

DEPARTMENT OF MANAGEMENT
MAIN PROJECT OF M.B.A (2024-2026) SEC-C

S.No	Hall Ticket No	Student Name	Project Title	Guide
1	24H51E00C7	KUNDETI SAISUMA	A STUDY ON THE IMPACT OF HR PRACTICES AND HR CHALLENGES ON EMPLOYEE COMMITMENT AT LYROS TECHNOLOGIES PVT LTD	Santoshi
2	24H51E00C8	KUNTLA VENNELA	A STUDY ON THE IMPACT OF FEDERAL RESERVE INTEREST RATE CHANGES ON THE USD/INR EXCHANGE RATE	Bushra Fathima
3	24H51E00C9	LAKHANE ADITHI	IMPACT OF CRUDE OIL PRICE FLUCTUATIONS ON STOCK MARKET PERFORMANCE IN INDIA	A. Renuka
4	24H51E00D0	M KARTHIK	A STUDY ON THE IMPACT OF IMPLEMENTATION OF RERA ON STOCK PRICE PERFORMANCE IN INDIAN REAL ESTATE COMPANIES	Dr P. Alekhya
5	24H51E00D1	M NAVEEN	MILITARY EXPENDITURE IMPACT ON ECONOMIC GROWTH WITH REFERENCE TO CHINA AND INDIA	Dr A. Kotishwar
6	24H51E00D2	M NAVEEN KUMAR	A COMPARATIVE STUDY ON FINANCIAL PORTFOLIO MANAGEMENT BETWEEN FRESHER'S AND EXPERIENCED EARNERS IN HYDERABAD CITY	V. Sridhar
7	24H51E00D3	M SUSHMA	A STUDY ON INFINITE WORKDAY AND ITS IMPACT ON EMPLOYEE MENTAL HEALTH AND WORK LIFE BALANCE	Manju Ushasri
8	24H51E00D4	MACHHA MEGHNA	A STUDY ON FINANCIAL FRAUD DETECTION AND PREVENTION MECHANISMS IN THE DIGITAL BANKING SECTOR	Dr P. Alekhya
9	24H51E00D5	MADIHA MUNAWAR	IMPACT OF DOLLAR FLUCTUATION ON INDIAN ECONOMY	T. Narsinga Rao
10	24H51E00D6	MALI BIRADHAR SACHIN	A STUDY ON INTERRELATION BETWEEN THE INSTITUTIONAL INVESTORS AND THE UNION BUDGET IN THE INDIAN STOCK MARKET	Dr A. Kotishwar
11	24H51E00D7	MALLAREDDY SUSHMITHA	MARKET SHOCKS WAVES AND RECOVERY CURVES: AN EMPIRICAL STUDY ON RISK RETURN DYNAMICS DURING MARKET TURBULENCE	Dr Dowlath Ahammad
12	24H51E00D8	MAMIDI SANJAY	A STUDY ON SELECTED SECTORIAL INDICES USING TECHNICAL ANALYSIS	Dr B. D. Hansaraj
13	24H51E00E0	MANEPALLI VENKATESHWAR RAO	PREDICTING FINANCIAL DISTRESS OF SELECT LOGISTICS COMPANIES IN INDIA: AN ALTMAN Z-SCORE APPROACH	Dr Dowlath Ahammad
14	24H51E00E1	MANJU CHOUDHARY	A STUDY ON PORTFOLIO MANAGEMENT WITH REFERENCE TO SELECTED COMPANIES STOCKS	Dr A. Kotishwar
15	24H51E00E2	MANKALI ANJALI	A STUDY ON THE VOLATILITY AND GROWTH OF SECTORAL MUTUAL FUNDS IN INDIA	Dr Challa Madhavi Latha
16	24H51E00E3	MARGAM SADHANA	THE ROLE OF GREEN MARKETING IN INFLUENCING CONSUMER BUYING BEHAVIOUR	Dr A. Suresh Kumar
17	24H51E00E4	MARPINA DINESH	ROLE OF TAX BENEFITS IN INVESTOR CHOICE OF POST OFFICE SAVING SCHEMES - STARC RESEARCH SOLUTIONS	Dr P. Alekhya
18	24H51E00E5	MD SHOEZ KHAN	AN EMPIRICAL STUDY OF INDIA'S BALANCE OF PAYMENTS PERFORMANCE	Dr B. D. Hansaraj

