



CMR COLLEGE OF ENGINEERING & TECHNOLOGY

AN UGC AUTONOMOUS INSTITUTION

(Approved by AICTE, Permanently Affiliated to JNTU Hyderabad)

Kandlakoya (v), Medchal Road, Hyderabad – 501401

DEPARTMENT OF MANAGEMENT MAIN PROJECT OF M.B.A (2023-2025) SEC-C

S.No	HT Number	Name of the Student	Project Title	Guide Name
1	23H51E00C6	Nafees	A Study on Employee Retention as a Catalyst for Sustainable Empirical Growth	K. Visali
2	23H51E00C7	Nathi Akhila	A Study on the impact of Emotional Paycheck on Employee engagement and Motivation	A. Mounika
3	23H51E00C8	Nidavanuri sravani	Predicting financial distress of auto mobile companies using altman z score	Dr Dowlath Ahammad
4	23H51E00C9	P mamatha	A Study on assessing the Performance of socially responsible investment firms compared to traditional firms	Dr. Sayyed Saadiq Ali
5	23H51E00D0	Padigela Vinod	A study on equity analysis with reference to IT industry	Dr A. Kotishwar
6	23H51E00D1	Pakala Nikitha	The study on the growth and adaptation of UPI payments in india	Dr. P. Alekhya
7	23H51E00D2	Pala Venu Goud	A STUDY ON IMPACT OF ECO CERTIFICATION LABELS ON ETHICAL CONSUMERISM BY EXPLORING CONSUMER BEHAVIOR ATTITUDE AND AWARENESS TOWARDS FMCG PRODUCTS IN THE HYDERABAD CITY.	R. Raju
8	23H51E00D3	P.Nandhini	A study on the impact of FDI on Domestic Labour market in Automobile industry	Dr Dowlath Ahammad
9	23H51E00D4	P Bharath Kumar	A study on impact of artificial intelligence on buying and selling of shares on Valuelabs investors	Dr. Sayyed Saadiq Ali
10	23H51E00D5	PARAAVAASTHU ANUSHA	A STUDY ON COMPARATIVE ANALYSIS OF DIVIDEND POLICIES AMONG SELECTED INDIAN BANKS	P. Akhila
11	23H51E00D6	P.Somesh	A STUDY ON CAPITAL ADEQUACY AND RISK MANAGEMENT OF SELECTED NBFC'S IN INDIA	Dr A. Kotishwar
12	23H51E00D7	Pathan Ayesha	A STUDY ON THE IMPACT OF REVERSE TRAINING ON EMPLOYEE PERFORMANCE AND ORGANIZATIONAL GROWTH.	K. Visali

13	23H51E00D8	Pathlavath Ramesh	Impact of tax reforms on individual taxpayers in india: A study of tax saving schemes	Dr. P. Alekhya
14	23H51E00D9	Pendlimadugula Nandishear goud	A study on the comparative analysis of the stock Price volatility before and after IPO with reference to zomato lic	Dr Dowlath Ahammad
15	23H51E00E0	Periya Naveen	A Study on Impact of Credit Rating Changes on Stock Price Movements in India.	Dr. Sayyed Saadiq Ali
16	23H51E00E1	Pilli Naveena	Comparative analysis of short-term and long-term share price movements in the stock market	P. Akhila
17	23H51E00E2	PILLIGUNDLA PAVANKUMAR	A STUDY ON IMPACT OF FOREIGN INSTITUTIONAL INVESTMENT ON STOCK MARKET	Dr A. Kotishwar
18	23H51E00E3	POLICE ANAND REDDY	A STUDY ON RETURN AND RISK ANALYSIS OF SELECTED NIFTY STOCKS	Dr. P. Alekhya
19	23H51E00E5	Pratham Agarwal	A study on impact of repo rate on bank nifty	Dr Dowlath Ahammad
20	23H51E00E6	Priyank Samuel Ebenezer	A Study on Chatbots in Marketing Automation Streamlining Campaigns in Hyderabad.	Dr L. Ramanjaneya
21	23H51E00E7	P.krupavathi	A study on relationship between financial leverage and capital structure with respect of select pharmaceutical companies	Dr. Sayyed Saadiq Ali
22	23H51E00E8	PUJARI SAICHARAN	A STUDY ON IMPACT OF MACRO “ ECONOMIC FACTORS ON ETFs PERFORMANCE	P. Akhila
23	23H51E00E9	P. Purnima	A study on beneficiaries regarding pradhan mantri jan dhan yojana scheme with special reference to Fintech technology in centre of warangal	Dr A. Kotishwar
24	23H51E00F0	Ramani Maduri	A Comparative Analysis of Mutual Fund Schemes with reference to Selected 10 Midcap Equity Funds	Dr. P. Alekhya
25	23H51E00F2	RANGAPPAGARI KAVYA	“The Ripple Effect: How Dollar Fluctuations Shape Indian Tax Revenues” •	Dr Dowlath Ahammad
26	23H51E00F3	Rathla Vijay	A study on the effectiveness of content format strategies for attracting and engaging customers with reference to	Mohammad Sirajuddin

