMMAD SIRAJUDDIN
10	22H51E00E9	Sadiya Afreen	A Study on AI revolution in HR : measuring the impact on employee well being	S.Swapna
11	22H51E00F0	S. Lasya	A study on impact of sustainable bags on environmental consciousness and purchasing behaviour	R. Raju
12	22H51E00F1	Samba saipriya	A study on impact of workplace discrimination on employee wellbeing	Rajya lakshmi
13	22H51E00F2	Samreen	A study on price volatility on commodity market with reference to gold and silver.	Dr p. Alekhya
14	22H51E00F3	Shaik Azeez	Assessing the impact of sectoral index movements on carbonic.	Dr Dowlath Ahammed
15	22H51E00F4	SHAIK Neeha Banu	The study on impact of interest rate on real estate	Dowlath ahammad
16	22H51E00F5	Likitha Shanigaram	Role of house hold sector savings in shaping the growth trajectory of physical & precious metals.	Dr. P. Alekhya
17	22H51E00F6	Shetty Saketh	Understanding India's monetary dynamics: Exploring the correlation between AEPS and M3 liquidity	Dr. A. Kotishwar
18	22H51E00F7	S.Vaishnavi	A study on impact of rights issue on market price per share and earning per share	Alekhyia
19	22H51E00G0	S.Maithreyi	A study on the impact of social networking on talent acquisition	S.Swapna
20	22H51E00G1	Shaik.Maheen	A study on influence of celebrity endorsements on brand image and purchase	P.Ashok

			Intention with hindustan Coco cola beverage PVT LTD	
21	22H51E00G2	Sriramula Urmila	A study on equity analysis with reference to telecom sector stocks	A.Renuka
22	22H51E00G3	Srirangapuri usharani	A study on impact of currency fluctuations on equity market	Dr.Dowlath Ahammad
23	22H51E00G4	Subasre B	The study on strategies for effectuve virtual team management	Swapna
24	22H51E00G5	SUPULA.SUDESHNA	AN EMPIRICAL STUDY OF MACROECONOMIC VARIABLES AND STOCK MARKET PERFORMANCE IN INDIA	Dr. A. Kotishwar
25	22H51E00G6	S.vidhya	A study on the impact of flexible work arrangements on employee job satisfaction and organizational performance	S.swapna
26	22H51E00G7	Surkanti Lavanya	A study on factors of quiet quitting impact on employee commitment	K M Lalitha
27	22H51E00G9	Teppele. ROJA	A STUDY ON CONDUCTING A TIME SERIES ANALYSIS TO PREDICT STOCK PRICE OF RELIANCE INDUSTRIES USING THE ARIMA MODEL AT MOTILAL OSWAL FINANCIAL SERVICESâ€•	A. RENUKA
28	22H51E00H0	Thadem akhil	Investigating the Impact of Power or Renewable Stocks on the Energy Index with reference to BSE	Dr. A. Kotishwar
29	22H51E00H1	Thavishala Harsha vardhan Reddy	ROLE OF CREDIT RISK MANAGEMENT IN OPERATIONAL PERFORMANCE OF SELECT PUBLIC AND PRIVATE SECTORS BANKS	Dr. Dowlath Ahammed
30	22H51E00H2	Thum supraja	Impact of diversity training program on the employee performance and employee retention	Rajyalakshmi
31	22H51E00H3	Tsm. Naveen Kumar	A study on Corruption perception index effect on India's economic advancement	Dr. P alekhya
32	22H51E00H4	Ushakoyila Srikanth	Dynamic influence of economic policy uncertainty on Stock market: An analysis of selected countries	Dr. Dowlath Ahammad
33	22H51E00H5	VAIDYAM SAI PRAVALIKA	A Project Report on â€œA STUDY ON TO GUIDE INVESTORS IN ONLINE AND OVER THE COUNTER TRADING IN EQUITY MARKETâ€•	ALEKHYA
34	22H51E00H6	Vallepu Rajkumar	Examining the Nexus of Cryptocurrency gold and stock market: An empirical approach	Dr. A.kotishwar
35	22H51E00H7	Vankdavath Suresh Nayak	A study on impact of brand differentiation strategies on consumer perception in aditya birla sun life amc	S.Swapna
36	22H51E00H8	v.swathi	TO ANALYSE THE IMPACT OF FINTECH FIRMS ON THE TRADITIONAL BANKS	Dr.dowlath sir
37	22H51E00H9	Veerabathini Vaishnavi	A study on evaluating the financial performance of sports organisation with special reference to Indian premier league: A case study of Chennai super kings	Dowlath Ahammed
38	22H51E00J0	Hothonika Rani Vellatur	Factors determining tax compliance	Dr.Dowlath Ahammad

			behaviour of taxpayers with reference to Hyderabad City	
39	22H51E00J1	VUDAYANA HEMANTH NAIDU	A STUDY ON EXPLORING ANTECEDENTS AND ITS IMPACT ON INTENTION TO BUY THE ORGANIC FOODS WITH SPECIAL REFERENCE TO RYTHUNESTHAM NATURAL PRODUCTS IN Rythu HYDERABAD	Dr.Ramanjaneya
40	22H51E00J2	Vudem Srinitha Reddy	A study on performance of gold ETFs in india	Dr.P.Alekhyia
41	22H51E00J3	Y.SAI KALYANI	A study on Capital flight & currency depreciation:examining the relationship with exchange rates	Dr.Dowlath Ahammad
42	22H51E00J4	Yaduru navatha	Study on influence of ambience in creating customer loyalty with reference to ratnadeep store in hyderabad city	Mr. Mohammad sirajudin
43	22H51E00J5	Yalla spandana	A comparative study on non performing assets in selected private and public sector banks	A. Renuka
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