19	24H51E00E6	MEESALA BHANU PRASAD	A STUDY ON THE IMPACT OF WORKLOAD RATIONALIZATION ON EMPLOYEE PRODUCTIVITY AND ORGANIZATIONAL COMMITMENT AT DIGITIDE SOLUTIONS	Santoshi
20	24H51E00E8	MERUGU PINKY	A STUDY ON SUSTAINABLE FINANCE PRACTICES: ANALYZING ESG FACTORS AND ROA IN INDIAN'S BANKING SECTOR (2022-2025)	Bushra Fathima
21	24H51E00E9	MERUGU SANKEERTHANA	A STUDY ON MARKET DYNAMICS AND BRAND EQUITY OF HINDUSTAN UNILEVER'S BEAUTY PORTFOLIO COMPARED WITH INTERNATIONAL COMPETITORS IN INDIA	R. Raju
22	24H51E00F0	MIKKILINENI PRADEEP	A STUDY ON RISK AND RETURN ANALYSIS OF METAL INDUSTRIES	Y. Bhavyasri
23	24H51E00F1	MODUGU MEGHANA	A STUDY ON IMPACT OF RBI REPO RATE CHANGES ON INDIAN STOCK MARKET	Dr A. Kotishwar
24	24H51E00F2	MOGATHALI MOUNIKA	THE ROLE OF STORYTELLING IN INFLUENCER MARKETING ON CUSTOMER ENGAGEMENT FOR BEAUTY PRODUCTS	Dr L. Ramanjaneya
25	24H51E00F3	MOGILI RAM REDDY	EXPLORING THE RELATIONSHIP BETWEEN GLOBAL COMPETITIVENESS INDEX SCORES AND GLOBAL ECONOMIC PERFORMANCE WITH REFERENCE TO SELECT ECONOMIC FACTORS	A. Renuka
26	24H51E00F4	MOHAMMAD NASEERUDDIN	A STUDY ON IMPACT OF GDP GROWTH ON STOCK MARKET PERFORMANCE	Dr P. Alekhya
27	24H51E00F5	MOHAMMAD SAIF ALI	A STUDY ON IMPACT OF MOVING AVERAGES ON NIFTY 50 TREND PREDICTION	Y. Bhavyasri
28	24H51E00F6	MOHAMMAD SALMANPASHA	THE ROLE OF CHATBOTS IN ENHANCING CUSTOMER EXPERIENCE	Dr A. Suresh Kumar
29	24H51E00F7	MOHAMMED ADIL	A STUDY ON THE IMPACT OF NEUROMARKETING ON GENZ IMPULSE BUYING IN QUICK COMMERCE	R. Raju
30	24H51E00F8	MOHAMMED AFTAB AHMED	AXATION Vs ECONOMIC DEVELOPMENT: AN ANALYTICAL COMPARISON OF INDIA AND SELECT LOW-TAX DEVELOPED ECONOMIES	Dr Dowlath Ahammad
31	24H51E00F9	MOHAMMED ALTAF AHMED	FINANCIAL LITERACY & INVESTMENT PATTERN AMONG MILLENNIALS & GENERATION Z	Dr P. Alekhya
32	24H51E00G1	MOTHE RAKESH	IMPACT OF BUY NOW PAY LATER ON CONSUMER PURCHASE DECISIONS IN E-COMMERCE PLATFORMS	Dr L. Ramanjaneya
33	24H51E00G2	MUDAVATH MURALI BABU	AI INTEGRATION IN BANKING SERVICES AND ITS EFFECTS ON USER SATISFACTION WITH REFERENCE TO BANK OF BARODA	Dr K. Mahesh Kumar
34	24H51E00G3	MUNAGALA NAGARAJU	A STUDY ON THE IMPACT OF IBACO AS A PREMIUM FROZEN DESSERT BRAND COMPARING CONSUMER PREFERENCES AND MARKET POSITION AGAINST COMPETITORS	R. Raju
35	24H51E00G4	MYAKALA SAI KUMAR YADAV	AN ANALYSIS OF FUTURE AND OPTION MARKET IN INDIA WITH REFERENCE TO EQUITY AND INDEX DERIVATIVES	Kodati Priyanka
36	24H51E00G5	NADIGOPPA BHARGAVI	A PROJECT REPORT ON A STUDY ON LEVERAGING PEOPLE ANALYTICS FOR STRATEGIC WORKFORCE PLANNING IN THE HEALTH CARE TEAMS	Dr P. Hima Bindu
37	24H51E00G6	NAGARAM PRAVEEN	AN EMPIRICAL ANALYSIS OF THE IMPACT OF CHANGES	Dr Challa