			FMCG products	
27	23H51E00F4	Ravikanti Manisha	A study on impact of interest rates on gold Prices	Dr. Sayyed Saadiq Ali
28	23H51E00F5	REDDIPALLY SOWBHAGYA PRADHA	A Study on impact of moonlighting on employee job satisfaction and retention in IT sector Hyderabad	G. Pragathi
29	23H51E00F6	Repally Teenabeaulah	A STUDY ON AUTHENTIC LEADERSHIP AND EMPLOYEE OUTCOMES; THE MEDIATING EFFECT ON EMOTIONAL INTELLIGENCE AT GOGAGA HOLIDAYS PVT LIMITED	S. Swapna
30	23H51E00F7	Rudrapati Mounika	A study on workforce reskilling and Upskilling during employee development	K. Visali
31	23H51E00F8	S. Mounika	A study on Comparative Analysis of HDFC and Kotak Mutual Funds	P. Akhila
32	23H51E00F9	Sabbani Prashanthi	A study on the Impact of Data-Driven Recruitment using Artificial intelligence(AI) on Candidate Engagement and Employee Retention Rate	A. Mounika
33	23H51E00G0	Sabbineni Archana	A STUDY ON ROLE OF DESPOTIC LEADERSHIP AFFECT ON JOB SATISFACTION IN SELECTED IT COMPANIES	S. Swapna
34	23H51E00G1	Salla Ravali	A STUDY ON IMPACT OF CROSS - BORDER TERRORISM ON INDIAN STOCK MARKET VOLATILITY	Dr A. Kotishwar
35	23H51E00G2	S. Teja Sree	A Study on Impact of Dollar Fluctuations on Equity Market	Dr. P. Alekhya
36	23H51E00G3	SETTY PRABHAS	A STUDY ON CREDIT RISK MANAGEMENT PRACTICES WITH REFERENCE TO KOTAK MAHINDRA BANK	Dr Dowlath Ahammad
37	23H51E00G5	SHAIK JUBER	Using Data Analytics To Predict The Employee Performance, Creating Inclusive workplaces At IT Sector, Hyderabad.	G. Pragathi
38	23H51E00G6	Shaik Naveed	IMPACT OF ADVERTISING ON CONSUMER BEHAVIOUR FOR SMARTPHONE IN MEDCHAL	Dr L. Ramanjaneya
39	23H51E00G7	Shireen	The study on impact of buy back of shares on firm value with reference to Wipro Ltd.	Dr. Sayyed Saadiq Ali

40	23H51E00G8	Sonu kumar	A comparative study of flow of foreign institutional investor and mutual funds in indian stock market	Dr A. Kotishwar
41	23H51E00G9	Sree Harshini Badireddi	A Study on performance of green bonds vs traditional fixed income assets	Dr Dowlath Ahammad
42	23H51E00H0	S. Sudheer	A STUDY ON EXPLORING PRODUCT BUNDLING & ITS INFLUENCE ON CONSUMER DECISION MAKING	G. Sujatha
43	23H51E00H1	S.kavya	A study on impact of interest rates fluctuations on the profitability of ICICI bank	Dr. Sayyed Saadiq Ali
44	23H51E00H2	Suthar Rakshitha	A Comparative DEA Analysis of Indian Public Sector Banks	Dr A. Kotishwar
45	23H51E00H3	Talari Srikanth	A STUDY ON RELATIONSHIP BETWEEN BITCOIN AND FOREIGN EXCHANGE RATE	Dr Dowlath Ahammad
46	23H51E00H4	TANGALLAPALLY DEEPTHI	An empirical study on level of awareness of working women towards investments	Dr. Sayyed Saadiq Ali
47	23H51E00H5	TELUGU SAIRAM	A STUDY ON COMPARATIVE ANALYSIS OF RISK-RETURN PROFILES : TRADITIONAL INVESTMENTS VS FINTECH PLATFORMS IN INDIA	Dr A. Kotishwar
48	23H51E00H6	Thallapelly Maneesha	A study on influence of data driven decision making on employee engagement in selected IT companies	S. Swapna
49	23H51E00H7	Thirugamalla shalini	Thirugamalla shalini	Dr Dowlath Ahammad
50	23H51E00H9	Vadla Chandrika	A study on the impact of supporting mechanisms for victims of sexual harrasment on employee behaviour and employer branding at Innosoul	K. Visali
51	23H51E00J0	Vadla Sandeepani	A STUDY ON THE TECHNICAL ANALYSIS OF SELECTED STOCKS IN THE FINANCIAL SERVICES SECTOR FOR PREDICTING FUTURE SHARE PRICES	Dr. Sayyed Saadiq Ali
52	23H51E00J1	Vaheed	A study on environmental accounting practices in indian companies	Dr A. Kotishwar
53	23H51E00J2	Vallala Praveen	A Study On GST Revenue Trends and Their Implications On Indias Fiscal Policy	Dr Dowlath Ahammad
54	23H51E00J3	VANTERU MANASA	A study on the influence of age on investment behaviour in	Dr. Sayyed Saadiq Ali

			hyderabada city	
55	23H51E00J4	Veeramallu Hema Sree	The Impact of Artificial intelligence on digital marketing	Dr L. Ramanjaneya
56	23H51E00J5	Yedla Nandini	A study on analyzing the performance of gold ETF in india	Dr. P. Alekhya
57	23H51E00J7	YALLALACHERUVU YUGANDHAR	A Study on Employee Retention as a Catalyst for Sustainable Empirical Growth	Dr Dowlath Ahammad
58	23H51E00J8	Y.Akhila	A Study on the impact of Emotional Paycheck on Employee engagement and Motivation	G. Pragathi
59	23H51E00J9	Yempally srinivas	Predicting financial distress of auto mobile companies using altman z score	Mohammad Sirajuddin