			IN PROMOTER SHAREHOLDINGS IN PROMOTER SHAREHOLDING ON STOCK PRICE PERFORMANCE OF SELECTED INDIAN COMPANIES	Madhavi Latha
38	24H51E00G8	NAYAK ARCHANA KUMARI	DETERMINANTS OF ROBO ADVISORS ADOPTION AND ITS EFFECTS ON INVESTMENT DECISION MAKING AT HYDERABAD CITY	Dr A. Kotishwar
39	24H51E00G9	NEELAM RAVITEJA REDDY	A STUDY ON SUSTAINABILITY INDEX AND EQUITY MARKET INDICES – AN IMPACT ANALYSIS	Dr P. Alekhya
40	24H51E00H0	NEELI LAXMI PRASANNA	A STUDY ON THE IMPACT OF CONSCIOUS UNBOSSING ON REDUCED MICRO-MANAGEMENT AND ORGANISATIONAL COMMITMENT	A. Mounika
41	24H51E00H1	NELLI AKSHITHA	A STUDY ON INVESTMENT PORTFOLIO OF SOUTH INDIAN BANK LTD	Dr B. D. Hansaraj
42	24H51E00H3	ORKE SHIVA KUMAR	A STUDY ON ECONOMIC EXPLORATION OF MACROECONOMIC SPILLOVER AND SYSTEMATIC RISK TRANSMISSION IN NIFTY-50	V. Sridhar
43	24H51E00H4	P MAITHRAYE	A STUDY ON CORRUPTION INDEX AND ECONOMIC PROGRESS EVIDENCE FROM TIME SERIES DATA WITH REFERENCE TO INDIA AT STARC RESEARCH SOLUTIONS	Dr A. Kotishwar
44	24H51E00H5	P SHASHANK	A STUDY ON SMALL-CAP EQUITY MUTUAL FUND SCHEMES WITH REFERENCE TO SELECTED ASSET MANAGEMENT COMPANIES	Dr B. D. Hansaraj
45	24H51E00H6	PADMIGARI ASHOK	A STUDY ON CONSUMER AWARENESS AND IT'S IMPACT ON RISK MANAGEMENT AND REGULATORY TRANSPARENCY IN ASN CORP REAL ESTATE-HYD	T. Tharun
46	24H51E00H7	PANGA SAI KUMAR	A STUDY ON OPTIMAL PORTFOLIO CONSTRUCTON USING SHARPE'S SINGLE INDEX MODEL ON SELECTED STOCKS	Dr Challa Madhavi Latha
47	24H51E00H9	PASUPULA SHARANYA	A STUDY ON THE IMPACT OF ORGANIZATIONAL DEVELOPMENT INTERVENTION ON ORGANIZATIONAL AGILITY AND EMPLOYEE ADAPTABILITY	Archana Kandula
48	24H51E00J0	PASUPUNOORI SRIVALLI	SOCIAL MEDIA INSIGHTS AND IMPACT ON INVESTOR INVESTMENT DECISION-MAKING	Dr P. Alekhya
49	24H51E00J1	PATHLAVATH ROHITH	A STUDY ON COMMODITY DERIVATIVES MARKET IN INDIA WITH REFERENCE TO SELECTED COMMODITIES: (GOLD & SILVER)	Dr B. D. Hansaraj
50	24H51E00J2	PEDDIMSHETTI MEGHANA	ANALYSING THE IMPACT OF PROMOTIONAL STRATEGIES ON CONSUMER BEHAVIOUR IN DIGITAL HEALTHCARE AT MEDICOVER HOSPITAL, TELANGANA	Ch Satish Yadav
51	24H51E00J3	PENDEM NANDINI	A STUDY ON RISK AND RETURN ANALYSIS OF BANKING & IT SECTOR STOCKS IN INDIA	Dr A. Kotishwar
52	24H51E00J4	PENDLI MAHENDER	BALTIC DRY INDEX AS A PREDICTOR OF GLOBAL EXPORTS AND IMPORTS: AN EMPIRICAL STUDY	Dr Dowlath Ahammad
53	24H51E00J5	PITTALA RAMA KRISHNA	A STUDY ON FACTORS INFLUENCEING RETAIL INVESTORS TOWARDS INVESTMENT DECISIONS	Kodati Priyanka
54	24H51E00J6	PITTALA SNEHA	BRIDGING THE SERVICE QUALITY GAP: A STUDY ON CUSTOMER EXPERIENCE IN HERO MOTOCROP SHOWROOM AT NIZAMABAD	Dr L. Ramanjaneya
55	24H51E00J7	POLLUMURY REVANTH	A STUDY ON IMPACT OF CROSS - BORDER TERRORISM ON INDIAN STOCK MARKET VOLATILITY	V. Sridhar
56	24H51E00J8	POOJARI VANI	A STUDY ON CURRENCY FLUCTUATIONS ON	Dr Dowlath

			PROFITABILITY OF MNC'S	Ahammad
57	24H51E00J9	POTHUGANTI SAMBA SHIVUDU	A STUDY ON EV STOCKS AND ITS IMPACT ON EQUITY MARKET	Dr Challa Madhavi Latha
58	24H51E00K0	POTLACHERUVU POOJA	THE MONDAY EFFECT REVISITED DAY-OF-THE-WEEK PATTERNS IN INDIAN STOCK RETURNS WITH REFERENCE TO NIFTY 50	Dr Challa Madhavi Latha
59	24H51E00K1	PRACHI MANVAR	A STUDY ON UPI DRIVEN CONSUMER BEHAVIOUR: A NEW ERA OF CASHLESS MARKETING	Dr A. Suresh Kumar
60	24H51E00K2	PULIMAMIDI HARI KRISHNA	A COMPREHENSIVE STUDY ON IMPACT OF BANKING SCAMS ON STOCK MARKET	Dr Dowlath Ahammad